



## SEO, LLC Internet Competitive Analysis

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This analysis has been created by SEO, LLC. Visit us on the Web at <http://SEOXTC.com> or call 920-285-7570 for an appointment for your personalized plan to dominate in the search results on Google and Bing.




## Report overview

This report helps you to optimize the web page "https://firstlogisticsllc.com/" for a high ranking on Google.com (without Places) for the search term "Third Party Logistics Solutions".


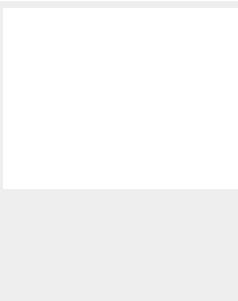



### Your web page

	<p><a href="https://firstlogisticsllc.com/">https://firstlogisticsllc.com/</a></p> <p>Title: [No document title available.]</p> <p>Description: First Logistics is big enough to offer a complete array of world-class third party logistics solutions, yet we remain agile enough to provide focused, personalized attention to your logistics needs. When you call First Logistics, you speak with decision makers. No waiting around for corporate approvals!</p>
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### Your competitors for the search term "Third Party Logistics Solutions" on Google.com (without Places)

<p>1</p> 	<p><a href="https://en.wikipedia.org/wiki/Third-party_logistics">https://en.wikipedia.org/wiki/Third-party_logistics</a></p> <p>Title: Third-party logistics - Wikipedia</p> <p>Description: [No meta description available.]</p>
<p>2</p> 	<p><a href="http://cerasis.com/2014/02/07/third-party-logistics-services/">http://cerasis.com/2014/02/07/third-party-logistics-services/</a></p> <p>Title: Third Party Logistics Services and Different Types of 3PLs Explained</p> <p>Description: Are you confused at the definition of third party logistics services and 3PL or the various types? No more. This post explains it all!</p>
<p>3</p> 	<p><a href="http://www.inboundlogistics.com/cms/top-100-3pls/">http://www.inboundlogistics.com/cms/top-100-3pls/</a></p> <p>Title: Top 100 Third Party Logistics (3PL) Providers - Inbound Logistics</p> <p>Description: To contact and request information from the Inbound Logistics Top 100 3PL companies, use our online 3PL RFP. It's your opportunity to have experts look at your specific logistics issues and needs, and give you free, no-obligation advice, solutions, and information.</p>

Your competitors for the search term "Third Party Logistics Solutions" on Google.com (without Places)

4		<p><a href="http://searcherp.techtarget.com/definition/3PL-third-party-logistics">http://searcherp.techtarget.com/definition/3PL-third-party-logistics</a></p> <p>Title: What is 3PL (third-party logistics)? - Definition from WhatIs.com</p> <p>Description: In business, 3PL has a broad meaning that can be applied to any service contract that involves storing or shipping things.</p>
5		<p><a href="https://www.accellos.com/supply-chain-management-software/third-party-logistics-3pl/">https://www.accellos.com/supply-chain-management-software/third-party-logistics-3pl/</a></p> <p>Title: 3PL Solutions   Third Party Logistics Software   HighJump 3PL</p> <p>Description: 3PL Solutions: HighJump Enterprise Third Party Logistics Warehouse Management Systems (WMS) Are Built From The Ground Up For Multi-Client 3PL Operations.</p>
6		<p><a href="http://www.derbyllc.com/3pl-logistics-services/">http://www.derbyllc.com/3pl-logistics-services/</a></p> <p>Title: Third Party Logistics   Logistics Outsourcing   Derby LLC</p> <p>Description: Derby Industries, LLC specializes in third party logistics and logistics outsourcing, including assembly, packaging, warehousing, &amp; distribution.</p>
7		<p><a href="https://www.shopify.com/blog/60645957-everything-you-ever-wanted-to-know-about-third-party-warehousing-and-fulfillment">https://www.shopify.com/blog/60645957-everything-you-ever-wanted-to-know-about-third-party-warehousing-and-fulfillment</a></p> <p>Title: Beginner's Guide to Third-Party Warehousing and Fulfillment</p> <p>Description: Logistics companies can be intimidating if you've never done it before. Here's everything you need to know about third-party warehousing and fulfillment.</p>
8		<p><a href="https://www.tradegecko.com/blog/3pl-everything-you-need-to-know-about-third-party-logistics">https://www.tradegecko.com/blog/3pl-everything-you-need-to-know-about-third-party-logistics</a></p> <p>Title: Third Party Logistics (3PL) - Everything You Need to Know</p> <p>Description: Third Party Logistics (3PL) helps you to outsource operational logistics so you can focus on growing your business. Find out if your business needs 3PL.</p>

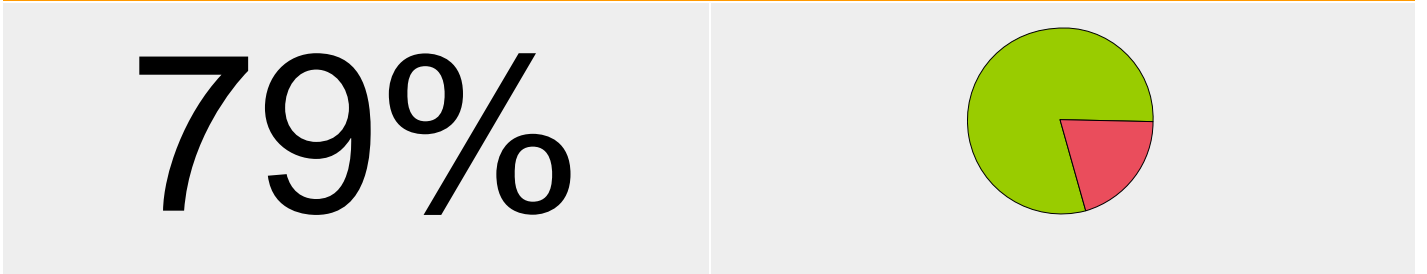
**Your competitors for the search term "Third Party Logistics Solutions" on Google.com (without Places)**

9		<p><a href="http://www.3plsolutions.com/">http://www.3plsolutions.com/</a></p> <p>Title: 3PL Solutions: Third Party Logistics, Air Freight, Warehousing, Surface Transportation, and Expedited Services</p> <p>Description: 3PL Solutions is a leading third party logistics company providing logistic services anytime, anyplace, anywhere and have the resources available to ship goods from coast to coast, Canada and Mexico.</p>
10		<p><a href="https://www.highjump.com/industries/third-party-logistics-3pl">https://www.highjump.com/industries/third-party-logistics-3pl</a></p> <p>Title: Third Party Logistics (3PL)</p> <p>Description: 3PL Technology Platform. Solutions for third party logistics providers from HighJump.</p>

**Analyzed search terms**

1. Third Party Logistics Solutions
2. Third
3. Party
4. Logistics
5. Solutions

**Top 10 Ranking Requirements Score™**

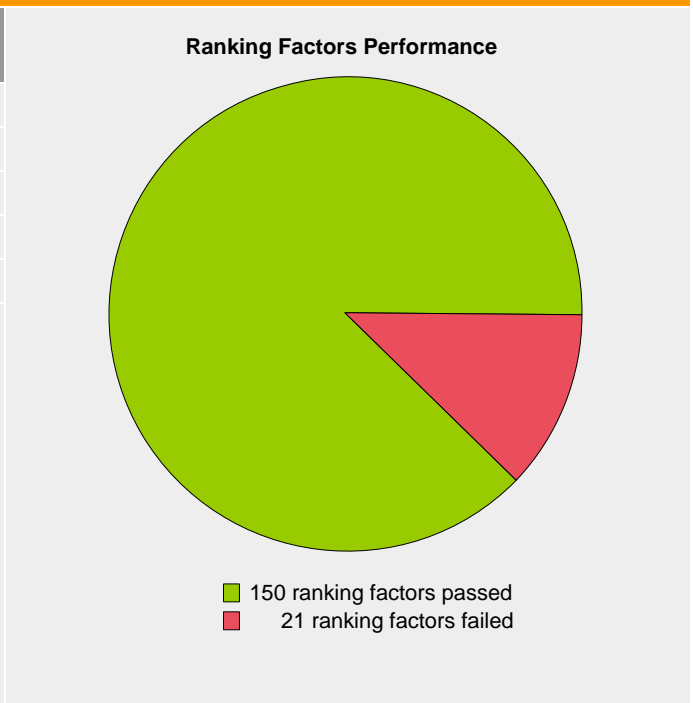


The Top 10 Ranking Requirements Score™ of 79% means that the web page firstlogisticsllc.com meets only 79% of the requirements for a top 10 ranking on Google.com (without Places) for the search term "Third Party Logistics Solutions".

Note that not all ranking factors are weighted equally, and that there are some ranking factors that cannot be taken into account because search engines do not reveal the necessary data.

**Search engine ranking factors performance**

Ranking Factor Importance	Factors Passed	Factors Failed
Essential (weighted most):	28	3
Very Important:	11	2
Important:	44	8
Moderately Important:	57	4
Slightly Important:	10	4
<b>Total:</b>	<b>150</b>	<b>21</b>



**Table of contents**

1. <a href="#">Report overview</a>	18. <a href="#">Keyword use in outbound anchor texts</a>
2. <a href="#">Keyword use in document title</a>	19. <a href="#">Keyword use in same domain link URLs</a>
3. <a href="#">Number of backlinks</a>	20. <a href="#">Keyword use in outbound link URLs</a>
4. <a href="#">Anchor texts of backlinks</a>	21. <a href="#">Keyword use in meta description</a>
5. <a href="#">Keyword use in body text</a>	22. <a href="#">Number of trailing slashes in URL</a>
6. <a href="#">Age of web site</a>	23. <a href="#">HTML validation of web page to W3C standards</a>
7. <a href="#">Keyword use in H1 headline texts</a>	24. <a href="#">Readability level of web page</a>
8. <a href="#">Keyword use in domain name</a>	25. <a href="#">Keyword use in the first sentence of the body text</a>
9. <a href="#">Keyword use in page URL</a>	26. <a href="#">Search engine compatibility</a>
10. <a href="#">Mentions on social sites</a>	27. <a href="#">Factors that could prevent your top ranking</a>
11. <a href="#">Server speed</a>	28. <a href="#">Table: Number of keywords</a>
12. <a href="#">Keyword use in H2-H6 headline texts</a>	29. <a href="#">Table: Keyword density</a>
13. <a href="#">Keyword use in IMG ALT attributes</a>	30. <a href="#">Table: Keyword position</a>
14. <a href="#">Top level domain of web site</a>	31. <a href="#">Table: Number of words</a>
15. <a href="#">Keyword use in bold body text</a>	32. <a href="#">Table: Number of characters</a>
16. <a href="#">Number of visitors to the site</a>	33. <a href="#">Table: Ranking factors digest</a>
17. <a href="#">Keyword use in same domain anchor texts</a>	

# Keyword use in document title

## Essential

The document title is the text within the <title>...</title> tags in the HTML code of your web page. This chapter tries to find out how to use the search term "Third Party Logistics Solutions" in the document title and if it's important for Google.com (without Places).

Example: <title>Your web page title</title>

### Their contents

Rank	Keyword use in document title
1	<b>Third-party logistics</b> - Wikipedia
2	<b>Third Party Logistics</b> Services and Different Types of 3PLs Explained
3	Top 100 <b>Third Party Logistics</b> (3PL) Providers - Inbound <b>Logistics</b>
4	What is 3PL ( <b>third-party logistics</b> )? - Definition from Whatls.com
5	3PL <b>Solutions</b>   <b>Third Party Logistics</b> Software   HighJump 3PL
6	<b>Third Party Logistics</b>   <b>Logistics</b> Outsourcing   Derby LLC
7	Beginner's Guide to <b>Third-Party</b> Warehousing and Fulfillment
8	<b>Third Party Logistics</b> (3PL) - Everything You Need to Know
9	3PL <b>Solutions: Third Party Logistics</b> , Air Freight, Warehousing, Surface Transportation, and Expedited Services
10	<b>Third Party Logistics</b> (3PL)

### Your contents

3PL Partner for Tailor Made **Third Party Logistics Solutions**

### Advice for your document title

#### Search term: "Third Party Logistics Solutions"

	Competitors	Your Site	Advice	
Number of keywords:	all 0	1	Although none of the other pages uses the search term "Third Party Logistics Solutions", it's usually advisable to keep it.	<
Keyword density:	all 0%	44%	None of the other pages uses the search term so you might want to keep the keyword density as low as possible for this search term.	<

#### Search term: "Third"

	Competitors	Your Site	Advice	
Number of keywords:	all 1	1	OK	OK
Keyword density:	8% to 25%	11%	OK	OK

#### Search term: "Party"

**Advice for your document title**

**Search term: "Third Party Logistics Solutions"**

	Competitors	Your Site	Advice	
Number of keywords:	all 1	1	OK	OK
Keyword density:	8% to 25%	11%	OK	OK

**Search term: "Logistics"**

	Competitors	Your Site	Advice	
Number of keywords:	0 to 2	1	OK	OK
Keyword density:	0% to 25%	11%	OK	OK

**Search term: "Solutions"**

	Competitors	Your Site	Advice	
Number of keywords:	0 to 1	1	OK	OK
Keyword density:	0% to 10%	11%	The keyword density is too high. It should be 10% at maximum. Consider adding more text to lower the keyword density.	<<

**Keywords "Third", "Party", "Logistics" or "Solutions"**

	Competitors	Your Site	Advice	
Number of keywords:	2 to 4	4	OK	OK
Keyword density:	6% to 19%	11%	OK	OK

# Number of backlinks

## Essential

This chapter measures how many web pages link to your website domain according to the data providers Alexa.com and SEOprouler.com. The SEOprouler service provides the number of unique linking domains, not the number of all linking pages.

Keep in mind that the raw number of linking web pages is not as important as the quality of the web pages that link to your site.

### Number of backlinks according to these data providers (the more the better)

	Alexa	SEOprouler (unique backlinks)	Peak Value
To Your Site:	n/a	7	7
To Site 1:	n/a	n/a	n/a
To Site 2:	n/a	699	699
To Site 3:	n/a	1,974	1,974
To Site 4:	n/a	n/a	n/a
To Site 5:	n/a	342	342
To Site 6:	n/a	60	60
To Site 7:	n/a	82,299	82,299
To Site 8:	n/a	563	563
To Site 9:	n/a	4	4
To Site 10:	n/a	609	609
Range:	n/a	4 to 82,299	4 to 82,299

### Advice for the number of backlinks

In average, less web pages link to your page than to the top ranked pages. The average link popularity of the top ranked pages is 8,654, the link popularity of your web page is 7. You must increase the number of web pages from different domains that link to your web site. Keep in mind that all search engines also evaluate the anchor texts and the quality of the web pages that link to your web site.





## Anchor texts of backlinks

### Essential

Backlinks are links from other web sites to your site. If many other sites link to your site, then search engines consider your site to be important. However, the number of links is not as important as is the relevance of the linking page and the anchor text used in linking to your site.

This chapter lists the most popular anchor texts used in linking to your site, as well as a sample of the web pages that link to your site, along with the anchor text.

#### Most popular anchor texts used to link to your site

Anchor Text	Popularity
first <b>logistics</b>	33.3%
continue on first <b>logistics</b>	16.7%
first <b>logistics</b> management services	16.7%
<a href="http://firstlogisticsllc.com">http://firstlogisticsllc.com</a>	16.7%
website	16.7%

#### Sample of the web pages that link to your site

Anchor Text	Linked URL	Web Page That Links To Your Site
[no anchor text, usually images]	<a href="http://www.firstlogisticsllc.com/">http://www.firstlogisticsllc.com/</a>	<a href="http://www.alsipbaseball.com/">http://www.alsipbaseball.com/</a>
[no anchor text, usually images]	<a href="http://www.firstlogisticsllc.com/">http://www.firstlogisticsllc.com/</a>	<a href="http://www.alsipbaseball.com/sponsorships/">http://www.alsipbaseball.com/sponsorships/</a>
[no anchor text, usually images]	<a href="http://www.firstlogisticsllc.com/">http://www.firstlogisticsllc.com/</a>	<a href="http://www.leonardsguide.com/lgo/warehouse-companies/illinois.shtml">http://www.leonardsguide.com/lgo/warehouse-companies/illinois.shtml</a>
[no anchor text, usually images]	<a href="http://www.firstlogisticsllc.com/">http://www.firstlogisticsllc.com/</a>	<a href="http://www.leonardsguide.com/lgo/warehouse-companies/illinois-2.shtml">http://www.leonardsguide.com/lgo/warehouse-companies/illinois-2.shtml</a>
Continue on First <b>Logistics</b>	<a href="https://firstlogisticsllc.com/api-trumps-edi-herersquos-why/">https://firstlogisticsllc.com/api-trumps-edi-herersquos-why/</a>	<a href="http://111things.com/api-trumps-edi-herersquos-why/">http://111things.com/api-trumps-edi-herersquos-why/</a>
Continue on First <b>Logistics</b>	<a href="https://firstlogisticsllc.com/assessing-u-s-shipments-and-spend/">https://firstlogisticsllc.com/assessing-u-s-shipments-and-spend/</a>	<a href="http://111things.com/assessing-u-s-shipments-and-spend/">http://111things.com/assessing-u-s-shipments-and-spend/</a>
Continue on First <b>Logistics</b>	<a href="https://firstlogisticsllc.com/boosting-warehouse-productivity/">https://firstlogisticsllc.com/boosting-warehouse-productivity/</a>	<a href="http://111things.com/boosting-warehouse-productivity/">http://111things.com/boosting-warehouse-productivity/</a>
Continue on First <b>Logistics</b>	<a href="https://firstlogisticsllc.com/close-the-gap-in-your-supply-chain/">https://firstlogisticsllc.com/close-the-gap-in-your-supply-chain/</a>	<a href="http://111things.com/close-the-gap-in-your-supply-chain/">http://111things.com/close-the-gap-in-your-supply-chain/</a>
Continue on First <b>Logistics</b>	<a href="https://firstlogisticsllc.com/diesel-average-sees-slight-decline/">https://firstlogisticsllc.com/diesel-average-sees-slight-decline/</a>	<a href="http://111things.com/diesel-average-sees-slight-decline/">http://111things.com/diesel-average-sees-slight-decline/</a>
Continue on First <b>Logistics</b>	<a href="https://firstlogisticsllc.com/diesel-heads-up-again-eia-reports/">https://firstlogisticsllc.com/diesel-heads-up-again-eia-reports/</a>	<a href="http://111things.com/diesel-heads-up-again-eia-reports/">http://111things.com/diesel-heads-up-again-eia-reports/</a>
Continue on First	<a href="https://firstlogisticsllc.com/do-buy-says-dubai/">https://firstlogisticsllc.com/do-buy-says-dubai/</a>	<a href="http://111things.com/do-buy-says-dubai/">http://111things.com/do-buy-says-dubai/</a>

Sample of the web pages that link to your site		
Anchor Text	Linked URL	Web Page That Links To Your Site
<b>Logistics</b>		
Continue on First <b>Logistics</b>	<a href="https://firstlogisticsllc.com/educating-the-supply-chain/">https://firstlogisticsllc.com/educating-the-supply-chain/</a>	<a href="http://111things.com/educating-the-supply-chain/">http://111things.com/educating-the-supply-chain/</a>
Continue on First <b>Logistics</b>	<a href="https://firstlogisticsllc.com/fmc-to-lose-a-valued-commissioner/">https://firstlogisticsllc.com/fmc-to-lose-a-valued-commissioner/</a>	<a href="http://111things.com/fmc-to-lose-a-valued-commissioner/">http://111things.com/fmc-to-lose-a-valued-commissioner/</a>
Continue on First <b>Logistics</b>	<a href="https://firstlogisticsllc.com/industrial-companies-map-data-gap/">https://firstlogisticsllc.com/industrial-companies-map-data-gap/</a>	<a href="http://111things.com/industrial-companies-map-data-gap/">http://111things.com/industrial-companies-map-data-gap/</a>
Continue on First <b>Logistics</b>	<a href="https://firstlogisticsllc.com/innovation-in-the-air-cargo-space/">https://firstlogisticsllc.com/innovation-in-the-air-cargo-space/</a>	<a href="http://111things.com/innovation-in-the-air-cargo-space/">http://111things.com/innovation-in-the-air-cargo-space/</a>
Continue on First <b>Logistics</b>	<a href="https://firstlogisticsllc.com/k-line-agunsa-drive-kar/">https://firstlogisticsllc.com/k-line-agunsa-drive-kar/</a>	<a href="http://111things.com/k-line-agunsa-drive-kar/">http://111things.com/k-line-agunsa-drive-kar/</a>
Continue on First <b>Logistics</b>	<a href="https://firstlogisticsllc.com/marianne-mcdonald-stand-and-deliver/">https://firstlogisticsllc.com/marianne-mcdonald-stand-and-deliver/</a>	<a href="http://111things.com/marianne-mcdonald-stand-and-deliver/">http://111things.com/marianne-mcdonald-stand-and-deliver/</a>
Continue on First <b>Logistics</b>	<a href="https://firstlogisticsllc.com/netsuite-for-3pl/">https://firstlogisticsllc.com/netsuite-for-3pl/</a>	<a href="http://111things.com/netsuite-for-3pl/">http://111things.com/netsuite-for-3pl/</a>
Continue on First <b>Logistics</b>	<a href="https://firstlogisticsllc.com/new-pallet-program-better-by-half/">https://firstlogisticsllc.com/new-pallet-program-better-by-half/</a>	<a href="http://111things.com/new-pallet-program-better-by-half/">http://111things.com/new-pallet-program-better-by-half/</a>
Continue on First <b>Logistics</b>	<a href="https://firstlogisticsllc.com/primed-for-amazon/">https://firstlogisticsllc.com/primed-for-amazon/</a>	<a href="http://111things.com/primed-for-amazon/">http://111things.com/primed-for-amazon/</a>
Continue on First <b>Logistics</b>	<a href="https://firstlogisticsllc.com/product-spotlight-for-klifts/">https://firstlogisticsllc.com/product-spotlight-for-klifts/</a>	<a href="http://111things.com/product-spotlight-forklifts/">http://111things.com/product-spotlight-forklifts/</a>
Continue on First <b>Logistics</b>	<a href="https://firstlogisticsllc.com/reaching-a-point-of-no-returns/">https://firstlogisticsllc.com/reaching-a-point-of-no-returns/</a>	<a href="http://111things.com/reaching-a-point-of-no-returns/">http://111things.com/reaching-a-point-of-no-returns/</a>
Continue on First <b>Logistics</b>	<a href="https://firstlogisticsllc.com/supply-chain-visibility-is-dead/">https://firstlogisticsllc.com/supply-chain-visibility-is-dead/</a>	<a href="http://111things.com/supply-chain-visibility-is-dead/">http://111things.com/supply-chain-visibility-is-dead/</a>
Continue on First <b>Logistics</b>	<a href="https://firstlogisticsllc.com/the-top-logistics-news-stories-of-2017/">https://firstlogisticsllc.com/the-top-logistics-news-stories-of-2017/</a>	<a href="http://111things.com/the-top-logistics-news-stories-of-2017/">http://111things.com/the-top-logistics-news-stories-of-2017/</a>
Continue on First <b>Logistics</b>	<a href="https://firstlogisticsllc.com/water-works/">https://firstlogisticsllc.com/water-works/</a>	<a href="http://111things.com/water-works/">http://111things.com/water-works/</a>
First <b>Logistics</b> Management Services	<a href="http://www.firstlogisticsllc.com/">http://www.firstlogisticsllc.com/</a>	<a href="https://www.fueloyal.com/discover-50-best-warehouse-companies-in-central-united-states/">https://www.fueloyal.com/discover-50-best-warehouse-companies-in-central-united-states/</a>
First <b>Logistics</b>	<a href="http://firstlogisticsllc.com/">http://firstlogisticsllc.com/</a>	<a href="http://www.worldbusinesschicago.com/chicago-growing-fourth-quarter-2015/">http://www.worldbusinesschicago.com/chicago-growing-fourth-quarter-2015/</a>
FIRST LOGISTICS	<a href="http://www.firstlogisticsllc.com/">http://www.firstlogisticsllc.com/</a>	<a href="http://www.leonardsguide.com/lgo/cold-storage-warehouses/cold-storage-central-states.shtml">http://www.leonardsguide.com/lgo/cold-storage-warehouses/cold-storage-central-states.shtml</a>
FIRST LOGISTICS	<a href="http://www.firstlogisticsllc.com/">http://www.firstlogisticsllc.com/</a>	<a href="http://www.leonardsguide.com/lgo/cold-storage-warehouses/illinois.shtml">http://www.leonardsguide.com/lgo/cold-storage-warehouses/illinois.shtml</a>
FIRST LOGISTICS	<a href="http://www.firstlogisticsllc.com/">http://www.firstlogisticsllc.com/</a>	<a href="http://www.leonardsguide.com/lgo/food-grade-storage-warehouses/food-grade-central-states.shtml">http://www.leonardsguide.com/lgo/food-grade-storage-warehouses/food-grade-central-states.shtml</a>

**Sample of the web pages that link to your site**

Anchor Text	Linked URL	Web Page That Links To Your Site
FIRST LOGISTICS	<a href="http://www.firstlogisticsllc.com/">http://www.firstlogisticsllc.com/</a>	<a href="http://www.leonardsguide.com/lgo/food-grade-storage-warehouses/illinois.shtml">http://www.leonardsguide.com/lgo/food-grade-storage-warehouses/illinois.shtml</a>
FIRST LOGISTICS	<a href="http://www.firstlogisticsllc.com/">http://www.firstlogisticsllc.com/</a>	<a href="http://www.leonardsguide.com/lgo/freight-forwarding-2.shtml">http://www.leonardsguide.com/lgo/freight-forwarding-2.shtml</a>
FIRST LOGISTICS	<a href="http://www.firstlogisticsllc.com/">http://www.firstlogisticsllc.com/</a>	<a href="http://www.leonardsguide.com/lgo/freight-forwarding-3.shtml">http://www.leonardsguide.com/lgo/freight-forwarding-3.shtml</a>
FIRST LOGISTICS	<a href="http://www.firstlogisticsllc.com/">http://www.firstlogisticsllc.com/</a>	<a href="http://www.leonardsguide.com/lgo/intermodal-rail-2.shtml">http://www.leonardsguide.com/lgo/intermodal-rail-2.shtml</a>
FIRST LOGISTICS	<a href="http://www.firstlogisticsllc.com/">http://www.firstlogisticsllc.com/</a>	<a href="http://www.leonardsguide.com/lgo/nvocc-ocean-freight-2.shtml">http://www.leonardsguide.com/lgo/nvocc-ocean-freight-2.shtml</a>
FIRST LOGISTICS	<a href="http://www.firstlogisticsllc.com/">http://www.firstlogisticsllc.com/</a>	<a href="http://www.leonardsguide.com/lgo/order-fulfillment-warehouses/fulfillment-central-states.shtml">http://www.leonardsguide.com/lgo/order-fulfillment-warehouses/fulfillment-central-states.shtml</a>
FIRST LOGISTICS	<a href="http://www.firstlogisticsllc.com/">http://www.firstlogisticsllc.com/</a>	<a href="http://www.leonardsguide.com/lgo/order-fulfillment-warehouses/illinois.shtml">http://www.leonardsguide.com/lgo/order-fulfillment-warehouses/illinois.shtml</a>
FIRST LOGISTICS	<a href="http://www.firstlogisticsllc.com/">http://www.firstlogisticsllc.com/</a>	<a href="http://www.leonardsguide.com/lgo/truck-brokerage-3.shtml">http://www.leonardsguide.com/lgo/truck-brokerage-3.shtml</a>
FIRST LOGISTICS	<a href="http://www.firstlogisticsllc.com/">http://www.firstlogisticsllc.com/</a>	<a href="http://www.leonardsguide.com/wl3pl-logistics-04.shtml">http://www.leonardsguide.com/wl3pl-logistics-04.shtml</a>
FIRST LOGISTICS	<a href="http://www.firstlogisticsllc.com/">http://www.firstlogisticsllc.com/</a>	<a href="http://www.leonardsguide.com/wlt-trl-trucking-usa-4.shtml">http://www.leonardsguide.com/wlt-trl-trucking-usa-4.shtml</a>
FIRST LOGISTICS	<a href="http://www.firstlogisticsllc.com/">http://www.firstlogisticsllc.com/</a>	<a href="http://www.leonardsguide.com/wlw-warehousing-central.shtml">http://www.leonardsguide.com/wlw-warehousing-central.shtml</a>
<a href="http://firstlogisticsllc.com">http://firstlogisticsllc.com</a>	<a href="http://firstlogisticsllc.com/">http://firstlogisticsllc.com/</a>	<a href="http://alsipchamber.org/directory/char/F/">http://alsipchamber.org/directory/char/F/</a>
<a href="http://firstlogisticsllc.com">http://firstlogisticsllc.com</a>	<a href="http://firstlogisticsllc.com/">http://firstlogisticsllc.com/</a>	<a href="http://alsipchamber.org/directory/pg/4/">http://alsipchamber.org/directory/pg/4/</a>
Website	<a href="https://firstlogisticsllc.com/">https://firstlogisticsllc.com/</a>	<a href="http://usalocalmall.com/near-me/logistics/first-logistics/">http://usalocalmall.com/near-me/logistics/first-logistics/</a>

**Advice for the anchor texts of backlinks**

To get a high ranking on Google.com (without Places), make sure that the web pages that link to your site use the search term "Third Party Logistics Solutions" in their anchor texts. The more links to your web site contain "Third Party Logistics Solutions" (or a part of it) in the anchor text, the more likely it is that your web site will get a high ranking on Google.com (without Places) for that search term.

It is advisable to use different but related keywords for the anchor texts. If all links to your web site use exactly the same anchor text, then Google.com (without Places) might lower your rankings because of unnatural linking patterns.

In addition, the quality and reputation of the web pages that link to your site is very important to the search engines.



**Advice for the anchor texts of backlinks**

At least 10% of the analyzed backlink anchor texts contain the search term "Third Party Logistics Solutions". This is good.	OK
At least 20% of the analyzed backlink anchor texts contain the search term "Third Party Logistics Solutions". This is good.	OK
At least 40% of the analyzed backlink anchor texts contain the search term "Third Party Logistics Solutions". This is good.	OK
At least 60% of the analyzed backlink anchor texts contain the search term "Third Party Logistics Solutions". This is good.	OK
At least 80% of the analyzed backlink anchor texts contain the search term "Third Party Logistics Solutions". This is good.	OK

## Keyword use in body text

### Essential

The body text is the text on your web page that can be seen by people in their web browsers. It does not include HTML commands, comments, etc. The more visible text there is on a web page, the more a search engine can index. The calculations include spaces and punctuation marks.

### Your contents

Skip to content (708) 597-8700 info@first**logistics**llc.com Search: Search Facebook Twitter First **Logistics** Welcome to First **Logistics** LLC 3PL Services Public Warehousing Contract Warehousing Subscription Boxes Real Estate Leasing Build to Suit Convert to Suit Packaging Kitting Pick & Pack Display Fulfillment Freight Brokerage **Logistics** News Markets FAQ Why First **Logistics** Meet Our Team Contact Us 3PL Services Public Warehousing Contract Warehousing Subscription Boxes Real Estate Leasing Build to Suit Convert to Suit Packaging Kitting Pick & Pack Display Fulfillment Freight Brokerage **Logistics** News Markets FAQ Why First **Logistics** Meet Our Team Contact Us Single-source warehousing solution Access to management - no red tape Reduced time to market Your 3PL Partner for Tailor Made **Third Party Logistics Solutions** That Meet Your Needs To remain nimble and competitive, reducing and managing your inventory is essential.

It's not enough to simply choose a warehousing and **logistics** solution. You need to find the one that's right for you. Just like the large 3PL providers, First **Logistics** is big enough to offer a complete array of world-class resources, yet we remain agile enough to provide focused, personalized attention to your **logistics** needs. When you call First **Logistics**, you speak with decision makers. No waiting around for corporate approvals! First **Logistics** leads the way with the 5 tenets of **third party logistics**, warehousing, real estate and inventory management Accuracy Timeliness Safety Sanitation Security Public/Contract Warehousing Our warehousing services support peak, seasonal, fluctuating or long-term demands.

Contact info Location: 11859 S Central Avenue Alsip, IL 60803 Phone: (708) 597-8700 E-mail: info@firs**logistics**llc.com Industry News CSX president and CEO E. Hunter Harrison passes away **Logistics** Management regrets to report that E. Hunter Harrison, president and chief executive officer of Jacksonville, Fla.-based Class I railroad CSX passed away on Saturday December 16. AAR reports carload and intermodal gains for week ending December 9 Carloads, at 267,963, were up 3.4% annually, and intermodal containers and trailers rose 4.6% annually to 292,793 units. BTS reports a new all-time high for Freight Transportation Services Index October's Freight TSI reading of 129.2 marks a new all-time high, topping August 2017's 129 by 0.2%, as well as the **third** all-time high set over the last four recorded months and the fourth in the last six recorded months. Quick Links 3PL Contact Us FAQ **Logistics** News Markets Meet Our Team Services Why First **Logistics** Copyright © 2017 First **Logistics**, LLC Useful Links Go to Top

### Advice for your body text

#### Search term: "Third Party Logistics Solutions"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 1	1	OK	OK
Keyword density:	0% to 0%	1%	The keyword density is too high. It should be 0% at maximum. Consider adding more text to lower the keyword density.	<<
Number of words:	72 to 3,086	480	OK	OK

#### Search term: "Third"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 31	3	OK	OK

**Advice for your body text**

**Search term: "Third Party Logistics Solutions"**

Keyword density:	0% to 1%	1%	OK	OK
------------------	----------	----	----	----

**Search term: "Party"**

	Competitors	Your Site	Advice	
Number of keywords:	0 to 33	2	OK	OK
Keyword density:	0% to 1%	0%	OK	OK

**Search term: "Logistics"**

	Competitors	Your Site	Advice	
Number of keywords:	2 to 74	21	OK	OK
Keyword density:	0% to 8%	4%	OK	OK

**Search term: "Solutions"**

	Competitors	Your Site	Advice	
Number of keywords:	0 to 9	2	OK	OK
Keyword density:	0% to 6%	0%	OK	OK

**Keywords "Third", "Party", "Logistics" or "Solutions"**

	Competitors	Your Site	Advice	
Number of keywords:	8 to 126	28	OK	OK
Keyword density:	0% to 3%	2%	OK	OK

## Age of web site

### Very Important

Spam sites often come and go quickly. For this reason, search engines tend to trust a web site that has been around for a long time over one that is brand new. The age of the domain is seen as a sign of trustworthiness because it cannot be faked. The data is provided by Alexa.com and SEOprofiler.com.

#### Dates of the domain registration or of the first contents

	URL	Registration Date
Your Site	<a href="https://firstlogisticsllc.com/">https://firstlogisticsllc.com/</a>	Thursday, May 22, 2003
1	<a href="https://en.wikipedia.org/wiki/Third-party_logistics">https://en.wikipedia.org/wiki/Third-party_logistics</a>	n/a
2	<a href="http://cerasis.com/2014/02/07/third-party-logistics-services/">http://cerasis.com/2014/02/07/third-party-logistics-services/</a>	Wednesday, September 15, 2004
3	<a href="http://www.inboundlogistics.com/cms/top-100-3pls/">http://www.inboundlogistics.com/cms/top-100-3pls/</a>	Wednesday, May 3, 1995 (oldest domain)
4	<a href="http://searcherp.techtarget.com/definition/3PL-third-party-logistics">http://searcherp.techtarget.com/definition/3PL-third-party-logistics</a>	n/a
5	<a href="https://www.accellos.com/supply-chain-management-software/third-party-logistics-3pl/">https://www.accellos.com/supply-chain-management-software/third-party-logistics-3pl/</a>	Tuesday, August 22, 2006
6	<a href="http://www.derbyllc.com/3pl-logistics-services/">http://www.derbyllc.com/3pl-logistics-services/</a>	Friday, July 13, 2001
7	<a href="https://www.shopify.com/blog/60645957-everything-you-ever-wanted-to-know-about-third-party-warehousing-and-fulfillment">https://www.shopify.com/blog/60645957-everything-you-ever-wanted-to-know-about-third-party-warehousing-and-fulfillment</a>	Friday, March 11, 2005
8	<a href="https://www.tradegecko.com/blog/3pl-everything-you-need-to-know-about-third-party-logistics">https://www.tradegecko.com/blog/3pl-everything-you-need-to-know-about-third-party-logistics</a>	Friday, February 24, 2012 (newest domain)
9	<a href="http://www.3plsolutions.com/">http://www.3plsolutions.com/</a>	Tuesday, June 20, 2000
10	<a href="https://www.highjump.com/industries/third-party-logistics-3pl">https://www.highjump.com/industries/third-party-logistics-3pl</a>	Tuesday, October 1, 1996
Range	Wednesday, May 3, 1995 to Friday, February 24, 2012	

#### Advice for the web site age

Your web site is about 14 years old. This is very good because the older your web site, the better it is for your rankings on Google.com (without Places).

OK

# Keyword use in H1 headline texts

## Very Important

H1 headline texts are the texts that are written between the <h1>...</h1> tags in the HTML code of a web page. Some search engines give extra relevance to search terms that appear in the headline texts. This chapter examines if this applies to Google.com (without Places), too.

Example: <h1>your very big headline text</h1>

### Your contents

No.	H1 Heading Text
1.	Your 3PL Partner for Tailor Made <b>Third Party Logistics Solutions</b> That Meet Your Needs

### Advice for your H1 headline texts

#### Search term: "Third Party Logistics Solutions"

	Competitors	Your Site	Advice	
Number of keywords:	all 0	1	Remove the search term "Third Party Logistics Solutions".	<<
Keyword density:	all 0%	29%	It seems to be better to remove the search term "Third Party Logistics Solutions".	<<

#### Search term: "Third"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 1	1	OK	OK
Keyword density:	0% to 33%	7%	OK	OK

#### Search term: "Party"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 1	1	OK	OK
Keyword density:	0% to 33%	7%	OK	OK

#### Search term: "Logistics"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 1	1	OK	OK
Keyword density:	0% to 33%	7%	OK	OK

#### Search term: "Solutions"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 1	1	OK	OK
Keyword density:	0% to 50%	7%	OK	OK

#### Keywords "Third", "Party", "Logistics" or "Solutions"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 4	4	OK	OK



Advice for your H1 headline texts

Search term: "Third Party Logistics Solutions"

Keyword density: 0% to 25% 7% OK OK

## Keyword use in domain name

### Important

The domain name is the main part of the web page address. This chapter tries to find out if Google.com (without Places) gives extra relevance to search terms within the domain name.

Example: "your-keyword" is the domain name of <http://www.your-keyword.com>

### Their contents

Rank	Words In Domain Name	URL
1	en wikipedia	<a href="https://en.wikipedia.org/wiki/Third-party_logistics">https://en.wikipedia.org/wiki/Third-party_logistics</a>
2	cerasis	<a href="http://cerasis.com/2014/02/07/third-party-logistics-services/">http://cerasis.com/2014/02/07/third-party-logistics-services/</a>
3	inbound <b>logistics</b>	<a href="http://www.inboundlogistics.com/cms/top-100-3pls/">http://www.inboundlogistics.com/cms/top-100-3pls/</a>
4	searcherp techtarget	<a href="http://searcherp.techtarget.com/definition/3PL-third-party-logistics">http://searcherp.techtarget.com/definition/3PL-third-party-logistics</a>
5	accellos	<a href="https://www.accellos.com/supply-chain-management-software/third-party-logistics-3pl/">https://www.accellos.com/supply-chain-management-software/third-party-logistics-3pl/</a>
6	derbyllc	<a href="http://www.derbyllc.com/3pl-logistics-services/">http://www.derbyllc.com/3pl-logistics-services/</a>
7	shopify	<a href="https://www.shopify.com/blog/60645957-everything-you-ever-wanted-to-know-about-third-party-warehousing-and-fulfillment">https://www.shopify.com/blog/60645957-everything-you-ever-wanted-to-know-about-third-party-warehousing-and-fulfillment</a>
8	tradegecko	<a href="https://www.tradegecko.com/blog/3pl-everything-you-need-to-know-about-third-party-logistics">https://www.tradegecko.com/blog/3pl-everything-you-need-to-know-about-third-party-logistics</a>
9	3plsolutions	<a href="http://www.3plsolutions.com/">http://www.3plsolutions.com/</a>
10	highjump	<a href="https://www.highjump.com/industries/third-party-logistics-3pl">https://www.highjump.com/industries/third-party-logistics-3pl</a>

### Your contents

first**logistics**llc (Domain name: "first**logistics**llc.com")

### Advice for the domain name

The domain name firstlogisticsllc.com contains only a part of the search term "Third Party Logistics Solutions". This is acceptable.



## Keyword use in page URL

### Important

The page URL is the part after the domain name in the web page address. This chapter tries to find out if Google.com (without Places) gives extra relevance to search terms within the page URL. Separate your search terms in the page URL with slashes, dashes or underscores.

Example: "keyword/another-keyword.htm" is the page URL of <http://www.domain.com/keyword/another-keyword.htm>

### Their contents

Rank	Words In Page URL	URL
1	wiki <b>Third party logistics</b>	<a href="https://en.wikipedia.org/wiki/Third-party_logistics">https://en.wikipedia.org/wiki/Third-party_logistics</a>
2	2014 02 07 <b>third party logistics</b> services	<a href="http://cerasis.com/2014/02/07/third-party-logistics-services/">http://cerasis.com/2014/02/07/third-party-logistics-services/</a>
3	cms top 100 3pls	<a href="http://www.inboundlogistics.com/cms/top-100-3pls/">http://www.inboundlogistics.com/cms/top-100-3pls/</a>
4	definition 3PL <b>third party logistics</b>	<a href="http://searcherp.techtarget.com/definition/3PL-third-party-logistics">http://searcherp.techtarget.com/definition/3PL-third-party-logistics</a>
5	supply chain management software <b>third party logistics</b> 3pl	<a href="https://www.accellos.com/supply-chain-management-software/third-party-logistics-3pl/">https://www.accellos.com/supply-chain-management-software/third-party-logistics-3pl/</a>
6	3pl <b>logistics</b> services	<a href="http://www.derbyllc.com/3pl-logistics-services/">http://www.derbyllc.com/3pl-logistics-services/</a>
7	blog 60645957 everything you ever wanted to know about <b>third party</b> warehousing and fulfillment	<a href="https://www.shopify.com/blog/60645957-everything-you-ever-wanted-to-know-about-third-party-warehousing-and-fulfillment">https://www.shopify.com/blog/60645957-everything-you-ever-wanted-to-know-about-third-party-warehousing-and-fulfillment</a>
8	blog 3pl everything you need to know about <b>third party logistics</b>	<a href="https://www.tradegecko.com/blog/3pl-everything-you-need-to-know-about-third-party-logistics">https://www.tradegecko.com/blog/3pl-everything-you-need-to-know-about-third-party-logistics</a>
9	[no words]	<a href="http://www.3plsolutions.com/">http://www.3plsolutions.com/</a>
10	industries <b>third party logistics</b> 3pl	<a href="https://www.highjump.com/industries/third-party-logistics-3pl">https://www.highjump.com/industries/third-party-logistics-3pl</a>

### Your contents

[no words] (no page URL because you analyzed your homepage)

### Advice for your page URL

#### Search term: "Third Party Logistics Solutions"

	Competitors	Your Site	Advice	
Number of keywords:	all 0	0	OK	OK
Keyword density:	all 0%	0%	OK	OK

#### Search term: "Third"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 1	0	You could use the search term "Third" at least once but this is	<

**Advice for your page URL**

**Search term: "Third Party Logistics Solutions"**

			optional.	
Keyword density:	0% to 25%	0%	You could increase the keyword density for the search term "Third" but this is optional.	<

**Search term: "Party"**

	Competitors	Your Site	Advice	
Number of keywords:	0 to 1	0	You could use the search term "Party" at least once but this is optional.	<
Keyword density:	0% to 25%	0%	You could increase the keyword density for the search term "Party" but this is optional.	<

**Search term: "Logistics"**

	Competitors	Your Site	Advice	
Number of keywords:	0 to 1	0	You could use the search term "Logistics" at least once but this is optional.	<
Keyword density:	0% to 33%	0%	You could increase the keyword density for the search term "Logistics" but this is optional.	<

**Search term: "Solutions"**

	Competitors	Your Site	Advice	
Number of keywords:	all 0	0	OK	OK
Keyword density:	all 0%	0%	OK	OK

**Keywords "Third", "Party", "Logistics" or "Solutions"**

	Competitors	Your Site	Advice	
Number of keywords:	0 to 3	0	You could use one of the keywords "Third", "Party", "Logistics" or "Solutions" at least once but this is optional.	<
Keyword density:	0% to 19%	0%	You could increase the keyword density for the keywords "Third", "Party", "Logistics" or "Solutions" but this is optional.	<

## Mentions on social sites

### Important

On social network sites, people decide which web sites are popular. This means that the popularity on social network sites cannot be easily influenced. For this reason, search engines might trust web sites more if they are popular on social networks. ("n/a" means "data not available".)

### Mentions on social sites (the more the better)

	Facebook Mentions	Google +1	LinkedIn	Total
To Your Site:	0	0	0	0
To Site 1:	0	0	54	54
To Site 2:	0	0	369	369
To Site 3:	0	0	798	798
To Site 4:	0	0	0	0
To Site 5:	0	0	0	0
To Site 6:	0	0	0	0
To Site 7:	0	0	515	515
To Site 8:	0	0	37	37
To Site 9:	0	0	0	0
To Site 10:	0	0	7	7
Range:	all 0	all 0	0 to 798	0 to 798

### Advice for the mentions on social sites

None of the selected social network sites found pages that link to your web site "firstlogisticsllc.com". Try to get at least one web page to link to your web page on these social networks.



## Server speed

### Important

Popular web sites often have faster server response times compared to smaller unimportant sites. In addition, most search engines index more pages from fast web sites. This chapter shows you how long it takes on average for web pages on the top ranked sites to load. The data is based on the average server speed of the last 30 days and is provided by Alexa.com ("n/a" means that Alexa.com does not have data about your server speed).

### Server speed results

#### Average Page Load Time (measured in seconds, the lower the better)

Your Site	1	2	3	4	5	6	7	8	9	10	Range
n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a

#### Server Speed Relative To Other Servers On The Internet (the faster the better)

Your Site	1	2	3	4	5	6	7	8	9	10	Range
n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a

### Advice for the server speed

The speed of your web site could not be determined. In general, the faster your web site, the better it could be for your rankings on Google.com (without Places). If you have a slow web site, you should contact or even switch your web hosting provider.



## Keyword use in H2-H6 headline texts

### Important

H2, H3, H4, H5 and H6 headline texts are the texts that are written between the <h2>...</h2>, <h3>...</h3>, etc. tags in the HTML code of your web page. Some search engines give extra relevance to search terms that appear in the headline texts. This chapter examines if this applies to Google.com (without Places), too.

Example: <h3>your big headline text</h3>

### Your contents

No.	Heading Texts
1.	[H3] First <b>Logistics</b> leads the way with the 5 tenets of <b>third party logistics</b> , warehousing, real estate and inventory management
2.	[H3] Accuracy
3.	[H3] Timeliness
4.	[H3] Safety
5.	[H3] Sanitation
6.	[H3] Security
7.	[H3] Public/Contract Warehousing
8.	[H5] Our warehousing services support peak, seasonal, fluctuating or long-term demands. A choice of <b>solutions</b> offers clients greater flexibility, accelerated intake speed, and more accurate outbound movement.
9.	[H3] Value-Added <b>Logistics</b>
10.	[H5] First <b>Logistics</b> provides a seamless solution including kitting, pick & pack, display fulfillment and freight brokerage.
11.	[H3] Site Leasing/Acquisition
12.	[H5] Why use your own capital to acquire and operate a distribution center or settle for less than you need? We provide real estate services including leasing, build to suit and convert to suit.

### Advice for your H2-H6 headline texts

#### Search term: "Third Party Logistics Solutions"

	Competitors	Your Site	Advice	
Number of keywords:	all 0	0	OK	OK
Keyword density:	all 0%	0%	OK	OK

#### Search term: "Third"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 5	1	OK	OK
Keyword density:	0% to 2%	1%	OK	OK

#### Search term: "Party"

	Competitors	Your Site	Advice	
--	-------------	-----------	--------	--

**Advice for your H2-H6 headline texts**

**Search term: "Third Party Logistics Solutions"**

Number of keywords:	0 to 5	1	OK	OK
Keyword density:	0% to 2%	1%	OK	OK

**Search term: "Logistics"**

	Competitors	Your Site	Advice	
Number of keywords:	0 to 9	4	OK	OK
Keyword density:	0% to 3%	4%	The keyword density is too high. It should be 3% at maximum. Consider adding more text to lower the keyword density.	<<

**Search term: "Solutions"**

	Competitors	Your Site	Advice	
Number of keywords:	0 to 3	1	OK	OK
Keyword density:	0% to 8%	1%	OK	OK

**Keywords "Third", "Party", "Logistics" or "Solutions"**

	Competitors	Your Site	Advice	
Number of keywords:	0 to 22	7	OK	OK
Keyword density:	0% to 3%	2%	OK	OK



## Keyword use in IMG ALT attributes

### Important

The <img alt> attribute defines an alternative text for an image when the user uses a text browser or when the user has turned off the display of images in the web browser application. Microsoft's Internet Explorer displays the alternative text if the user puts the cursor over the graphic. This chapter tries to find out if it makes sense to include the search term in the <img alt> attributes to improve your rankings.

Example: 

### Your contents

No.	Image Alt Attribute Text	Image File Name
1.	First <b>Logistics</b>	<a href="https://firstlogisticsllc.com/wp-content/uploads/2016/08/FL_logo_type_horizontal_95x522.jpg">https://firstlogisticsllc.com/wp-content/uploads/2016/08/FL_logo_type_horizontal_95x522.jpg</a>
2.	[empty]	<a href="https://firstlogisticsllc.com/wp-content/uploads/2017/04/fl_home_slider_01_2750x1500.jpg">https://firstlogisticsllc.com/wp-content/uploads/2017/04/fl_home_slider_01_2750x1500.jpg</a>
3.	[empty]	<a href="https://firstlogisticsllc.com/wp-content/uploads/2017/04/fl_home_slider_02_2750x1500-1.jpg">https://firstlogisticsllc.com/wp-content/uploads/2017/04/fl_home_slider_02_2750x1500-1.jpg</a>
4.	[empty]	<a href="https://firstlogisticsllc.com/wp-content/uploads/2017/04/fl_home_slider_03_2750x1500.jpg">https://firstlogisticsllc.com/wp-content/uploads/2017/04/fl_home_slider_03_2750x1500.jpg</a>
5.	Public Warehousing & Contract Warehouse <b>Solutions</b>	<a href="https://i2.wp.com/firstlogisticsllc.com/wp-content/uploads/2014/03/trio_image_01_900x800.jpg?resize=900%2C800&amp;ssl=1">https://i2.wp.com/firstlogisticsllc.com/wp-content/uploads/2014/03/trio_image_01_900x800.jpg?resize=900%2C800&amp;ssl=1</a>
6.	<b>Third Party Logistics Solutions</b>	<a href="https://i1.wp.com/firstlogisticsllc.com/wp-content/uploads/2014/03/trio_image_02_900x800.jpg?resize=900%2C800&amp;ssl=1">https://i1.wp.com/firstlogisticsllc.com/wp-content/uploads/2014/03/trio_image_02_900x800.jpg?resize=900%2C800&amp;ssl=1</a>
7.	Warehouse & <b>Logistics</b> Site Real Estate & Leasing	<a href="https://i0.wp.com/firstlogisticsllc.com/wp-content/uploads/2014/03/trio_image_03_900x800.jpg?resize=900%2C800&amp;ssl=1">https://i0.wp.com/firstlogisticsllc.com/wp-content/uploads/2014/03/trio_image_03_900x800.jpg?resize=900%2C800&amp;ssl=1</a>
8.	RSS	<a href="https://firstlogisticsllc.com/wp-includes/images/rss.png">https://firstlogisticsllc.com/wp-includes/images/rss.png</a>
9.	First <b>Logistics</b>	<a href="https://firstlogisticsllc.com/wp-content/uploads/2016/07/FL_small_60x60.png">https://firstlogisticsllc.com/wp-content/uploads/2016/07/FL_small_60x60.png</a>

### Advice for your IMG ALT attributes

#### Search term: "Third Party Logistics Solutions"

	Competitors	Your Site	Advice	
Number of keywords:	all 0	1	Remove the search term "Third Party Logistics Solutions".	<<
Keyword density:	all 0%	17%	It seems to be better to remove the search term "Third Party Logistics Solutions".	<<

#### Search term: "Third"

	Competitors	Your Site	Advice	
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**Advice for your IMG ALT attributes**

**Search term: "Third Party Logistics Solutions"**

Number of keywords:	0 to 4	1	OK	OK
Keyword density:	0% to 4%	4%	OK	OK

**Search term: "Party"**

	Competitors	Your Site	Advice	
Number of keywords:	0 to 4	1	OK	OK
Keyword density:	0% to 4%	4%	OK	OK

**Search term: "Logistics"**

	Competitors	Your Site	Advice	
Number of keywords:	0 to 7	4	OK	OK
Keyword density:	0% to 5%	17%	The keyword density is too high. It should be 5% at maximum. Consider adding more text to lower the keyword density.	<<

**Search term: "Solutions"**

	Competitors	Your Site	Advice	
Number of keywords:	0 to 2	2	OK	OK
Keyword density:	0% to 7%	9%	The keyword density is too high. It should be 7% at maximum. Consider adding more text to lower the keyword density.	<<

**Keywords "Third", "Party", "Logistics" or "Solutions"**

	Competitors	Your Site	Advice	
Number of keywords:	0 to 15	8	OK	OK
Keyword density:	0% to 5%	9%	The keyword density for the keywords "Third", "Party", "Logistics" or "Solutions" is too high. It should be 5% at maximum. Consider adding more text to lower the keyword density for these words.	<<

## Top level domain of web site

**Important**

Web sites with certain top level domains (TLD) are statistically more likely to contain higher quality, trustworthy contents. For this reason, search engines might prefer web sites with restricted TLD (.edu, .gov., .mil) over younger TLD (e.g., .biz, .info, .jobs). In addition, country code TLD (e.g., .ca, .de, .fr) are often preferred in the country's local search results.

### Top level domain results

Your Site	1	2	3	4	5	6	7	8	9	10
.com	.org	.com	.com	.com	.com	.com	.com	.com	.com	.com

### Advice for the top level domain of your web site

Your web site URL firstlogisticsllc.com contains the often used top level domain .com. This is neither good nor bad for your rankings on Google.com (without Places).

OK

## Keyword use in bold body text

### Important

The body text is the text on your web page that can be seen by people in their web browsers. The bold body text uses a darker and heavier face than the regular type face. It appears between <b>...</b> or <strong>...</strong> tags in the HTML source of your web page. CSS is not recognized. The statistics include spaces and punctuation marks.

### Their contents

Rank	Keyword use in bold body text
1	This article has multiple issues. improve it talk page needs additional citations for verification is written like a personal reflection or opinion essay <b>Third-party logistics</b> 3PL TPL does not cite any sources ^^^^ 32 ^ a b ^ 35 ^ a b ^ a b ^
2	1.800.734.5351 1.800.734.5351 First, What are <b>Third Party Logistics</b> Services and the Definition of 3PL? Now That You Know the Definition, What are the Different Types of <b>Third Party Logistics</b> Services Transportation Based <b>Third Party Logistics</b> Services Warehouse/Distribution Based <b>Third Party Logistics</b> Services Forwarder Based <b>Third Party Logistics</b> Services Shipper/Management Based <b>Third Party Logistics</b> Services Financial Based <b>Third Party</b> Logist [and 301 additional characters]
3	[not used]
4	[not used]
5	Warning! Expertise: Employee productivity: Customer self-service: Inventory accuracy: Billing flexibility: EDI Capable Customer visibility: Award Winning
6	<b>third party logistics logistics</b> outsourcing your <b>third party logistics</b> Manufacturing Support <b>Logistics</b> Outsourcing Supply Chain Consulting Enclaves:
7	The Benefits of Using <b>Third-Party Logistics</b> When Is the Right Time to Switch? <b>Third-party</b> warehousing and fulfillment isn't right for everyone, but if you find yourself in one these situations, it might be time to start calling around and chatting with <b>logistics</b> companies. Who Should Not Work With a <b>Logistics</b> Company If you fall into one of the above categories, think carefully and do your research before considering <b>third-party logistics</b> . What D [and 73 additional characters]
8	order fulfillment Here's the good Here's the not-so-good Having said all that, not all 3PL providers are equal! Which 3PL company is right for you? Ready for a 3PL? -- See Also:
9	[not used]
10	Benefits of our WMS: Components of the WMS

### Your contents

First **Logistics** leads the way with the 5 tenets of **third party logistics**, warehousing, real estate and inventory management

### Advice for your bold body text

Search term: "Third Party Logistics Solutions"

	Competitors	Your Site	Advice	
Number of keywords:	all 0	0	OK	OK

**Advice for your bold body text**

**Search term: "Third Party Logistics Solutions"**

Keyword density:	all 0%	0%	OK	OK
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**Search term: "Third"**

	Competitors	Your Site	Advice	
Number of keywords:	0 to 9	1	OK	OK
Keyword density:	0% to 12%	5%	OK	OK

**Search term: "Party"**

	Competitors	Your Site	Advice	
Number of keywords:	0 to 9	1	OK	OK
Keyword density:	0% to 12%	5%	OK	OK

**Search term: "Logistics"**

	Competitors	Your Site	Advice	
Number of keywords:	0 to 10	2	OK	OK
Keyword density:	0% to 24%	11%	OK	OK

**Search term: "Solutions"**

	Competitors	Your Site	Advice	
Number of keywords:	all 0	0	OK	OK
Keyword density:	all 0%	0%	OK	OK

**Keywords "Third", "Party", "Logistics" or "Solutions"**

	Competitors	Your Site	Advice	
Number of keywords:	0 to 28	4	OK	OK
Keyword density:	0% to 12%	5%	OK	OK

## Number of visitors to the site

**Important**

Search engines might look at web site usage data, such as the number of visitors to your site, to determine if your site is reputable and contains popular contents. The Alexa.com traffic rank is based on three months of aggregated traffic data from millions of Alexa Toolbar users and is a combined measure of page views and number of site visitors.

### Alexa.com Traffic Rank results (the lower the better)

	URL	Alexa Traffic Rank
Your Site	<a href="https://firstlogisticsllc.com/">https://firstlogisticsllc.com/</a>	Rank #8,710,770
1	<a href="https://en.wikipedia.org/wiki/Third-party_logistics">https://en.wikipedia.org/wiki/Third-party_logistics</a>	Rank #5 (most visitors of the competitors)
2	<a href="http://cerasis.com/2014/02/07/third-party-logistics-services/">http://cerasis.com/2014/02/07/third-party-logistics-services/</a>	Rank #120,188
3	<a href="http://www.inboundlogistics.com/cms/top-100-3pls/">http://www.inboundlogistics.com/cms/top-100-3pls/</a>	Rank #118,699
4	<a href="http://searcherp.techtarget.com/definition/3PL-third-party-logistics">http://searcherp.techtarget.com/definition/3PL-third-party-logistics</a>	Rank #1,730
5	<a href="https://www.accellos.com/supply-chain-management-software/third-party-logistics-3pl/">https://www.accellos.com/supply-chain-management-software/third-party-logistics-3pl/</a>	Rank #1,805,758
6	<a href="http://www.derbyllc.com/3pl-logistics-services/">http://www.derbyllc.com/3pl-logistics-services/</a>	Rank #3,430,518 (least visitors of the competitors)
7	<a href="https://www.shopify.com/blog/60645957-everything-you-ever-wanted-to-know-about-third-party-warehousing-and-fulfillment">https://www.shopify.com/blog/60645957-everything-you-ever-wanted-to-know-about-third-party-warehousing-and-fulfillment</a>	Rank #502
8	<a href="https://www.tradegecko.com/blog/3pl-everything-you-need-to-know-about-third-party-logistics">https://www.tradegecko.com/blog/3pl-everything-you-need-to-know-about-third-party-logistics</a>	Rank #45,017
9	<a href="http://www.3plsolutions.com/">http://www.3plsolutions.com/</a>	n/a
10	<a href="https://www.highjump.com/industries/third-party-logistics-3pl">https://www.highjump.com/industries/third-party-logistics-3pl</a>	Rank #453,161
Range		5 to 3,430,518 (average rank: #663,953)

### Advice for the number of visitors to your site

Your web site firstlogisticsllc.com does not appear to attract many visitors because your traffic rank is above #100,000 and you have less visitors than the average of your competitors. This could be disadvantageous to your rankings on Google.com (without Places). <<

## Keyword use in same domain anchor texts

### Moderately Important

Anchor texts are words and sentences that are used as links. Same domain anchor texts are the anchor texts of the links that point to a web page on the same domain. This chapter examines if Google.com (without Places) takes search terms in same domain anchor texts into account.

Example: The HTML tag `<a href="contact.htm">Contact information</a>` contains the same domain anchor text "Contact information".

#### Your contents

No.	Same Domain Link Text	Link URL
1.	Skip to content	/
2.	Search	/
3.	Facebook	/
4.	Twitter	/
5.	[empty]	/
6.	3PL	/
7.	Services	/services/
8.	Public Warehousing	/services/
9.	Contract Warehousing	/services/
10.	Subscription Boxes	/services/
11.	Real Estate	/services/
12.	Leasing	/services/
13.	Build to Suit	/services/
14.	Convert to Suit	/services/
15.	Packaging	/services/
16.	Kitting	/services/
17.	Pick & Pack	/services/
18.	Display Fulfillment	/services/
19.	Freight Brokerage	/services/
20.	<b>Logistics</b> News	/logistics-news/
21.	Markets	/markets/
22.	FAQ	/faq/
23.	Why First <b>Logistics</b>	/why-first-logistics/
24.	Meet Our Team	/meet-our-team/
25.	Contact Us	/contact-us/
26.	3PL	/

Your contents		
No.	Same Domain Link Text	Link URL
27.	Services	/services/
28.	Public Warehousing	/services/
29.	Contract Warehousing	/services/
30.	Subscription Boxes	/services/
31.	Real Estate	/services/
32.	Leasing	/services/
33.	Build to Suit	/services/
34.	Convert to Suit	/services/
35.	Packaging	/services/
36.	Kitting	/services/
37.	Pick & Pack	/services/
38.	Display Fulfillment	/services/
39.	Freight Brokerage	/services/
40.	<b>Logistics</b> News	/logistics-news/
41.	Markets	/markets/
42.	FAQ	/faq/
43.	Why First <b>Logistics</b>	/why-first-logistics/
44.	Meet Our Team	/meet-our-team/
45.	Contact Us	/contact-us/
46.	[empty]	/services/
47.	Public/Contract Warehousing	/services/
48.	[empty]	/services/
49.	Value-Added <b>Logistics</b>	/services/
50.	[empty]	/services/
51.	Site Leasing/Acquisition	/services/
52.	3PL	/
53.	Contact Us	/contact-us/
54.	FAQ	/faq/
55.	<b>Logistics</b> News	/logistics-news/
56.	Markets	/markets/
57.	Meet Our Team	/meet-our-team/
58.	Services	/services/
59.	Why First <b>Logistics</b>	/why-first-logistics/
60.	[empty]	/
61.	Go to Top	/



**Advice for your same domain anchor texts**

**Search term: "Third Party Logistics Solutions"**

	Competitors	Your Site	Advice	
Number of keywords:	0 to 1	0	You could use the search term "Third Party Logistics Solutions" at least once but this is optional.	<
Keyword density:	0% to 2%	0%	You could increase the keyword density for the search term "Third Party Logistics Solutions" but this is optional.	<

**Search term: "Third"**

	Competitors	Your Site	Advice	
Number of keywords:	0 to 2	0	You could use the search term "Third" at least once but this is optional.	<
Keyword density:	0% to 1%	0%	You could increase the keyword density for the search term "Third" but this is optional.	<

**Search term: "Party"**

	Competitors	Your Site	Advice	
Number of keywords:	0 to 2	0	You could use the search term "Party" at least once but this is optional.	<
Keyword density:	0% to 1%	0%	You could increase the keyword density for the search term "Party" but this is optional.	<

**Search term: "Logistics"**

	Competitors	Your Site	Advice	
Number of keywords:	0 to 27	7	OK	OK
Keyword density:	0% to 5%	7%	The keyword density is too high. It should be 5% at maximum. Consider adding more text to lower the keyword density.	<<

**Search term: "Solutions"**

	Competitors	Your Site	Advice	
Number of keywords:	0 to 4	0	You could use the search term "Solutions" at least once but this is optional.	<
Keyword density:	0% to 14%	0%	You could increase the keyword density for the search term "Solutions" but this is optional.	<

**Keywords "Third", "Party", "Logistics" or "Solutions"**

	Competitors	Your Site	Advice	
Number of keywords:	0 to 30	7	OK	OK
Keyword density:	0% to 4%	2%	OK	OK

## Keyword use in outbound anchor texts

### Moderately Important

Anchor texts are words and sentences that are used as links. Outbound anchor texts are the texts within the <a>...</a> tags when the <a> tag links to a web page on a different domain. This chapter examines if Google.com (without Places) gives relevance to search terms in outbound anchor texts.

Example: The HTML tag <a href="http://www.not-your-site.com/about.htm">About the company</a> contains the outbound anchor text "About the company".

### Your contents

No.	Outbound Link Text	Link URL
1.	[empty]	<a href="https://feeds.feedburner.com/lm/rss/recentlyfiled">https://feeds.feedburner.com/lm/rss/recentlyfiled</a>
2.	Industry News	<a href="http://www.logisticsmgmt.com/">http://www.logisticsmgmt.com/</a>
3.	CSX president and CEO E. Hunter Harrison passes away	<a href="http://www.logisticsmgmt.com/article/csx_president_and_ceo_e_hunter_harrison_passes_away">http://www.logisticsmgmt.com/article/csx_president_and_ceo_e_hunter_harrison_passes_away</a>
4.	AAR reports carload and intermodal gains for week ending December 9	<a href="http://www.logisticsmgmt.com/article/aar_reports_carload_and_intermodal_gains_for_week_ending_december_9">http://www.logisticsmgmt.com/article/aar_reports_carload_and_intermodal_gains_for_week_ending_december_9</a>
5.	BTS reports a new all-time high for Freight Transportation Services Index	<a href="http://www.logisticsmgmt.com/article/bts_reports_a_new_all_time_high_for_freight_transportation_services_index">http://www.logisticsmgmt.com/article/bts_reports_a_new_all_time_high_for_freight_transportation_services_index</a>

### Advice for your outbound anchor texts

#### Search term: "Third Party Logistics Solutions"

	Competitors	Your Site	Advice	
Number of keywords:	all 0	0	OK	OK
Keyword density:	all 0%	0%	OK	OK

#### Search term: "Third"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 2	0	You could use the search term "Third" at least once but this is optional.	<
Keyword density:	0% to 3%	0%	You could increase the keyword density for the search term "Third" but this is optional.	<

#### Search term: "Party"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 2	0	You could use the search term "Party" at least once but this is optional.	<
Keyword density:	0% to 3%	0%	You could increase the keyword density for the search term "Party" but this is optional.	<

#### Search term: "Logistics"

	Competitors	Your Site	Advice	
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**Advice for your outbound anchor texts**

**Search term: "Third Party Logistics Solutions"**

Number of keywords:	0 to 3	0	You could use the search term "Logistics" at least once but this is optional.	<
Keyword density:	0% to 4%	0%	You could increase the keyword density for the search term "Logistics" but this is optional.	<

**Search term: "Solutions"**

	Competitors	Your Site	Advice	
Number of keywords:	all 0	0	OK	OK
Keyword density:	all 0%	0%	OK	OK

**Keywords "Third", "Party", "Logistics" or "Solutions"**

	Competitors	Your Site	Advice	
Number of keywords:	0 to 7	0	You could use one of the keywords "Third", "Party", "Logistics" or "Solutions" at least once but this is optional.	<
Keyword density:	0% to 2%	0%	You could increase the keyword density for the keywords "Third", "Party", "Logistics" or "Solutions" but this is optional.	<

## Keyword use in same domain link URLs

### Moderately Important

Links connect one web page to another. Same domain links are the links in <a href> attributes that point to other pages on the same domain. This chapter examines if search terms in same domain link URLs are relevant to Google.com (without Places).

Example: The HTML tag <a href="contact.htm">Contact information</a> contains the same domain link URL "contact.htm".

### Your contents

No.	Same Domain Link URL	Link Text
1.	[empty] [/]	Skip to content
2.	[empty] [/]	Search
3.	[empty] [/]	Facebook
4.	[empty] [/]	Twitter
5.	[empty] [/]	[empty]
6.	[empty] [/]	3PL
7.	services [/services/]	Services
8.	services [/services/]	Public Warehousing
9.	services [/services/]	Contract Warehousing
10.	services [/services/]	Subscription Boxes
11.	services [/services/]	Real Estate
12.	services [/services/]	Leasing
13.	services [/services/]	Build to Suit
14.	services [/services/]	Convert to Suit
15.	services [/services/]	Packaging
16.	services [/services/]	Kitting
17.	services [/services/]	Pick & Pack
18.	services [/services/]	Display Fulfillment
19.	services [/services/]	Freight Brokerage
20.	<b>logistics</b> news [/logistics-news/]	Logistics News
21.	markets [/markets/]	Markets
22.	faq [/faq/]	FAQ
23.	why first <b>logistics</b> [/why-first-logistics/]	Why First Logistics
24.	meet our team [/meet-our-team/]	Meet Our Team
25.	contact us [/contact-us/]	Contact Us
26.	[empty] [/]	3PL

Your contents		
No.	Same Domain Link URL	Link Text
27.	services [/services/]	Services
28.	services [/services/]	Public Warehousing
29.	services [/services/]	Contract Warehousing
30.	services [/services/]	Subscription Boxes
31.	services [/services/]	Real Estate
32.	services [/services/]	Leasing
33.	services [/services/]	Build to Suit
34.	services [/services/]	Convert to Suit
35.	services [/services/]	Packaging
36.	services [/services/]	Kitting
37.	services [/services/]	Pick & Pack
38.	services [/services/]	Display Fulfillment
39.	services [/services/]	Freight Brokerage
40.	<b>logistics</b> news [/logistics-news/]	Logistics News
41.	markets [/markets/]	Markets
42.	faq [/faq/]	FAQ
43.	why first <b>logistics</b> [/why-first-logistics/]	Why First Logistics
44.	meet our team [/meet-our-team/]	Meet Our Team
45.	contact us [/contact-us/]	Contact Us
46.	services [/services/]	[empty]
47.	services [/services/]	Public/Contract Warehousing
48.	services [/services/]	[empty]
49.	services [/services/]	Value-Added Logistics
50.	services [/services/]	[empty]
51.	services [/services/]	Site Leasing/Acquisition
52.	[empty] [/]	3PL
53.	contact us [/contact-us/]	Contact Us
54.	faq [/faq/]	FAQ
55.	<b>logistics</b> news [/logistics-news/]	Logistics News
56.	markets [/markets/]	Markets
57.	meet our team [/meet-our-team/]	Meet Our Team
58.	services [/services/]	Services
59.	why first <b>logistics</b> [/why-first-logistics/]	Why First Logistics
60.	[empty] [/]	[empty]
61.	[empty] [/]	Go to Top

**Advice for your same domain link URLs**

**Search term: "Third Party Logistics Solutions"**

	Competitors	Your Site	Advice	
Number of keywords:	all 0	0	OK	OK
Keyword density:	all 0%	0%	OK	OK

**Search term: "Third"**

	Competitors	Your Site	Advice	
Number of keywords:	0 to 42	0	You could use the search term "Third" at least once but this is optional.	<
Keyword density:	0% to 7%	0%	You could increase the keyword density for the search term "Third" but this is optional.	<

**Search term: "Party"**

	Competitors	Your Site	Advice	
Number of keywords:	0 to 42	0	You could use the search term "Party" at least once but this is optional.	<
Keyword density:	0% to 7%	0%	You could increase the keyword density for the search term "Party" but this is optional.	<

**Search term: "Logistics"**

	Competitors	Your Site	Advice	
Number of keywords:	0 to 45	6	OK	OK
Keyword density:	0% to 14%	9%	OK	OK

**Search term: "Solutions"**

	Competitors	Your Site	Advice	
Number of keywords:	0 to 56	0	You could use the search term "Solutions" at least once but this is optional.	<
Keyword density:	0% to 9%	0%	You could increase the keyword density for the search term "Solutions" but this is optional.	<

**Keywords "Third", "Party", "Logistics" or "Solutions"**

	Competitors	Your Site	Advice	
Number of keywords:	0 to 129	6	OK	OK
Keyword density:	0% to 5%	2%	OK	OK

## Keyword use in outbound link URLs

### Moderately Important

Links connect one web page to another. Outbound links are the links on a web page that point to web pages on other web sites, i.e. links to other domains. This chapter examines if Google.com (without Places) gives relevance to search terms in outbound links

Example: The HTML tag `<a href="http://www.not-your-site.com/info.htm">Click here</a>` contains the outbound link URL "www.not-your-site.com/info.htm".

### Your contents

No.	Outbound Link URL	Link Text
1.	feeds feedburner lm rss recentlyfiled [https://feeds.feedburner.com/lm/rss/recentlyfiled]	[empty]
2.	www <b>logistics</b> mgmt [http://www. <b>logistics</b> mgmt.com/]	Industry News
3.	www <b>logistics</b> mgmt article csx president and ceo e hunter harrison passes away [http://www. <b>logistics</b> mgmt.com/article/csx_president_and_ceo_e._hunter_har rison_passes_away]	CSX president and CEO E. Hunter Harrison passes away
4.	www <b>logistics</b> mgmt article aar reports carload and intermodal gains for week ending december 9 [http://www. <b>logistics</b> mgmt.com/article/aar_reports_carload_and_intermodal_g ains_for_week_ending_december_9]	AAR reports carload and intermodal gains for week ending December 9
5.	www <b>logistics</b> mgmt article bts reports a new all time high for freight transportation services index [http://www. <b>logistics</b> mgmt.com/article/bts_reports_a_new_all_time_high_for_f reight_transportation_services_index]	BTS reports a new all-time high for Freight Transportation Services Index

### Advice for your outbound link URLs

#### Search term: "Third Party Logistics Solutions"

	Competitors	Your Site	Advice	
Number of keywords:	all 0	0	OK	OK
Keyword density:	all 0%	0%	OK	OK

#### Search term: "Third"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 21	0	You could use the search term "Third" at least once but this is optional.	<
Keyword density:	0% to 5%	0%	You could increase the keyword density for the search term "Third" but this is optional.	<

#### Search term: "Party"

**Advice for your outbound link URLs**

**Search term: "Third Party Logistics Solutions"**

	Competitors	Your Site	Advice	
Number of keywords:	0 to 21	0	You could use the search term "Party" at least once but this is optional.	<
Keyword density:	0% to 5%	0%	You could increase the keyword density for the search term "Party" but this is optional.	<

**Search term: "Logistics"**

	Competitors	Your Site	Advice	
Number of keywords:	0 to 17	4	OK	OK
Keyword density:	0% to 6%	8%	The keyword density is too high. It should be 6% at maximum. Consider adding more text to lower the keyword density.	<<

**Search term: "Solutions"**

	Competitors	Your Site	Advice	
Number of keywords:	0 to 2	0	You could use the search term "Solutions" at least once but this is optional.	<
Keyword density:	0% to 2%	0%	You could increase the keyword density for the search term "Solutions" but this is optional.	<

**Keywords "Third", "Party", "Logistics" or "Solutions"**

	Competitors	Your Site	Advice	
Number of keywords:	0 to 51	4	OK	OK
Keyword density:	0% to 3%	2%	OK	OK



## Keyword use in meta description

### Moderately Important

The Meta Description tag allows you to describe your web page. This chapter tries to find out if Google.com (without Places) takes the Meta Description tag into account. Some search engines display the text to the user in the search results.

Example: <meta name="description" content="This sentence describes the contents of your web site.">

Even if the Meta Description tag might not be important for ranking purposes, you should use the Meta Description tag to make sure that your web site is displayed with an attractive description in the search results.

### Their contents

Rank	Keyword use in meta description
1	[not used]
2	Are you confused at the definition of <b>third party logistics</b> services and 3PL or the various types? No more. This post explains it all!
3	To contact and request information from the Inbound <b>Logistics</b> Top 100 3PL companies, use our online 3PL RFP. It's your opportunity to have experts look at your specific <b>logistics</b> issues and needs, and give you free, no-obligation advice, <b>solutions</b> , and information.
4	In business, 3PL has a broad meaning that can be applied to any service contract that involves storing or shipping things.
5	3PL <b>Solutions</b> : HighJump Enterprise <b>Third Party Logistics</b> Warehouse Management Systems (WMS) Are Built From The Ground Up For Multi-Client 3PL Operations.
6	Derby Industries, LLC specializes in <b>third party logistics</b> and <b>logistics</b> outsourcing, including assembly, packaging, warehousing, & distribution.
7	<b>Logistics</b> companies can be intimidating if you've never done it before. Here's everything you need to know about <b>third-party</b> warehousing and fulfillment.
8	<b>Third Party Logistics</b> (3PL) helps you to outsource operational <b>logistics</b> so you can focus on growing your business. Find out if your business needs 3PL.
9	3PL <b>Solutions</b> is a leading <b>third party logistics</b> company providing logistic services anytime, anyplace, anywhere and have the resources available to ship goods from coast to coast, Canada and Mexico.
10	3PL Technology Platform. <b>Solutions</b> for <b>third party logistics</b> providers from HighJump.

### Your contents

First **Logistics** is big enough to offer a complete array of world-class **third party logistics solutions**, yet we remain agile enough to provide focused, personalized attention to your **logistics** needs. When you call First **Logistics**, you speak with decision makers. No waiting around for corporate approvals!

**Advice for your meta description**

**Search term: "Third Party Logistics Solutions"**

	Competitors	Your Site	Advice	
Number of keywords:	all 0	1	Although none of the other pages uses the search term "Third Party Logistics Solutions", it's usually advisable to keep it.	<
Keyword density:	all 0%	9%	None of the other pages uses the search term so you might want to keep the keyword density as low as possible for this search term.	<

**Search term: "Third"**

	Competitors	Your Site	Advice	
Number of keywords:	0 to 1	1	OK	OK
Keyword density:	0% to 9%	2%	OK	OK

**Search term: "Party"**

	Competitors	Your Site	Advice	
Number of keywords:	0 to 1	1	OK	OK
Keyword density:	0% to 9%	2%	OK	OK

**Search term: "Logistics"**

	Competitors	Your Site	Advice	
Number of keywords:	0 to 2	4	Use the search term "Logistics" at most 2 times.	<<
Keyword density:	0% to 12%	9%	OK	OK

**Search term: "Solutions"**

	Competitors	Your Site	Advice	
Number of keywords:	0 to 1	1	OK	OK
Keyword density:	0% to 9%	2%	OK	OK

**Keywords "Third", "Party", "Logistics" or "Solutions"**

	Competitors	Your Site	Advice	
Number of keywords:	0 to 4	7	Use the keywords "Third", "Party", "Logistics" or "Solutions" at most 4 times.	<<
Keyword density:	0% to 9%	4%	OK	OK

## Number of trailing slashes in URL

### Moderately Important

The number of trailing slashes (/) in the URL indicates where a web page falls in a site's overall hierarchy. If the URL contains many trailing slashes, meaning it is placed in a sub-sub-directory, then the webmaster does not seem to think that the page is important in relation to the other pages.

### Number of trailing slashes

Your Site	1	2	3	4	5	6	7	8	9	10	Range
0	1	4	2	1	2	1	1	1	0	1	0 to 4

### Advice for the number of trailing slashes in your web site URL

The URL firstlogisticsllc.com does not contain more or less trailing slashes than the top ranked pages. This means that you do not have to change the number of trailing slashes in your URL.

OK

## HTML validation of web page to W3C standards

### Slightly Important

Web pages are written in special languages called HTML and CSS. If there are errors in the HTML code of your web page, then search engines might not be able to read everything of your web page. You should also check the CSS code of your web page (see link below).

### Validation results

	Validity
HTML:	no errors, valid <a href="http://validator.w3.org/check?uri=https://firstlogisticsllc.com/">http://validator.w3.org/check?uri=https://firstlogisticsllc.com/</a>
CSS:	<a href="http://jigsaw.w3.org/css-validator/validator?uri=https://firstlogisticsllc.com/">http://jigsaw.w3.org/css-validator/validator?uri=https://firstlogisticsllc.com/</a>

### Advice regarding the validity of your web site

The HTML code of your web page firstlogisticsllc.com is valid according to the W3C specification. This means that Google.com (without Places) does not have problems reading your web page.

OK

## Readability level of web page

### Slightly Important

The Flesch Reading Ease test is a United States governmental standard to determine how easy a text is to read. It measures the approximate level of education necessary to understand the web page content. Higher scores indicate the text that is easier to read, and lower numbers mark harder-to-read texts. Scores among different languages are not comparable.

### Readability results

#### Flesch Reading Ease Score (0-100, higher score means that the text is easier to understand)

Your Site	1	2	3	4	5	6	7	8	9	10	Range
35	40	43	9	51	30	27	59	56	11	30	9 to 59

#### Flesch-Kincaid Grade Level (shows the number of years of education required to understand the text)

Your Site	1	2	3	4	5	6	7	8	9	10	Range
13	11	12	18	10	14	15	8	9	20	14	8 to 20

### Advice for the readability of your web site

The Flesch Reading Ease Score of your web page firstlogisticsllc.com is 35. A score of 60 to 80 is considered to be optimal. This means that the text of your web page is too difficult to comprehend. If the language of your web page is not English, then the score might be alright.

<<

To improve your score, break long sentences into shorter sentences and use shorter words. In addition, make sure that you end sentences with punctuation (a period, question mark, or exclamation point). There should be one space between each word, and after any punctuation, including commas.

## Keyword use in the first sentence of the body text

### Slightly Important

The first sentence of the body text is the first sentence after the <body> tag in the HTML code of your web page. Some search engines give more relevance to search terms when they appear in the first sentence. Some will use your first sentence as the description of your page on the search result page.

Example: <body>Here goes the first sentence. This text is not the first sentence.

### Their contents

Rank	Keyword use in the first sentence of the body text
1	<b>Third-party logistics</b> From Wikipedia, the free encyclopedia Jump to: navigation , search This article has multiple issues.
2	menu 1.800.734.5351 Schedule a Pick Up - 1.800.734.5351 Ext 5 Inquire for <b>Solutions</b> Home About Our Values Transportation Management Team Leadership Cerasis Managers Account Executives Customer Service Representatives (CSRs) Freight Routing Specialists Truckload & Volume Freight Carrier Relations Technology Development Network OPS Data Services The Cerasis Difference Testimonials Transportation Management Services Less Than Truckload Management Tr [and 2,324 additional characters]
3	Free Subscription News Podcast Newsletters Digital Editions Whitepapers Search: ARTICLES This Month Articles by Subject Features Case Studies How-To Commentary Online Exclusives Trends Global Sponsored Articles Digital Issues & Editions <b>LOGISTICS</b> PLANNER 2017 <b>Logistics</b> Planner PDF View Profiles by Category View Profiles by Company <b>Logistics</b> Planner RFP SEND RFP/RFI 3PL RFP Air Cargo/Air Forwarder RFP Chemical <b>Logistics</b> RFP ECommerce RFP Economic [and 1,123 additional characters]
4	SearchERP Search the TechTarget Network Sign-up now.
5	x Warning!
6	Blog Career Opportunities Contact Us Customer Care Supplier Net Supply Chain <b>Solutions</b> "Depend On Us." Home About Derby 3PL Capabilities Assembly Distribution Packaging Warehousing Information Technology Markets & Industries Facilities Request a Quote 3PL <b>Solutions</b> & Services
7	0 }"> Email address 0 }"> Password 0, }"> Your store name Create your store Skip to Content Open Main Navigation Home Ways to sell Online store Shopify POS Retail Package Buy Button Pinterest Buyable Pins Facebook Shop Facebook Messenger Amazon Enterprise Pricing Blogs Resources Guides Videos Podcasts Success stories Encyclopedia Forums Free tools Free stock photos Websites for sale App store Theme store Experts Need products to sell?
8	Blog Free tools eBooks Learning Centre Webinars & Events Videos TradeGecko Product Overview Core Features Inventory control Inventory Optimization Multi Warehouse Order Management Multichannel Sales Wholesale Sales Reports Purchasing Backordering CRM Order Fulfillment Accounting Batch and Expiry Tracking Inventory Reports Price Lists Shipping B2B eCommerce Mobile Payments Pricing FAQ Integrations Case Studies Resources Blog Free tools Sales and I [and 1,503 additional characters]
9	Established in 2000, 3PL <b>Solutions</b> is a leading <b>third party logistics</b> provider specializing in truckload, less than truckload, air freight, <b>logistics</b> management, and expedited delivery to all points in the US, Canada, and Mexico.
10	Login CUSTOMERS Supply Chain & DSD Customer Support Login Supply Chain Customer Central for Documentation & Hotfixes <b>Logistics</b> (3PL) & Transportation Customer Support Login HighJump University PARTNERS HighJump Partner Login EMPLOYEES HighJump Employee Login Contact Us Careers USA/Can: +1.800.328.3271 CHN +86.021.60455881 Other: +1.952.947.4088 MENU <b>SOLUTIONS</b> Warehouse Warehouse Management Multi-Client Operations (3PL) Manufacturing Warehouse Man [and 1,145 additional characters]

**Your contents**

Skip to content (708) 597-8700 info@first**logistics**llc.com Search: Search Facebook Twitter First **Logistics** Welcome to First **Logistics** LLC 3PL Services Public Warehousing Contract Warehousing Subscription Boxes Real Estate Leasing Build to Suit Convert to Suit Packaging Kitting Pick & Pack Display Fulfillment Freight Brokerage **Logistics** News Markets FAQ Why First **Logistics** Meet Our Team Contact Us 3PL Services Public Warehousing Contract Warehousing Subscription Boxes Real Estate Leasing Build to Suit Convert to Suit Packaging Kitting Pick & Pack Display Fulfillment Freight Brokerage **Logistics** News Markets FAQ Why First **Logistics** Meet Our Team Contact Us Single-source warehousing solution Access to management - no red tape Reduced time to market Your 3PL Partner for Tailor Made **Third Party Logistics Solutions** That Meet Your Needs

**Advice for your first sentence of the body text**

**Search term: "Third Party Logistics Solutions"**

	Competitors	Your Site	Advice	
Number of keywords:	all 0	1	Remove the search term "Third Party Logistics Solutions".	<<
Keyword density:	all 0%	3%	It seems to be better to remove the search term "Third Party Logistics Solutions".	<<

**Search term: "Third"**

	Competitors	Your Site	Advice	
Number of keywords:	0 to 2	1	OK	OK
Keyword density:	0% to 6%	1%	OK	OK

**Search term: "Party"**

	Competitors	Your Site	Advice	
Number of keywords:	0 to 2	1	OK	OK
Keyword density:	0% to 6%	1%	OK	OK

**Search term: "Logistics"**

	Competitors	Your Site	Advice	
Number of keywords:	0 to 12	8	OK	OK
Keyword density:	0% to 6%	7%	The keyword density is too high. It should be 6% at maximum. Consider adding more text to lower the keyword density.	<<

**Search term: "Solutions"**

	Competitors	Your Site	Advice	
Number of keywords:	0 to 3	1	OK	OK
Keyword density:	0% to 5%	1%	OK	OK

**Keywords "Third", "Party", "Logistics" or "Solutions"**

	Competitors	Your Site	Advice	
Number of keywords:	0 to 13	11	OK	OK
Keyword density:	0% to 4%	2%	OK	OK

## Search engine compatibility

This chapter examines the general search engine compatibility of your web page.

### Advice

Search engines need text to index your web pages, to determine the theme of your web site and to produce a site summary. They cannot read what is written on your graphical images or in a Flash movie. Google recommends to create a useful, information-rich site. Fresh, continuously updated content is one of the best ways to ensure that search engines return to your web site (and your visitors, too). Your web page "firstlogisticsllc.com" contains 480 words which should be enough for search engines.	OK
Your web page doesn't use the Meta Refresh tag so there won't be any problems with the search engines in this aspect.	OK
Your web page doesn't use the Meta Robots tag so there won't be any problems with the search engines in this aspect.	OK
Your web page doesn't use the Meta Title tag so there won't be any problems with the search engines in this aspect.	OK
Your web page doesn't use any Dublin Core meta tags so there won't be any problems with the search engines in this aspect.	OK
Your web page uses the Meta Generator tag twice. Search engines could regard it as a spamming attempt and might decide not index to your web site. You should remove the second Meta Generator tag, even if it's embedded in an <iframe> tag.	<<
Your web page doesn't use the <title> tag twice so there won't be any problems with search engines in this aspect.	OK
Your web page uses script code in an external file so you've already minimized the problems with scripts and the search engines.	OK
Your web page uses style sheet code in an external file so you've already minimized the problems with style sheets and the search engines.	OK
Your web page doesn't use frames so there won't be any problems with the search engines in this aspect.	OK
Some search engines consider tiny text (i.e. font size 1) as an attempt to fool the search engines. Some webmasters have abused tiny text in the past to hide dozens of keywords on a web page that human web surfers cannot see. Your web page doesn't seem to use tiny text so there shouldn't be any problems with the search engines in this aspect.	OK
Your web page URL "firstlogisticsllc.com" doesn't indicate a dynamically served web page so there shouldn't be any problems with the search engines in this aspect.	OK



## Factors that could prevent your top ranking

Some ranking factors cannot be measured because the search engines do not reveal the necessary data, or it would be extremely time-consuming to measure the data. Make sure you pay attention to the following factors because they could prevent a top ranking for firstlogisticsllc.com on Google.com (without Places).

### Advice

#### Backlinks to your web page

Are the web pages linking to your web page relevant to the search term "Third Party Logistics Solutions"?

How fast does your web page get new links pointing to it?

Do the web sites which link to your page belong to the same content category?

Since when do the links to your page exist?

Is the text surrounding the link to your page relevant to the search term "Third Party Logistics Solutions"?

#### Your web page

How many important links from your other pages point to your web page?

Do the links on your web page point to high quality, topically-related pages?

How often and how many changes do you make to your web page over time? Is your content up-to-date?

How often and how many web pages do you add to your web site?

How long do your visitors spend time on your web page?

#### Search engine result page

Do your competitors on the search engine result page get a manual ranking boost by Google.com (without Places), for example Amazon or Wikipedia?

How many visitors of the search engine result pages click through to your page?

How often do search engine visitors search for your company name or web page URL on Google.com (without Places)?

#### Negative ranking factors (you should be able to say "no" to all the following questions)

Is your content very similar or a duplicate of existing content?

Is your server often down when search engine crawlers try to access it?

Do you link to web sites that do not deserve a link?

Do you use the same title or meta tags for many web pages?

Do you overuse the same keyword or key phrase?

Do you participate in link schemes?

Do you actively sell links on your web page?

Do a majority of your backlinks come from low quality or spam sites?

Does your web page have any spelling or grammar mistakes?

## Table: Number of keywords

This chapter lists the analyzed keyword ranking factors in tabular form.

(AT = anchor text, LU = link URL, SD = same domain.)

### Search term: "Third Party Logistics Solutions"

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Document Title:	1	0	0	0	0	0	0	0	0	0	0	all 0
Body Text:	1	0	0	0	0	1	0	0	0	0	0	0 to 1
H1 Texts:	1	0	0	0	0	0	0	0	0	0	0	all 0
Domain:	0	0	0	0	0	0	0	0	0	0	0	all 0
Page URL:	0	0	0	0	0	0	0	0	0	0	0	all 0
H2-H6 Texts:	0	0	0	0	0	0	0	0	0	0	0	all 0
IMG ALT:	1	0	0	0	0	0	0	0	0	0	0	all 0
Bold Text:	0	0	0	0	0	0	0	0	0	0	0	all 0
SD AT:	0	0	0	0	0	1	0	0	0	0	0	0 to 1
Outbound AT:	0	0	0	0	0	0	0	0	0	0	0	all 0
SD LU:	0	0	0	0	0	0	0	0	0	0	0	all 0
Outbound LU:	0	0	0	0	0	0	0	0	0	0	0	all 0
Meta Descr.:	1	0	0	0	0	0	0	0	0	0	0	all 0
First Sentence:	1	0	0	0	0	0	0	0	0	0	0	all 0

### Search term: "Third"

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Document Title:	1	1	1	1	1	1	1	1	1	1	1	all 1
Body Text:	3	26	31	0	3	4	3	13	5	1	13	0 to 31
H1 Texts:	1	1	1	0	1	0	0	1	1	0	1	0 to 1
Domain:	0	0	0	0	0	0	0	0	0	0	0	all 0
Page URL:	0	1	1	0	1	1	0	1	1	0	1	0 to 1
H2-H6 Texts:	1	0	3	0	0	1	0	1	0	1	5	0 to 5
IMG ALT:	1	0	4	0	0	1	0	2	0	0	1	0 to 4
Bold Text:	1	1	9	0	0	0	2	3	0	0	0	0 to 9
SD AT:	0	2	2	0	0	1	0	0	0	0	2	0 to 2
Outbound AT:	0	2	0	0	0	0	0	0	0	0	0	0 to 2
SD LU:	0	42	3	0	0	23	0	0	0	0	3	0 to 42
Outbound LU:	0	2	17	0	0	0	0	21	0	0	0	0 to 21
Meta Descr.:	1	0	1	0	0	1	1	1	1	1	1	0 to 1

**Search term: "Third"**

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
First Sentence:	1	1	1	0	0	0	0	0	1	1	2	0 to 2

**Search term: "Party"**

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Document Title:	1	1	1	1	1	1	1	1	1	1	1	all 1
Body Text:	2	33	31	0	3	4	3	12	5	1	13	0 to 33
H1 Texts:	1	1	1	0	1	0	0	1	1	0	1	0 to 1
Domain:	0	0	0	0	0	0	0	0	0	0	0	all 0
Page URL:	0	1	1	0	1	1	0	1	1	0	1	0 to 1
H2-H6 Texts:	1	0	3	0	0	1	0	1	0	1	5	0 to 5
IMG ALT:	1	0	4	0	0	1	0	2	0	0	1	0 to 4
Bold Text:	1	1	9	0	0	0	2	3	0	0	0	0 to 9
SD AT:	0	2	2	0	0	1	0	0	0	0	2	0 to 2
Outbound AT:	0	2	0	0	0	0	0	0	0	0	0	0 to 2
SD LU:	0	42	3	0	0	23	0	0	0	0	3	0 to 42
Outbound LU:	0	2	17	0	0	0	0	21	0	0	0	0 to 21
Meta Descr.:	1	0	1	0	0	1	1	1	1	1	1	0 to 1
First Sentence:	1	1	1	0	0	0	0	0	1	1	2	0 to 2

**Search term: "Logistics"**

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Document Title:	1	1	1	2	1	1	2	0	1	1	1	0 to 2
Body Text:	21	66	59	74	6	7	6	36	10	2	21	2 to 74
H1 Texts:	1	1	1	0	1	0	0	0	1	0	1	0 to 1
Domain:	1	0	0	1	0	0	0	0	0	0	0	0 to 1
Page URL:	0	1	1	0	1	1	1	0	1	0	1	0 to 1
H2-H6 Texts:	4	1	4	0	2	2	0	3	0	2	9	0 to 9
IMG ALT:	4	0	7	0	0	6	0	1	0	0	1	0 to 7
Bold Text:	2	1	10	0	0	0	4	5	0	0	0	0 to 10
SD AT:	7	5	15	27	2	2	1	0	0	0	4	0 to 27
Outbound AT:	0	3	0	0	0	0	0	1	0	0	0	0 to 3
SD LU:	6	45	17	13	2	23	29	0	1	0	4	0 to 45
Outbound LU:	4	4	17	1	0	0	0	1	0	0	0	0 to 17
Meta Descr.:	4	0	1	2	0	1	2	1	2	1	1	0 to 2

**Search term: "Logistics"**

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
First Sentence:	8	1	3	12	0	0	0	0	1	2	4	0 to 12

**Search term: "Solutions"**

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Document Title:	1	0	0	0	0	1	0	0	0	1	0	0 to 1
Body Text:	2	1	3	5	0	5	7	0	1	4	9	0 to 9
H1 Texts:	1	0	0	0	0	0	1	0	0	1	1	0 to 1
Domain:	0	0	0	0	0	0	0	0	0	1	0	0 to 1
Page URL:	0	0	0	0	0	0	0	0	0	0	0	all 0
H2-H6 Texts:	1	0	0	0	0	3	1	0	0	3	3	0 to 3
IMG ALT:	2	0	0	0	0	1	0	0	0	0	2	0 to 2
Bold Text:	0	0	0	0	0	0	0	0	0	0	0	all 0
SD AT:	0	0	3	3	0	2	3	0	0	1	4	0 to 4
Outbound AT:	0	0	0	0	0	0	0	0	0	0	0	all 0
SD LU:	0	0	2	2	0	0	0	2	0	0	56	0 to 56
Outbound LU:	0	0	0	0	0	2	0	0	0	0	0	0 to 2
Meta Descr.:	1	0	0	1	0	1	0	0	0	1	1	0 to 1
First Sentence:	1	0	3	1	0	0	2	0	0	1	2	0 to 3

**Keywords "Third", "Party", "Logistics" or "Solutions"**

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Document Title:	4	3	3	4	3	4	4	2	3	4	3	2 to 4
Body Text:	28	126	124	79	12	20	19	61	21	8	56	8 to 126
H1 Texts:	4	3	3	0	3	0	1	2	3	1	4	0 to 4
Domain:	1	0	0	1	0	0	0	0	0	1	0	0 to 1
Page URL:	0	3	3	0	3	3	1	2	3	0	3	0 to 3
H2-H6 Texts:	7	1	10	0	2	7	1	5	0	7	22	0 to 22
IMG ALT:	8	0	15	0	0	9	0	5	0	0	5	0 to 15
Bold Text:	4	3	28	0	0	0	8	11	0	0	0	0 to 28
SD AT:	7	9	22	30	2	6	4	0	0	1	12	0 to 30
Outbound AT:	0	7	0	0	0	0	0	1	0	0	0	0 to 7
SD LU:	6	129	25	15	2	69	29	2	1	0	66	0 to 129
Outbound LU:	4	8	51	1	0	2	0	43	0	0	0	0 to 51
Meta Descr.:	7	0	3	3	0	4	4	3	4	4	4	0 to 4

**Keywords "Third", "Party", "Logistics" or "Solutions"**

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
First Sentence:	11	3	8	13	0	0	2	0	3	5	10	0 to 13

## Table: Keyword density

This chapter lists the analyzed keyword ranking factors in tabular form.

(AT = anchor text, LU = link URL, SD = same domain.)

### Search term: "Third Party Logistics Solutions"

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Document Title:	44%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	all 0%
Body Text:	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0% to 0%
H1 Texts:	29%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	all 0%
Domain:	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	all 0%
Page URL:	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	all 0%
H2-H6 Texts:	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	all 0%
IMG ALT:	17%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	all 0%
Bold Text:	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	all 0%
SD AT:	0%	0%	0%	0%	0%	2%	0%	0%	0%	0%	0%	0% to 2%
Outbound AT:	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	all 0%
SD LU:	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	all 0%
Outbound LU:	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	all 0%
Meta Descr.:	9%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	all 0%
First Sentence:	3%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	all 0%

### Search term: "Third"

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Document Title:	11%	25%	10%	11%	11%	10%	11%	13%	11%	8%	25%	8% to 25%
Body Text:	1%	1%	1%	0%	0%	0%	1%	0%	0%	1%	1%	0% to 1%
H1 Texts:	7%	33%	6%	0%	25%	0%	0%	8%	11%	0%	17%	0% to 33%
Domain:	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	all 0%
Page URL:	0%	25%	14%	0%	20%	13%	0%	7%	9%	0%	20%	0% to 25%
H2-H6 Texts:	1%	0%	2%	0%	0%	0%	0%	0%	0%	1%	2%	0% to 2%
IMG ALT:	4%	0%	3%	0%	0%	1%	0%	4%	0%	0%	4%	0% to 4%
Bold Text:	5%	2%	10%	0%	0%	0%	12%	4%	0%	0%	0%	0% to 12%
SD AT:	0%	1%	0%	0%	0%	1%	0%	0%	0%	0%	1%	0% to 1%
Outbound AT:	0%	3%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0% to 3%
SD LU:	0%	5%	0%	0%	0%	7%	0%	0%	0%	0%	1%	0% to 7%
Outbound LU:	0%	2%	4%	0%	0%	0%	0%	5%	0%	0%	0%	0% to 5%
Meta Descr.:	2%	0%	4%	0%	0%	5%	6%	4%	4%	3%	9%	0% to 9%

**Search term: "Third"**

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
First Sentence:	1%	6%	0%	0%	0%	0%	0%	0%	0%	3%	1%	0% to 6%

**Search term: "Party"**

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Document Title:	11%	25%	10%	11%	11%	10%	11%	13%	11%	8%	25%	8% to 25%
Body Text:	0%	1%	1%	0%	0%	0%	1%	0%	0%	1%	1%	0% to 1%
H1 Texts:	7%	33%	6%	0%	25%	0%	0%	8%	11%	0%	17%	0% to 33%
Domain:	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	all 0%
Page URL:	0%	25%	14%	0%	20%	13%	0%	7%	9%	0%	20%	0% to 25%
H2-H6 Texts:	1%	0%	2%	0%	0%	0%	0%	0%	0%	1%	2%	0% to 2%
IMG ALT:	4%	0%	3%	0%	0%	1%	0%	4%	0%	0%	4%	0% to 4%
Bold Text:	5%	2%	10%	0%	0%	0%	12%	4%	0%	0%	0%	0% to 12%
SD AT:	0%	1%	0%	0%	0%	1%	0%	0%	0%	0%	1%	0% to 1%
Outbound AT:	0%	3%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0% to 3%
SD LU:	0%	5%	0%	0%	0%	7%	0%	0%	0%	0%	1%	0% to 7%
Outbound LU:	0%	2%	4%	0%	0%	0%	0%	5%	0%	0%	0%	0% to 5%
Meta Descr.:	2%	0%	4%	0%	0%	5%	6%	4%	4%	3%	9%	0% to 9%
First Sentence:	1%	6%	0%	0%	0%	0%	0%	0%	0%	3%	1%	0% to 6%

**Search term: "Logistics"**

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Document Title:	11%	25%	10%	22%	11%	10%	22%	0%	11%	8%	25%	0% to 25%
Body Text:	4%	2%	2%	8%	0%	1%	1%	1%	1%	3%	1%	0% to 8%
H1 Texts:	7%	33%	6%	0%	25%	0%	0%	0%	11%	0%	17%	0% to 33%
Domain:	100%	0%	0%	100%	0%	0%	0%	0%	0%	0%	0%	0% to 100%
Page URL:	0%	25%	14%	0%	20%	13%	33%	0%	9%	0%	20%	0% to 33%
H2-H6 Texts:	4%	1%	3%	0%	1%	1%	0%	1%	0%	3%	3%	0% to 3%
IMG ALT:	17%	0%	5%	0%	0%	5%	0%	2%	0%	0%	4%	0% to 5%
Bold Text:	11%	2%	11%	0%	0%	0%	24%	6%	0%	0%	0%	0% to 24%
SD AT:	7%	1%	2%	5%	0%	1%	1%	0%	0%	0%	1%	0% to 5%
Outbound AT:	0%	4%	0%	0%	0%	0%	0%	3%	0%	0%	0%	0% to 4%
SD LU:	9%	5%	2%	2%	0%	7%	14%	0%	0%	0%	1%	0% to 14%
Outbound LU:	8%	3%	4%	6%	0%	0%	0%	0%	0%	0%	0%	0% to 6%
Meta Descr.:	9%	0%	4%	5%	0%	5%	12%	4%	8%	3%	9%	0% to 12%

**Search term: "Logistics"**

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
First Sentence:	7%	6%	1%	5%	0%	0%	0%	0%	0%	6%	2%	0% to 6%

**Search term: "Solutions"**

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Document Title:	11%	0%	0%	0%	0%	10%	0%	0%	0%	8%	0%	0% to 10%
Body Text:	0%	0%	0%	1%	0%	0%	1%	0%	0%	6%	0%	0% to 6%
H1 Texts:	7%	0%	0%	0%	0%	0%	25%	0%	0%	50%	17%	0% to 50%
Domain:	0%	0%	0%	0%	0%	0%	0%	0%	0%	100%	0%	0% to 100%
Page URL:	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	all 0%
H2-H6 Texts:	1%	0%	0%	0%	0%	1%	8%	0%	0%	4%	1%	0% to 8%
IMG ALT:	9%	0%	0%	0%	0%	1%	0%	0%	0%	0%	7%	0% to 7%
Bold Text:	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	all 0%
SD AT:	0%	0%	0%	1%	0%	1%	3%	0%	0%	14%	1%	0% to 14%
Outbound AT:	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	all 0%
SD LU:	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%	9%	0% to 9%
Outbound LU:	0%	0%	0%	0%	0%	2%	0%	0%	0%	0%	0%	0% to 2%
Meta Descr.:	2%	0%	0%	2%	0%	5%	0%	0%	0%	3%	9%	0% to 9%
First Sentence:	1%	0%	1%	0%	0%	0%	5%	0%	0%	3%	1%	0% to 5%

**Keywords "Third", "Party", "Logistics" or "Solutions"**

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Document Title:	11%	19%	8%	11%	8%	10%	11%	6%	8%	8%	19%	6% to 19%
Body Text:	2%	1%	1%	2%	0%	0%	1%	1%	0%	3%	1%	0% to 3%
H1 Texts:	7%	25%	5%	0%	19%	0%	6%	4%	8%	13%	17%	0% to 25%
Domain:	25%	0%	0%	25%	0%	0%	0%	0%	0%	25%	0%	0% to 25%
Page URL:	0%	19%	11%	0%	15%	9%	8%	4%	7%	0%	15%	0% to 19%
H2-H6 Texts:	2%	0%	2%	0%	0%	1%	2%	0%	0%	3%	2%	0% to 3%
IMG ALT:	9%	0%	3%	0%	0%	2%	0%	3%	0%	0%	5%	0% to 5%
Bold Text:	5%	1%	7%	0%	0%	0%	12%	3%	0%	0%	0%	0% to 12%
SD AT:	2%	1%	1%	1%	0%	1%	1%	0%	0%	4%	1%	0% to 4%
Outbound AT:	0%	2%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0% to 2%
SD LU:	2%	4%	1%	1%	0%	5%	3%	0%	0%	0%	3%	0% to 5%
Outbound LU:	2%	2%	3%	2%	0%	0%	0%	2%	0%	0%	0%	0% to 3%
Meta Descr.:	4%	0%	3%	2%	0%	5%	6%	3%	4%	3%	9%	0% to 9%



**Keywords "Third", "Party", "Logistics" or "Solutions"**

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
First Sentence:	2%	4%	1%	1%	0%	0%	1%	0%	0%	4%	1%	0% to 4%

## Table: Keyword position

This chapter lists the analyzed keyword ranking factors in tabular form.  
(AT = anchor text, LU = link URL, SD = same domain.)

### Search term: "Third Party Logistics Solutions"

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Document Title:	29	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Body Text:	835	n/a	n/a	n/a	n/a	156	n/a	n/a	n/a	n/a	n/a	n/a to 156
H1 Texts:	34	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Domain:	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Page URL:	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
H2-H6 Texts:	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
IMG ALT:	67	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Bold Text:	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
SD AT:	n/a	n/a	n/a	n/a	n/a	54	n/a	n/a	n/a	n/a	n/a	n/a to 54
Outbound AT:	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
SD LU:	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Outbound LU:	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Meta Descr.:	72	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
First Sentence:	788	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a

### Search term: "Third"

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Document Title:	29	1	1	9	14	17	1	21	1	16	1	1 to 21
Body Text:	835	1	2,794	n/a	786	156	710	1,015	1,837	49	1,213	n/a to 2,794
H1 Texts:	34	1	1	n/a	6	n/a	n/a	42	1	n/a	15	n/a to 42
Domain:	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Page URL:	n/a	6	12	n/a	16	34	n/a	56	44	n/a	12	n/a to 56
H2-H6 Texts:	52	n/a	17	n/a	n/a	788	n/a	37	n/a	49	896	n/a to 896
IMG ALT:	67	n/a	1	n/a	n/a	24	n/a	42	n/a	n/a	41	n/a to 42
Bold Text:	52	155	47	n/a	n/a	n/a	1	23	n/a	n/a	n/a	n/a to 155
SD AT:	n/a	386	2,652	n/a	n/a	54	n/a	n/a	n/a	n/a	944	n/a to 2,652
Outbound AT:	n/a	176	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a to 176
SD LU:	n/a	32	6,124	n/a	n/a	104	n/a	n/a	n/a	n/a	2,901	n/a to 6,124
Outbound LU:	n/a	245	138	n/a	n/a	n/a	n/a	106	n/a	n/a	n/a	n/a to 245
Meta Descr.:	72	n/a	39	n/a	n/a	36	38	114	1	28	40	n/a to 114

**Search term: "Third"**

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
First Sentence:	788	1	2,667	n/a	n/a	n/a	n/a	n/a	1,757	49	1,162	n/a to 2,667

**Search term: "Party"**

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Document Title:	35	7	7	15	20	23	7	27	7	22	7	7 to 27
Body Text:	841	7	2,800	n/a	792	162	716	1,021	1,843	55	1,219	n/a to 2,800
H1 Texts:	40	7	7	n/a	12	n/a	n/a	48	7	n/a	21	n/a to 48
Domain:	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Page URL:	n/a	12	18	n/a	22	40	n/a	62	50	n/a	18	n/a to 62
H2-H6 Texts:	58	n/a	23	n/a	n/a	794	n/a	43	n/a	55	902	n/a to 902
IMG ALT:	73	n/a	7	n/a	n/a	30	n/a	48	n/a	n/a	47	n/a to 48
Bold Text:	58	161	53	n/a	n/a	n/a	7	29	n/a	n/a	n/a	n/a to 161
SD AT:	n/a	392	2,658	n/a	n/a	60	n/a	n/a	n/a	n/a	950	n/a to 2,658
Outbound AT:	n/a	182	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a to 182
SD LU:	n/a	38	6,130	n/a	n/a	110	n/a	n/a	n/a	n/a	2,907	n/a to 6,130
Outbound LU:	n/a	251	144	n/a	n/a	n/a	n/a	112	n/a	n/a	n/a	n/a to 251
Meta Descr.:	78	n/a	45	n/a	n/a	42	44	120	7	34	46	n/a to 120
First Sentence:	794	7	2,673	n/a	n/a	n/a	n/a	n/a	1,763	55	1,168	n/a to 2,673

**Search term: "Logistics"**

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Document Title:	41	13	13	21	26	29	13	n/a	13	28	13	n/a to 29
Body Text:	43	13	784	239	798	168	722	1,698	1,849	61	122	13 to 1,849
H1 Texts:	46	13	13	n/a	18	n/a	n/a	n/a	13	n/a	27	n/a to 27
Domain:	6	n/a	n/a	8	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a to 8
Page URL:	n/a	18	24	n/a	28	46	5	n/a	56	n/a	24	n/a to 56
H2-H6 Texts:	7	30	29	n/a	195	671	n/a	49	n/a	61	655	n/a to 671
IMG ALT:	7	n/a	13	n/a	n/a	36	n/a	185	n/a	n/a	53	n/a to 185
Bold Text:	7	167	59	n/a	n/a	n/a	13	35	n/a	n/a	n/a	n/a to 167
SD AT:	247	352	688	230	1,084	66	774	n/a	n/a	n/a	2	n/a to 1,084
Outbound AT:	n/a	188	n/a	n/a	n/a	n/a	n/a	50	n/a	n/a	n/a	n/a to 188
SD LU:	118	44	1,774	353	1,582	116	85	n/a	3,427	n/a	1,896	n/a to 3,427
Outbound LU:	43	1	150	49	n/a	n/a	n/a	915	n/a	n/a	n/a	n/a to 915
Meta Descr.:	7	n/a	51	53	n/a	48	50	1	13	40	52	n/a to 53

**Search term: "Logistics"**

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
First Sentence:	42	13	749	238	n/a	n/a	n/a	n/a	1,769	61	118	n/a to 1,769

**Search term: "Solutions"**

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Document Title:	51	n/a	n/a	n/a	n/a	5	n/a	n/a	n/a	5	n/a	n/a to 5
Body Text:	857	11,386	79	836	n/a	105	83	n/a	5,584	26	369	n/a to 11,386
H1 Texts:	56	n/a	n/a	n/a	n/a	n/a	5	n/a	n/a	5	1	n/a to 5
Domain:	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	4	n/a	n/a to 4
Page URL:	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
H2-H6 Texts:	295	n/a	n/a	n/a	n/a	777	60	n/a	n/a	26	203	n/a to 777
IMG ALT:	57	n/a	n/a	n/a	n/a	61	n/a	n/a	n/a	n/a	31	n/a to 61
Bold Text:	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
SD AT:	n/a	n/a	14	827	n/a	2	78	n/a	n/a	5	1,670	n/a to 1,670
Outbound AT:	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
SD LU:	n/a	n/a	2,100	911	n/a	n/a	n/a	962	n/a	n/a	128	n/a to 2,100
Outbound LU:	n/a	n/a	n/a	n/a	n/a	181	n/a	n/a	n/a	n/a	n/a	n/a to 181
Meta Descr.:	94	n/a	n/a	239	n/a	5	n/a	n/a	n/a	5	26	n/a to 239
First Sentence:	810	n/a	75	835	n/a	n/a	78	n/a	n/a	26	353	n/a to 835

## Table: Number of words

This chapter lists the analyzed keyword ranking factors in tabular form.

(AT = anchor text, LU = link URL, SD = same domain.)

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Document Title:	9	4	10	9	9	10	9	8	9	13	4	4 to 13
Body Text:	480	3,086	2,532	915	1,626	1,212	492	3,070	1,446	72	2,864	72 to 3,086
H1 Texts:	14	3	16	4	4	6	4	12	9	2	6	2 to 16
Domain:	1	2	1	1	2	1	1	1	1	1	1	1 to 2
Page URL:	0	4	7	4	5	8	3	14	11	0	5	0 to 14
H2-H6 Texts:	107	88	158	5	428	233	12	298	68	70	264	5 to 428
IMG ALT:	23	5	135	0	2	122	1	47	6	0	27	0 to 135
Bold Text:	19	53	94	0	0	17	17	86	33	0	8	0 to 94
SD AT:	106	363	780	549	624	186	113	401	374	7	341	7 to 780
Outbound AT:	34	79	43	0	4	35	0	30	22	0	20	0 to 79
SD LU:	69	917	947	620	773	338	212	376	526	8	619	8 to 947
Outbound LU:	48	133	407	16	36	115	0	440	67	0	50	0 to 440
Meta Descr.:	47	0	24	42	21	22	17	23	25	30	11	0 to 42
First Sentence:	122	17	340	228	8	2	37	69	264	34	212	2 to 340

## Table: Number of characters

This chapter lists the analyzed keyword ranking factors in tabular form.

(AT = anchor text, LU = link URL, SD = same domain.)

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Document Title:	59	33	68	65	65	61	57	59	57	110	27	27 to 110
Body Text:	3,131	19,865	17,036	6,383	10,334	8,083	3,345	18,824	9,086	514	18,831	514 to 19,865
H1 Texts:	85	21	108	21	27	46	24	80	57	13	41	13 to 108
Domain:	17	12	7	16	20	8	8	7	10	12	8	7 to 20
Page URL:	0	26	41	16	36	58	22	94	64	0	36	0 to 94
H2-H6 Texts:	748	448	998	32	2,897	1,500	67	1,774	397	485	1,827	32 to 2,897
IMG ALT:	161	40	804	0	20	779	10	300	59	0	200	0 to 804
Bold Text:	123	223	736	0	0	145	141	516	175	0	41	0 to 736
SD AT:	723	2,292	5,484	3,580	4,097	1,305	812	2,636	2,627	42	2,383	42 to 5,484
Outbound AT:	205	583	267	0	22	226	0	249	104	0	140	0 to 583
SD LU:	462	5,362	7,430	3,479	5,387	2,435	1,697	2,307	3,752	47	4,831	47 to 7,430
Outbound LU:	323	957	2,573	137	314	859	0	2,935	504	0	422	0 to 2,935
Meta Descr.:	304	0	134	265	122	153	145	153	152	199	85	0 to 265
First Sentence:	839	122	2,774	1,573	52	10	276	438	1,953	229	1,595	10 to 2,774

## Table: Ranking factors digest

This chapter shows some of the search engine ranking factors in tabular form. Some of the values may have been abbreviated by using "k" which means that the value must be multiplied by 1000. ("n/a" means "data not available".)

Digest												
	Your Site	1	2	3	4	5	6	7	8	9	10	Range
<b>Number of backlinks according to these data providers (the more the better)</b>												
Alexa:	0	0	0	0	0	0	0	0	0	0	0	all 0
SEOpProfiler:	7	n/a	699	2k	n/a	342	60	82k	563	4	609	4 to 82k
<b>Mentions on social sites (the more the better)</b>												
Facebook Mentions:	0	0	0	0	0	0	0	0	0	0	0	all 0
Google +1:	0	0	0	0	0	0	0	0	0	0	0	all 0
LinkedIn:	0	54	369	798	0	0	0	515	37	0	7	0 to 798
<b>Other ranking factors results (the older or the lower the better)</b>												
Web Site Age:	May 2003	n/a	Sep 2004	May 1995	n/a	Aug 2006	Jul 2001	Mar 2005	Feb 2012	Jun 2000	Oct 1996	May 1995 to Feb 2012
Server Speed:	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Alexa Traffic Rank:	8,711k	5	120k	119k	2k	1,806k	3,431k	502	45k	n/a	453k	5 to 3,431k