SEO, LLC Internet Competitive Analysis

500 N. Michigan Ave.
Suite 500
Chicago, IL 60611
920-285-7570

Date: 12/17/2017

Recipient: Brian C. Bateman
First Logistics LLC
11859 South Central Avenue
ALSIP IL 60803

Phone: 708-579-8700

This analysis has been created by SEO, LLC. Visit us on the Web at http://SEOXTC.com or call 920-285-7570 for an appointment for your personalized plan to dominate in the search results on Google and Bing.

Report overview

This report helps you to optimize the web page "https://firstlogisticsllc.com/logistics-news/" for a high ranking on Google.com (without Places) for the search term "Logistics".

Your web page

	https://firstlogisticsllc.com/logistics-news/ Title: Logistics News | First Logistics Description: Logistics News on Public Warehousing, Contract Warehousing, Subscription Boxes, Real Estate, Leasing, Build-To-Suit, Convert-To-Suit, Packaging, Kitting, Pick & Pack, Display Fulfillment & Freight Brokerages. Welcome to First Logistics LLC

Your competitors for the search term "Logistics" on Google.com (without Places)

1		https://en.wikipedia.org/wiki/Logistics Title: Logistics - Wikipedia Description: [No meta description available.]
2		http://www.dictionary.com/browse/logistics Title: Logistics | Define Logistics at Dictionary.com Description: Logistics definition, the branch of military science and operations dealing with the procurement, supply, and maintenance of equipment, with the movement, evacuation, and hospitalization of personnel, with the provision of facilities and services, and with related matters. See more.
3		https://www.merriam-webster.com/dictionary/logistics Title: [No document title available.] Description: Define logistics: the aspect of military science dealing with the procurement, maintenance, and transportation of military … - logistics in a sentence

Your competitors for the search term "Logistics" on Google.com (without Places)

4		http://www.investinganswers.com/financial-dictionary/businesses-corporations/logistics-580 Title: Logistics Definition & Example | InvestingAnswers Description: [No meta description available.]
5		http://www.inboundlogistics.com/ Title: Logistics and Supply Chain Articles, News, Tools, and Resources - Inbound Logistics Description: Inbound Logistics provides the latest news about warehousing, logistics, supply chain management, transportation, logistics IT, 3PLs, cargo, freight and shipping.
6		http://www.logisticsmgmt.com/ Title: Logistics Management Description: Since 1962, Logistics Management has been serving the information needs of logistics, transportation and distribution professionals.
7		http://www.businessdictionary.com/definition/logistics.html Title: What are logistics? definition and meaning - BusinessDictionary.com Description: Definition of logistics: Planning, execution, and control of the procurement, movement, and stationing of personnel, material, and other resources to achieve the objectives of a campaign, plan, project, or strategy. It may be ...
8		https://www.investopedia.com/terms/l/logistics.asp Title: Logistics Description: The overall management of the way resources are obtained, stored and moved to the locations where they are required. Logistics management entails identifying potential suppliers and distributors; evaluating how accessible and effective they are and establishing relationships and signing contracts with the companies who offer the best combination of price and service.

Your competitors for the search term "Logistics" on Google.com (without Places)

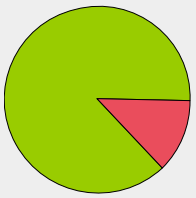
9		http://www.logistics.com/ Title: Logistics.com | Logistics.com Description: [No meta description available.]
10		https://www.xpo.com/ Title: Supply Chain Solutions | XPO Logistics Description: XPO Logistics (NYSE: XPO) is a top ten global logistics company. We run our business as one highly integrated network of people, technology and physical assets in 32 countries, with over 91,000 employees and 1,444 locations. We use our network to help customers manage their goods more efficiently throughout their supply chains.

Analyzed search terms

Logistics

Top 10 Ranking Requirements Score™

87%



The Top 10 Ranking Requirements Score™ of 87% means that the web page firstlogisticsllc.com/logistics-news/ meets only 87% of the requirements for a top 10 ranking on Google.com (without Places) for the search term "Logistics".

Note that not all ranking factors are weighted equally, and that there are some ranking factors that cannot be taken into account because search engines do not reveal the necessary data.

Search engine ranking factors performance

Ranking Factor Importance	Factors Passed	Factors Failed
Essential (weighted most):	10	1
Very Important:	3	0
Important:	9	3
Moderately Important:	8	3
Slightly Important:	3	1
Total:	33	8

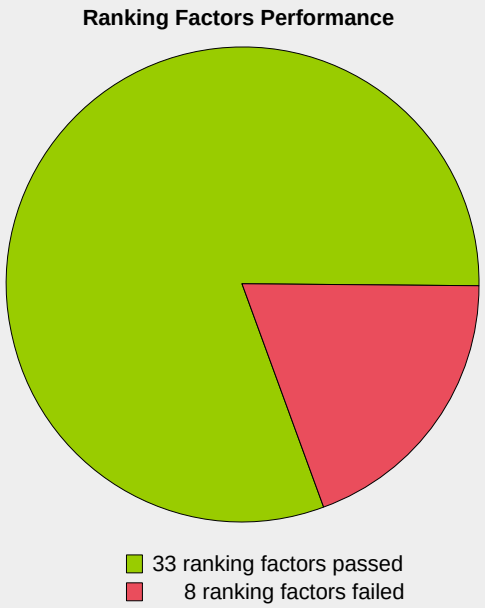


Table of contents

1. Report overview
2. Keyword use in document title
3. Number of backlinks
4. Anchor texts of backlinks
5. Keyword use in body text
6. Age of web site
7. Keyword use in H1 headline texts
8. Keyword use in domain name
9. Keyword use in page URL
10. Mentions on social sites
11. Server speed
12. Keyword use in H2-H6 headline texts
13. Keyword use in IMG ALT attributes
14. Top level domain of web site
15. Keyword use in bold body text
16. Number of visitors to the site
17. Keyword use in same domain anchor texts
18. Keyword use in outbound anchor texts
19. Keyword use in same domain link URLs
20. Keyword use in outbound link URLs
21. Keyword use in meta description
22. Number of trailing slashes in URL
23. HTML validation of web page to W3C standards
24. Readability level of web page
25. Keyword use in the first sentence of the body text
26. Search engine compatibility
27. Factors that could prevent your top ranking
28. Table: Number of keywords
29. Table: Keyword density
30. Table: Keyword position
31. Table: Number of words
32. Table: Number of characters
33. Table: Ranking factors digest

Keyword use in document title

Essential

The document title is the text within the <title>...</title> tags in the HTML code of your web page. This chapter tries to find out how to use the search term "Logistics" in the document title and if it's important for Google.com (without Places).

Example: <title>Your web page title</title>

Their contents

Rank	Keyword use in document title
1	**Logistics** - Wikipedia
2	**Logistics** | Define **Logistics** at Dictionary.com
3	**Logistics** | Definition of **Logistics** by Merriam-Webster
4	**Logistics** Definition & Example | InvestingAnswers
5	**Logistics** and Supply Chain Articles, News, Tools, and Resources - Inbound **Logistics**
6	**Logistics** Management
7	What are **logistics**? definition and meaning - BusinessDictionary.com
8	**Logistics**
9	**Logistics**.com | **Logistics**.com
10	Supply Chain Solutions | XPO **Logistics**

Your contents

Logistics News \| First **Logistics**

Advice for your document title

Search term: "Logistics"

	Competitors	Your Site	Advice	
Number of keywords:	1 to 2	2	OK	OK
Keyword density:	14% to 100%	40%	OK	OK

Number of backlinks

Essential

This chapter measures how many web pages link to your website domain according to the data providers Alexa.com and SEOprofiler.com. The SEOprofiler service provides the number of unique linking domains, not the number of all linking pages.

Keep in mind that the raw number of linking web pages is not as important as the quality of the web pages that link to your site.

Number of backlinks according to these data providers (the more the better)

	Alexa	SEOprofiler (unique backlinks)	Peak Value
To Your Site:	n/a	7	7
To Site 1:	n/a	n/a	n/a
To Site 2:	n/a	25,056	25,056
To Site 3:	n/a	56,198	56,198
To Site 4:	n/a	1,629	1,629
To Site 5:	n/a	1,974	1,974
To Site 6:	n/a	1,637	1,637
To Site 7:	n/a	10,942	10,942
To Site 8:	n/a	62,281	62,281
To Site 9:	n/a	30	30
To Site 10:	n/a	525	525
Range:	n/a	7 to 62,281	30 to 62,281

Advice for the number of backlinks

Summing up all data providers, there are too few web pages that link to your web site "firstlogisticsllc.com/logistics-news/". You should increase the number of web pages from different domains that link to your web site.	<<

Anchor texts of backlinks

Essential

Backlinks are links from other web sites to your site. If many other sites link to your site, then search engines consider your site to be important. However, the number of links is not as important as is the relevance of the linking page and the anchor text used in linking to your site.

This chapter lists the most popular anchor texts used in linking to your site, as well as a sample of the web pages that link to your site, along with the anchor text.

Most popular anchor texts used to link to your site

Anchor Text	Popularity
first **logistics**	33.3%
continue on first **logistics**	16.7%
first **logistics** management services	16.7%
http://first**logistics**llc.com	16.7%
website	16.7%

Sample of the web pages that link to your site

Anchor Text	Linked URL	Web Page That Links To Your Site
[no anchor text, usually images]	http://www.firstlogisticsllc.com/	http://www.alsipbaseball.com/
[no anchor text, usually images]	http://www.firstlogisticsllc.com/	http://www.alsipbaseball.com/sponsorships/
[no anchor text, usually images]	http://www.firstlogisticsllc.com/	http://www.leonardsguide.com/lgo/warehouse-companies/illinois.shtml
[no anchor text, usually images]	http://www.firstlogisticsllc.com/	http://www.leonardsguide.com/lgo/warehouse-companies/illinois-2.shtml
Continue on First **Logistics**	https://firstlogisticsllc.com/api-trumps-edi-hererssquos-why/	http://111things.com/api-trumps-edi-hererssquos-why/
Continue on First **Logistics**	https://firstlogisticsllc.com/assessing-u-s-shipments-and-spend/	http://111things.com/assessing-u-s-shipments-and-spend/
Continue on First **Logistics**	https://firstlogisticsllc.com/boosting-warehouse-productivity/	http://111things.com/boosting-warehouse-productivity/
Continue on First **Logistics**	https://firstlogisticsllc.com/close-the-gap-in-your-supply-chain/	http://111things.com/close-the-gap-in-your-supply-chain/
Continue on First **Logistics**	https://firstlogisticsllc.com/diesel-average-sees-slight-decline/	http://111things.com/diesel-average-sees-slight-decline/
Continue on First **Logistics**	https://firstlogisticsllc.com/diesel-heads-up-again-eia-reports/	http://111things.com/diesel-heads-up-again-eia-reports/
Continue on First	https://firstlogisticsllc.com/do-buy-says-dubai/	http://111things.com/do-buy-says-dubai/

Sample of the web pages that link to your site		
Anchor Text	**Linked URL**	**Web Page That Links To Your Site**
Logistics		
Continue on First **Logistics**	https://firstlogisticsllc.com/educating-the-supply-chain/	http://111things.com/educating-the-supply-chain/
Continue on First **Logistics**	https://firstlogisticsllc.com/fmc-to-lose-a-valued-commissioner/	http://111things.com/fmc-to-lose-a-valued-commissioner/
Continue on First **Logistics**	https://firstlogisticsllc.com/industrial-companies-map-data-gap/	http://111things.com/industrial-companies-map-data-gap/
Continue on First **Logistics**	https://firstlogisticsllc.com/innovation-in-the-air-cargo-space/	http://111things.com/innovation-in-the-air-cargo-space/
Continue on First **Logistics**	https://firstlogisticsllc.com/k-line-agunsa-drive-kar/	http://111things.com/k-line-agunsa-drive-kar/
Continue on First **Logistics**	https://firstlogisticsllc.com/marianne-mcdonald-stand-and-deliver/	http://111things.com/marianne-mcdonald-stand-and-deliver/
Continue on First **Logistics**	https://firstlogisticsllc.com/netsuite-for-3pl/	http://111things.com/netsuite-for-3pl/
Continue on First **Logistics**	https://firstlogisticsllc.com/new-pallet-program-better-by-half/	http://111things.com/new-pallet-program-better-by-half/
Continue on First **Logistics**	https://firstlogisticsllc.com/primed-for-amazon/	http://111things.com/primed-for-amazon/
Continue on First **Logistics**	https://firstlogisticsllc.com/product-spotlight-forklifts/	http://111things.com/product-spotlight-forklifts/
Continue on First **Logistics**	https://firstlogisticsllc.com/reaching-a-point-of-no-returns/	http://111things.com/reaching-a-point-of-no-returns/
Continue on First **Logistics**	https://firstlogisticsllc.com/supply-chain-visibility-is-dead/	http://111things.com/supply-chain-visibility-is-dead/
Continue on First **Logistics**	https://firstlogisticsllc.com/the-top-logistics-news-stories-of-2017/	http://111things.com/the-top-logistics-news-stories-of-2017/
Continue on First **Logistics**	https://firstlogisticsllc.com/water-works/	http://111things.com/water-works/
First **Logistics** Management Services	http://www.firstlogisticsllc.com/	https://www.fueloyal.com/discover-50-best-warehouse-companies-in-central-united-states/
First **Logistics**	http://firstlogisticsllc.com/	http://www.worldbusinesschicago.com/chicago-growing-fourth-quarter-2015/
FIRST **LOGISTICS**	http://www.firstlogisticsllc.com/	http://www.leonardsguide.com/lgo/cold-storage-warehouses/cold-storage-central-states.shtml
FIRST **LOGISTICS**	http://www.firstlogisticsllc.com/	http://www.leonardsguide.com/lgo/cold-storage-warehouses/illinois.shtml
FIRST **LOGISTICS**	http://www.firstlogisticsllc.com/	http://www.leonardsguide.com/lgo/food-grade-storage-warehouses/food-grade-central-states.shtml

Sample of the web pages that link to your site		
Anchor Text	**Linked URL**	**Web Page That Links To Your Site**
FIRST **LOGISTICS**	http://www.firstlogisticsllc.com/	http://www.leonardsguide.com/lgo/food-grade-storage-warehouses/illinois.shtml
FIRST **LOGISTICS**	http://www.firstlogisticsllc.com/	http://www.leonardsguide.com/lgo/freight-forwarding-2.shtml
FIRST **LOGISTICS**	http://www.firstlogisticsllc.com/	http://www.leonardsguide.com/lgo/freight-forwarding-3.shtml
FIRST **LOGISTICS**	http://www.firstlogisticsllc.com/	http://www.leonardsguide.com/lgo/intermodal-rail-2.shtml
FIRST **LOGISTICS**	http://www.firstlogisticsllc.com/	http://www.leonardsguide.com/lgo/nvocc-ocean-freight-2.shtml
FIRST **LOGISTICS**	http://www.firstlogisticsllc.com/	http://www.leonardsguide.com/lgo/order-fulfillment-warehouses/fulfillment-central-states.shtml
FIRST **LOGISTICS**	http://www.firstlogisticsllc.com/	http://www.leonardsguide.com/lgo/order-fulfillment-warehouses/illinois.shtml
FIRST **LOGISTICS**	http://www.firstlogisticsllc.com/	http://www.leonardsguide.com/lgo/truck-brokerage-3.shtml
FIRST **LOGISTICS**	http://www.firstlogisticsllc.com/	http://www.leonardsguide.com/wl3pl-logistics-04.shtml
FIRST **LOGISTICS**	http://www.firstlogisticsllc.com/	http://www.leonardsguide.com/wlt-ltl-trucking-usa-4.shtml
FIRST **LOGISTICS**	http://www.firstlogisticsllc.com/	http://www.leonardsguide.com/wlw-warehousing-central.shtml
http://first**logistics**llc.com	http://firstlogisticsllc.com/	http://alsipchamber.org/directory/char/F/
http://first**logistics**llc.com	http://firstlogisticsllc.com/	http://alsipchamber.org/directory/pg/4/
Website	https://firstlogisticsllc.com/	http://usalocalmall.com/near-me/logistics/first-logistics/

Advice for the anchor texts of backlinks

To get a high ranking on Google.com (without Places), make sure that the web pages that link to your site use the search term "Logistics" in their anchor texts. The more links to your web site contain "Logistics" (or a part of it) in the anchor text, the more likely it is that your web site will get a high ranking on Google.com (without Places) for that search term.

It is advisable to use different but related keywords for the anchor texts. If all links to your web site use exactly the same anchor text, then Google.com (without Places) might lower your rankings because of unnatural linking patterns.

In addition, the quality and reputation of the web pages that link to your site is very important to the search engines.

Advice for the anchor texts of backlinks	
At least 10% of the analyzed backlink anchor texts contain the search term "Logistics". This is good.	OK
At least 20% of the analyzed backlink anchor texts contain the search term "Logistics". This is good.	OK
At least 40% of the analyzed backlink anchor texts contain the search term "Logistics". This is good.	OK
At least 60% of the analyzed backlink anchor texts contain the search term "Logistics". This is good.	OK
At least 80% of the analyzed backlink anchor texts contain the search term "Logistics". This is good.	OK

Keyword use in body text

Essential

The body text is the text on your web page that can be seen by people in their web browsers. It does not include HTML commands, comments, etc. The more visible text there is on a web page, the more a search engine can index. The calculations include spaces and punctuation marks.

Your contents

Skip to content (708) 597-8700 info@first**logistics**llc.com Search: Search Facebook Twitter First **Logistics** Welcome to First **Logistics** LLC 3PL Services Public Warehousing Contract Warehousing Subscription Boxes Real Estate Leasing Build to Suit Convert to Suit Packaging Kitting Pick & Pack Display Fulfillment Freight Brokerage **Logistics** News Markets FAQ Why First **Logistics** Meet Our Team Contact Us 3PL Services Public Warehousing Contract Warehousing Subscription Boxes Real Estate Leasing Build to Suit Convert to Suit Packaging Kitting Pick & Pack Display Fulfillment Freight Brokerage **Logistics** News Markets FAQ Why First **Logistics** Meet Our Team Contact Us CSX president and CEO E. Hunter Harrison passes away Business By Brian Bateman December 17, 2017 Leave a comment **Logistics** Management regrets to report that E. Hunter Harrison, president and chief executive officer of Jacksonville, Fla.-based Class I railroad CSX passed away on Saturday December 16. Continue Reading this **Logistics** Post CSX announces top executive E. Hunter Harrison is on medical leave Business By Brian Bateman December 16, 2017 Leave a comment Class I railroad carrier CSX reported late yesterday that the company's Chief Executive Officer and President E. Hunter Harrison is on medical leave, due to complications from a recent illness, and it added that COO James M. Foote has been named as acting CEO in the interim. Continue Reading this **Logistics** Post BTS reports a new all-time high for Freight Transportation Services Index Business By Brian Bateman December 16, 2017 Leave a comment October's Freight TSI reading of 129.2 marks a new all-time high, topping August 2017's 129 by 0.2%, as well as the third all-time high set over the last four recorded months and the fourth in the last six recorded months. Continue Reading this **Logistics** Post AAR reports carload and intermodal gains for week ending December 9 Business By Brian Bateman December 16, 2017 Leave a comment Carloads, at 267,963, were up 3.4% annually, and intermodal containers and trailers rose 4.6% annually to 292,793 units. Continue Reading this **Logistics** Post Fine print trucking regulations snag NAFTA modernization talks Business By Brian Bateman December 15, 2017 Leave a comment The U.S. Chamber of Commerce is strongly lobbying to tweak – not trash – the North American Free Trade Agreement (NAFTA.) And it's not just transport companies who are leading the charge within the Chamber, U.S. Business Roundtable and other Washington lobbyist heavyweights. But since the talks opened in August, the Trump administration – to… Details Transportation equipment financing to remain an attractive option for truckers Business By Brian Bateman December 15, 2017 Leave a comment 2017 was a strong year for the equipment finance industry. Continue Reading this **Logistics** Post Tax reform agreement paves way for new infrastructure spending Business By Brian Bateman December 15, 2017 Leave a comment Now that trucking and transport interests are applauding what appears to be the first major cut in corporate taxes in 30 years, they are hoping the applause they are heaping on Republicans reverberates into a call to spending some of that money on improving the nation's infrastructure woes. Continue Reading this **Logistics** Post Ports of Los Angeles and Long Beach post impressive November volumes Business By Brian Bateman December 14, 2017 Leave a comment Total November POLA volume came in at 924,225 TEU (Twenty-Foot Equivalent Units), which set a new record for monthly volumes in the port's 110-year history, topping November 2016's 877,564 TEU, and were up 5.3% annually. POLB November volume was up 14.7% annually at 612,659 TEU, with the first 11 months of 2017 coming in at… Details Diesel average heads down for second week in a row, says EIA Business By Brian Bateman December 13, 2017 Leave a comment Following a 0.4-cent decline last week, this week's average dipped 1.2 cents to $2.910 per gallon. Continue Reading this **Logistics** Post FTR Trucking Conditions Index shows strong growth Business By Brian Bateman December 13, 2017 Leave a comment October's reading of 9.48 far outpaced September's 3.5, with FTR explaining that a strong economy, combined with pressure from hurricane recovery and the ELD mandate, is creating a very tight market resulting in improved contract rates. Continue Reading this **Logistics** Post 1 2 3 4 5 … 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31 32 33 34 35 36 37 38 39 40 41 42 43 44 45 46 47 48 49 50 51 52 53 54 55 56 57 58 59 60 61 62 63 64 65 66 67 68 69 70 71 72 73 74 75 76 77 78 79 80 81 82 83 84 85 86 87 88 89 90 91 92 93 94 95 96 97 98

Your contents

99 100 101 102 103 104 105 106 107 108 109 110 111 112 113 114 115 116 117 118 119 120 121 122 123 124 125 126 127 128 129 130 131 132 133 134 135 136 137 138 139 140 141 Blog categories 3PL – Third Party**Logistics** (218) Business (211) Global **Logistics** News (808) Supply Chain Management (168) Uncategorized (3) Our services Warehousing Your business is growing by leaps and bounds and now you need additional warehousing capabilities. When warehousing needs are more long-term and predictable, contract warehousing ensures that you receive guaranteed space whenever you want it at a reliable cost for the amount of time you specify. Dedicated services and specially-chosen resources are precisely designed to meet your needs. First **Logistics** will perform the warehousing functions for you. Your contract warehousing agreement provides you with a one-stop integrated **logistics** solution that can be combined with cross docking, kitting, pick & pack, material handling services, and even freight brokerage. As a result, you can focus more fully on the strategic side of business development and at the same time, save substantially on operating costs. If your products require special care, your volumes are predictable, your customers require system functionality that you don't offer, or if your labor agreements discourage adding company head count, contract warehousing may be a smart choice for you. Pick and Pack As a key component of our standard services, we can pick and pack individual items into multi-pack cartons. This process of managing open case inventories requires hands-on experience, and First **Logistics** has long been a leader. Our pick and pack expertise dates back to the mid 1990s when we launched the first large scale pick and pack operation in the Chicago area focused on Internet fulfillment. We quickly demonstrated our ability to pick hundreds of multi-part orders for rapid next-day delivery. Some of our biggest accounts went on to become household names. Today First **Logistics** offers you a wide range of options that can be customized to any market. Whether you are producing infomercials or selling online, we can seamlessly manage the data, billing, and fulfillment to meet your needs. In addition, we streamline transportation, ensuring undamaged delivery while simultaneously lowering costs and minimizing packaging materials. Site Leasing There is much more to warehousing leasing than negotiating the right amount of square footage at the best price. You need to ask yourself: is the location near a hub so that we can quickly ship directly to customers?

Is it configured to get your products from racks to trucks and back? Is there temperature control for perishable items? First **Logistics** can carve out any amount of space, structured as a basic lease and based on a per square foot rental. We work with each customer individually to determine the best warehouse space for the business' special needs. POP Display Fulfillment Retail POP displays and accessories for multiple store locations can tax the existing space of even the largest companies. With more than 500,000 square feet of storage space, First **Logistics** can easily handle your largest displays, even for national rollout.

Featured posts CSX president and CEO E. Hunter Harrison passes away December 17, 2017 CSX announces top executive E. Hunter Harrison is on medical leave December 16, 2017 BTS reports a new all-time high for Freight Transportation Services Index December 16, 2017 AAR reports carload and intermodal gains for week ending December 9 December 16, 2017 Recent comments Contact info Location: 11859 S Central Avenue Alsip, IL 60803 Phone: (708) 597-8700 E-mail: info@first**logistics**llc.com Industry News CSX president and CEO E. Hunter Harrison passes away **Logistics** Management regrets to report that E. Hunter Harrison, president and chief executive officer of Jacksonville, Fla.-based Class I railroad CSX passed away on Saturday December 16. AAR reports carload and intermodal gains for week ending December 9 Carloads, at 267,963, were up 3.4% annually, and intermodal containers and trailers rose 4.6% annually to 292,793 units. BTS reports a new all-time high for Freight Transportation Services Index October's Freight TSI reading of 129.2 marks a new all-time high, topping August 2017's 129 by 0.2%, as well as the third all-time high set over the last four recorded months and the fourth in the last six recorded months. Quick Links 3PL Contact Us FAQ **Logistics** News Markets Meet Our Team Services Why First **Logistics** Copyright © 2017 First **Logistics**, LLC Useful Links Go to Top

Advice for your body text

Search term: "Logistics"

	Competitors	Your Site	Advice	
Number of keywords:	6 to 211	29	OK	OK

Advice for your body text

Search term: "Logistics"

Keyword density:	1% to 4%	2%	OK	OK
Number of words:	245 to 6,326	1,623	OK	OK

Age of web site

Very Important

Spam sites often come and go quickly. For this reason, search engines tend to trust a web site that has been around for a long time over one that is brand new. The age of the domain is seen as a sign of trustworthiness because it cannot be faked. The data is provided by Alexa.com and SEOprofiler.com.

Dates of the domain registration or of the first contents

	URL	Registration Date
Your Site	https://firstlogisticsllc.com/logistics-news/	Thursday, May 22, 2003
1	https://en.wikipedia.org/wiki/Logistics	n/a
2	http://www.dictionary.com/browse/logistics	Sunday, May 14, 1995
3	https://www.merriam-webster.com/dictionary/logistics	Monday, February 8, 1999
4	http://www.investinganswers.com/financial-dictionary/businesses-corporations/logistics-580	Saturday, February 24, 2001 (newest domain)
5	http://www.inboundlogistics.com/	Wednesday, May 3, 1995
6	http://www.logisticsmgmt.com/	Wednesday, November 8, 1995
7	http://www.businessdictionary.com/definition/logistics.html	Tuesday, December 21, 1999
8	https://www.investopedia.com/terms/l/logistics.asp	Sunday, July 25, 1999
9	http://www.logistics.com/	Friday, April 21, 1995 (oldest domain)
10	https://www.xpo.com/	Friday, June 23, 1995
Range	Friday, April 21, 1995 to Saturday, February 24, 2001	

Advice for the web site age

Your web site is about 14 years old. This is very good because the older your web site, the better it is for your rankings on Google.com (without Places).	OK

Keyword use in H1 headline texts

Very Important

H1 headline texts are the texts that are written between the <h1>...</h1> tags in the HTML code of a web page. Some search engines give extra relevance to search terms that appear in the headline texts. This chapter examines if this applies to Google.com (without Places), too.

Example: <h1>your very big headline text</h1>

Your contents

[not used]

Advice for your H1 headline texts

Search term: "Logistics"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 1	0	You could use the search term "Logistics" at least once but this is optional.	<
Keyword density:	0% to 100%	0%	You could increase the keyword density for the search term "Logistics" but this is optional.	<

Keyword use in domain name

Important

The domain name is the main part of the web page address. This chapter tries to find out if Google.com (without Places) gives extra relevance to search terms within the domain name.

Example: "your-keyword" is the domain name of http://www.your-keyword.com

Their contents

Rank	Words In Domain Name	URL
1	en wikipedia	https://en.wikipedia.org/wiki/Logistics
2	dictionary	http://www.dictionary.com/browse/logistics
3	merriam webster	https://www.merriam-webster.com/dictionary/logistics
4	investinganswers	http://www.investinganswers.com/financial-dictionary/businesses-corporations/logistics-580
5	inbound**logistics**	http://www.inboundlogistics.com/
6	**logistics**mgmt	http://www.logisticsmgmt.com/
7	businessdictionary	http://www.businessdictionary.com/definition/logistics.html
8	investopedia	https://www.investopedia.com/terms/l/logistics.asp
9	**logistics**	http://www.logistics.com/
10	xpo	https://www.xpo.com/

Your contents

first**logistics**llc (Domain name: "first**logistics**llc.com")

Advice for the domain name

The domain name firstlogisticsllc.com contains the search term "Logistics". This is very good.	OK

Keyword use in page URL

Important

The page URL is the part after the domain name in the web page address. This chapter tries to find out if Google.com (without Places) gives extra relevance to search terms within the page URL. Separate your search terms in the page URL with slashes, dashes or underscores.

Example: "keyword/another-keyword.htm" is the page URL of http://www.domain.com/keyword/another-keyword.htm

Their contents

Rank	Words In Page URL	URL
1	wiki **Logistics**	https://en.wikipedia.org/wiki/Logistics
2	browse **logistics**	http://www.dictionary.com/browse/logistics
3	dictionary **logistics**	https://www.merriam-webster.com/dictionary/logistics
4	financial dictionary businesses corporations **logistics** 580	http://www.investinganswers.com/financial-dictionary/businesses-corporations/logistics-580
5	[no words]	http://www.inboundlogistics.com/
6	[no words]	http://www.logisticsmgmt.com/
7	definition **logistics**	http://www.businessdictionary.com/definition/logistics.html
8	terms l **logistics**	https://www.investopedia.com/terms/l/logistics.asp
9	[no words]	http://www.logistics.com/
10	[no words]	https://www.xpo.com/

Your contents

logistics news (Page URL: "/**logistics**-news/")

Advice for your page URL

Search term: "Logistics"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 1	1	OK	OK
Keyword density:	0% to 50%	50%	OK	OK

Mentions on social sites

Important

On social network sites, people decide which web sites are popular. This means that the popularity on social network sites cannot be easily influenced. For this reason, search engines might trust web sites more if they are popular on social networks. ("n/a" means "data not available".)

Mentions on social sites (the more the better)

	Facebook Mentions	Google +1	LinkedIn	Total
To Your Site:	0	0	0	0
To Site 1:	0	0	34	34
To Site 2:	0	0	0	0
To Site 3:	0	0	1	1
To Site 4:	0	0	0	0
To Site 5:	0	0	231	231
To Site 6:	0	0	197	197
To Site 7:	0	0	28	28
To Site 8:	0	0	0	0
To Site 9:	0	0	32	32
To Site 10:	0	0	780	780
Range:	all 0	all 0	0 to 780	0 to 780

Advice for the mentions on social sites

None of the selected social network sites found pages that link to your web site "firstlogisticsllc.com/logistics-news/". Try to get at least one web page to link to your web page on these social networks.	<<

Server speed

Important

Popular web sites often have faster server response times compared to smaller unimportant sites. In addition, most search engines index more pages from fast web sites. This chapter shows you how long it takes on average for web pages on the top ranked sites to load. The data is based on the average server speed of the last 30 days and is provided by Alexa.com ("n/a" means that Alexa.com does not have data about your server speed).

Server speed results

Average Page Load Time (measured in seconds, the lower the better)

Your Site	1	2	3	4	5	6	7	8	9	10	Range
n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a

Server Speed Relative To Other Servers On The Internet (the faster the better)

Your Site	1	2	3	4	5	6	7	8	9	10	Range
n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a

Advice for the server speed

The speed of your web site could not be determined. In general, the faster your web site, the better it could be for your rankings on Google.com (without Places). If you have a slow web site, you should contact or even switch your web hosting provider.

Keyword use in H2-H6 headline texts

Important

H2, H3, H4, H5 and H6 headline texts are the texts that are written between the <h2>...</h2>, <h3>...</h3>, etc. tags in the HTML code of your web page. Some search engines give extra relevance to search terms that appear in the headline texts. This chapter examines if this applies to Google.com (without Places), too.

Example: <h3>your big headline text</h3>

Your contents

No.	Heading Texts
1.	[H3] CSX president and CEO E. Hunter Harrison passes away
2.	[H3] CSX announces top executive E. Hunter Harrison is on medical leave
3.	[H3] BTS reports a new all-time high for Freight Transportation Services Index
4.	[H3] AAR reports carload and intermodal gains for week ending December 9
5.	[H3] Fine print trucking regulations snag NAFTA modernization talks
6.	[H3] Transportation equipment financing to remain an attractive option for truckers
7.	[H3] Tax reform agreement paves way for new infrastructure spending
8.	[H3] Ports of Los Angeles and Long Beach post impressive November volumes
9.	[H3] Diesel average heads down for second week in a row, says EIA
10.	[H3] FTR Trucking Conditions Index shows strong growth

Advice for your H2-H6 headline texts

Search term: "Logistics"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 11	0	You could use the search term "Logistics" at least once but this is optional.	<
Keyword density:	0% to 20%	0%	You could increase the keyword density for the search term "Logistics" but this is optional.	<

Keyword use in IMG ALT attributes

Important

The <img alt> attribute defines an alternative text for an image when the user uses a text browser or when the user has turned off the display of images in the web browser application. Microsoft's Internet Explorer displays the alternative text if the user puts the cursor over the graphic. This chapter tries to find out if it makes sense to include the search term in the <img alt> attributes to improve your rankings.

Example: <img src="logo.gif" width="200" height="75" alt="picture description with keyword">

Your contents

No.	Image Alt Attribute Text	Image File Name
1.	First **Logistics**	https://firstlogisticsllc.com/wp-content/uploads/2016/08/FL_logo_type_horizontal_95x522.jpg
2.	[empty]	data:image/svg+xml,%3Csvg%20xmlns%3D'http%3A%2F%2Fwww.w3.org%2F2000%2Fsvg'%20viewBox%3D'0%200%20900%20800'%2F%3E
3.	[empty]	data:image/svg+xml,%3Csvg%20xmlns%3D'http%3A%2F%2Fwww.w3.org%2F2000%2Fsvg'%20viewBox%3D'0%200%20900%20800'%2F%3E
4.	[empty]	data:image/svg+xml,%3Csvg%20xmlns%3D'http%3A%2F%2Fwww.w3.org%2F2000%2Fsvg'%20viewBox%3D'0%200%20900%20800'%2F%3E
5.	[empty]	data:image/svg+xml,%3Csvg%20xmlns%3D'http%3A%2F%2Fwww.w3.org%2F2000%2Fsvg'%20viewBox%3D'0%200%20900%20800'%2F%3E
6.	[empty]	data:image/svg+xml,%3Csvg%20xmlns%3D'http%3A%2F%2Fwww.w3.org%2F2000%2Fsvg'%20viewBox%3D'0%200%20900%20800'%2F%3E
7.	[empty]	data:image/svg+xml,%3Csvg%20xmlns%3D'http%3A%2F%2Fwww.w3.org%2F2000%2Fsvg'%20viewBox%3D'0%200%20900%20800'%2F%3E
8.	[empty]	data:image/svg+xml,%3Csvg%20xmlns%3D'http%3A%2F%2Fwww.w3.org%2F2000%2Fsvg'%20viewBox%3D'0%200%20900%20800'%2F%3E
9.	[empty]	data:image/svg+xml,%3Csvg%20xmlns%3D'http%3A%2F%2Fwww.w3.org%2F2000%2Fsvg'%20viewBox%3D'0%200%20900%20800'%2F%3E
10.	[empty]	data:image/svg+xml,%3Csvg%20xmlns%3D'http%3A%2F%2Fwww.w3.org%2F2000%2Fsvg'%20viewBox%3D'0%200%20900%20800'%2F%3E
11.	[empty]	data:image/svg+xml,%3Csvg%20xmlns%3D'http%3A%2F%2Fwww.w3.org%2F2000%2Fsvg'%20viewBox%3D'0%200%20900%20800'%2F%3E

Your contents		
No.	**Image Alt Attribute Text**	**Image File Name**
12.	[empty]	data:image/svg+xml,%3Csvg%20xmlns%3D'http%3A%2F%2Fwww.w3.org%2F2000%2Fsvg'%20viewBox%3D'0%200%2070%2050'%2F%3E
13.	[empty]	data:image/svg+xml,%3Csvg%20xmlns%3D'http%3A%2F%2Fwww.w3.org%2F2000%2Fsvg'%20viewBox%3D'0%200%2070%2050'%2F%3E
14.	[empty]	data:image/svg+xml,%3Csvg%20xmlns%3D'http%3A%2F%2Fwww.w3.org%2F2000%2Fsvg'%20viewBox%3D'0%200%2070%2050'%2F%3E
15.	[empty]	data:image/svg+xml,%3Csvg%20xmlns%3D'http%3A%2F%2Fwww.w3.org%2F2000%2Fsvg'%20viewBox%3D'0%200%2070%2050'%2F%3E
16.	RSS	https://firstlogisticsllc.com/wp-includes/images/rss.png
17.	First **Logistics**	https://firstlogisticsllc.com/wp-content/uploads/2016/07/FL_small_60x60.png

Advice for your IMG ALT attributes

Search term: "Logistics"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 2	2	OK	OK
Keyword density:	0% to 33%	40%	The keyword density is too high. It should be 33% at maximum. Consider adding more text to lower the keyword density.	<<

Top level domain of web site

Important

Web sites with certain top level domains (TLD) are statistically more likely to contain higher quality, trustworthy contents. For this reason, search engines might prefer web sites with restricted TLD (.edu, .gov., .mil) over younger TLD (e.g., .biz, .info, .jobs). In addition, country code TLD (e.g., .ca, .de, .fr) are often preferred in the country's local search results.

Top level domain results

Your Site	1	2	3	4	5	6	7	8	9	10
.com	.org	.com	.com	.com	.com	.com	.com	.com	.com	.com

Advice for the top level domain of your web site

Your web site URL firstlogisticsllc.com/logistics-news/ contains the often used top level domain .com. This is neither good nor bad for your rankings on Google.com (without Places).	OK

Keyword use in bold body text

Important

The body text is the text on your web page that can be seen by people in their web browsers. The bold body text uses a darker and heavier face than the regular type face. It appears between ... or ... tags in the HTML source of your web page. CSS is not recognized. The statistics include spaces and punctuation marks.

Their contents

Rank	Keyword use in bold body text
1	**Logistics** **Logistics** management Inbound **logistics** Outbound **logistics** Procurement **logistics** Advance **Logistics** Distribution **logistics** Disposal **logistics** Reverse **logistics** forward **logistics** Green **Logistics** RAM **Logistics** business **logistics** military **logistics** Asset Control **Logistics** Emergency **logistics** Humanitarian **Logistics** production **logistics** Construction **Logistics** Digital **logistics** configuration management Third-party **logistics** fourth-party logisti [and 104 additional characters]
2	[not used]
3	: : **Logistics** Test Your Knowledge Editor's Note:
4	**Logistics**
5	UPDATED FOR 2017! NEW: Live social media feeds and Like/Follow buttons!
6	[not used]
7	+ Create New Flashcard COMPANY RESOURCES FOLLOW US OUR APPS
8	[not used]
9	[not used]
10	? XPO XPO

Your contents

[not used]

Advice for your bold body text

Search term: "Logistics"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 22	0	You could use the search term "Logistics" at least once but this is optional.	<
Keyword density:	0% to 100%	0%	You could increase the keyword density for the search term "Logistics" but this is optional.	<

Number of visitors to the site

Important

Search engines might look at web site usage data, such as the number of visitors to your site, to determine if your site is reputable and contains popular contents. The Alexa.com traffic rank is based on three months of aggregated traffic data from millions of Alexa Toolbar users and is a combined measure of page views and number of site visitors.

Alexa.com Traffic Rank results (the lower the better)

	URL	Alexa Traffic Rank
Your Site	https://firstlogisticsllc.com/logistics-news/	Rank #8,710,770
1	https://en.wikipedia.org/wiki/Logistics	Rank #5 (most visitors of the competitors)
2	http://www.dictionary.com/browse/logistics	Rank #406
3	https://www.merriam-webster.com/dictionary/logistics	Rank #672
4	http://www.investinganswers.com/financial-dictionary/businesses-corporations/logistics-580	Rank #22,898
5	http://www.inboundlogistics.com/	Rank #118,699
6	http://www.logisticsmgmt.com/	Rank #235,955
7	http://www.businessdictionary.com/definition/logistics.html	Rank #4,490
8	https://www.investopedia.com/terms/l/logistics.asp	Rank #563
9	http://www.logistics.com/	Rank #1,070,771 (least visitors of the competitors)
10	https://www.xpo.com/	Rank #50,478
Range		5 to 1,070,771 (average rank: #150,493)

Advice for the number of visitors to your site

Your web site firstlogisticsllc.com/logistics-news/ does not appear to attract many visitors because your traffic rank is above #100,000 and you have less visitors than the average of your competitors. This could be disadvantageous to your rankings on Google.com (without Places). <<

Keyword use in same domain anchor texts

Moderately Important

Anchor texts are words and sentences that are used as links. Same domain anchor texts are the anchor texts of the links that point to a web page on the same domain. This chapter examines if Google.com (without Places) takes search terms in same domain anchor texts into account.

Example: The HTML tag Contact information contains the same domain anchor text "Contact information".

Your contents

No.	Same Domain Link Text	Link URL
1.	Skip to content	/
2.	Search	/
3.	Facebook	/
4.	Twitter	/
5.	[empty]	/
6.	3PL	/
7.	Services	/services/
8.	Public Warehousing	/services/
9.	Contract Warehousing	/services/
10.	Subscription Boxes	/services/
11.	Real Estate	/services/
12.	Leasing	/services/
13.	Build to Suit	/services/
14.	Convert to Suit	/services/
15.	Packaging	/services/
16.	Kitting	/services/
17.	Pick & Pack	/services/
18.	Display Fulfillment	/services/
19.	Freight Brokerage	/services/
20.	**Logistics** News	/logistics-news/
21.	Markets	/markets/
22.	FAQ	/faq/
23.	Why First **Logistics**	/why-first-logistics/
24.	Meet Our Team	/meet-our-team/
25.	Contact Us	/contact-us/
26.	3PL	/

Your contents		
No.	**Same Domain Link Text**	**Link URL**
27.	Services	/services/
28.	Public Warehousing	/services/
29.	Contract Warehousing	/services/
30.	Subscription Boxes	/services/
31.	Real Estate	/services/
32.	Leasing	/services/
33.	Build to Suit	/services/
34.	Convert to Suit	/services/
35.	Packaging	/services/
36.	Kitting	/services/
37.	Pick & Pack	/services/
38.	Display Fulfillment	/services/
39.	Freight Brokerage	/services/
40.	**Logistics** News	/logistics-news/
41.	Markets	/markets/
42.	FAQ	/faq/
43.	Why First **Logistics**	/why-first-logistics/
44.	Meet Our Team	/meet-our-team/
45.	Contact Us	/contact-us/
46.	[empty]	/csx-president-and-ceo-e-hunter-harrison-passes-away/
47.	CSX president and CEO E. Hunter Harrison passes away	/csx-president-and-ceo-e-hunter-harrison-passes-away/
48.	Business	/category/business-2/
49.	By Brian Bateman	/author/brian/
50.	December 17, 2017	/2017/12/17/
51.	Leave a comment	/csx-president-and-ceo-e-hunter-harrison-passes-away/
52.	[empty]	/csx-announces-top-executive-e-hunter-harrison-is-on-medical-leave/
53.	CSX announces top executive E. Hunter Harrison is on medical leave	/csx-announces-top-executive-e-hunter-harrison-is-on-medical-leave/
54.	Business	/category/business-2/
55.	By Brian Bateman	/author/brian/
56.	December 16, 2017	/2017/12/16/
57.	Leave a comment	/csx-announces-top-executive-e-hunter-harrison-is-on-medical-leave/
58.	[empty]	/bts-reports-a-new-all-time-high-for-freight-transportation-services-index/

Your contents		
No.	**Same Domain Link Text**	**Link URL**
59.	BTS reports a new all-time high for Freight Transportation Services Index	/bts-reports-a-new-all-time-high-for-freight-transportation-services-index/
60.	Business	/category/business-2/
61.	By Brian Bateman	/author/brian/
62.	December 16, 2017	/2017/12/16/
63.	Leave a comment	/bts-reports-a-new-all-time-high-for-freight-transportation-services-index/
64.	[empty]	/aar-reports-carload-and-intermodal-gains-for-week-ending-december-9/
65.	AAR reports carload and intermodal gains for week ending December 9	/aar-reports-carload-and-intermodal-gains-for-week-ending-december-9/
66.	Business	/category/business-2/
67.	By Brian Bateman	/author/brian/
68.	December 16, 2017	/2017/12/16/
69.	Leave a comment	/aar-reports-carload-and-intermodal-gains-for-week-ending-december-9/
70.	[empty]	/fine-print-trucking-regulations-snag-nafta-modernization-talks/
71.	Fine print trucking regulations snag NAFTA modernization talks	/fine-print-trucking-regulations-snag-nafta-modernization-talks/
72.	Business	/category/business-2/
73.	By Brian Bateman	/author/brian/
74.	December 15, 2017	/2017/12/15/
75.	Leave a comment	/fine-print-trucking-regulations-snag-nafta-modernization-talks/
76.	Details	/fine-print-trucking-regulations-snag-nafta-modernization-talks/
77.	[empty]	/transportation-equipment-financing-to-remain-an-attractive-option-for-truckers/
78.	Transportation equipment financing to remain an attractive option for truckers	/transportation-equipment-financing-to-remain-an-attractive-option-for-truckers/
79.	Business	/category/business-2/
80.	By Brian Bateman	/author/brian/
81.	December 15, 2017	/2017/12/15/
82.	Leave a comment	/transportation-equipment-financing-to-remain-an-attractive-option-for-truckers/
83.	[empty]	/tax-reform-agreement-paves-way-for-new-infrastructure-spending/

Your contents		
No.	**Same Domain Link Text**	**Link URL**
84.	Tax reform agreement paves way for new infrastructure spending	/tax-reform-agreement-paves-way-for-new-infrastructure-spending/
85.	Business	/category/business-2/
86.	By Brian Bateman	/author/brian/
87.	December 15, 2017	/2017/12/15/
88.	Leave a comment	/tax-reform-agreement-paves-way-for-new-infrastructure-spending/
89.	[empty]	/ports-of-los-angeles-and-long-beach-post-impressive-november-volumes/
90.	Ports of Los Angeles and Long Beach post impressive November volumes	/ports-of-los-angeles-and-long-beach-post-impressive-november-volumes/
91.	Business	/category/business-2/
92.	By Brian Bateman	/author/brian/
93.	December 14, 2017	/2017/12/14/
94.	Leave a comment	/ports-of-los-angeles-and-long-beach-post-impressive-november-volumes/
95.	Details	/ports-of-los-angeles-and-long-beach-post-impressive-november-volumes/
96.	[empty]	/diesel-average-heads-down-for-second-week-in-a-row-says-eia/
97.	Diesel average heads down for second week in a row, says EIA	/diesel-average-heads-down-for-second-week-in-a-row-says-eia/
98.	Business	/category/business-2/
99.	By Brian Bateman	/author/brian/
100.	December 13, 2017	/2017/12/13/
101.	Leave a comment	/diesel-average-heads-down-for-second-week-in-a-row-says-eia/
102.	[empty]	/ftr-trucking-conditions-index-shows-strong-growth/
103.	FTR Trucking Conditions Index shows strong growth	/ftr-trucking-conditions-index-shows-strong-growth/
104.	Business	/category/business-2/
105.	By Brian Bateman	/author/brian/
106.	December 13, 2017	/2017/12/13/
107.	Leave a comment	/ftr-trucking-conditions-index-shows-strong-growth/
108.	1	/logistics-news/
109.	2	/logistics-news/page/2/
110.	3	/logistics-news/page/3/
111.	4	/logistics-news/page/4/

Your contents		
No.	Same Domain Link Text	Link URL
112.	5	/logistics-news/page/5/
113.	6	/logistics-news/page/6/
114.	7	/logistics-news/page/7/
115.	8	/logistics-news/page/8/
116.	9	/logistics-news/page/9/
117.	10	/logistics-news/page/10/
118.	11	/logistics-news/page/11/
119.	12	/logistics-news/page/12/
120.	13	/logistics-news/page/13/
121.	14	/logistics-news/page/14/
122.	15	/logistics-news/page/15/
123.	16	/logistics-news/page/16/
124.	17	/logistics-news/page/17/
125.	18	/logistics-news/page/18/
126.	19	/logistics-news/page/19/
127.	20	/logistics-news/page/20/
128.	21	/logistics-news/page/21/
129.	22	/logistics-news/page/22/
130.	23	/logistics-news/page/23/
131.	24	/logistics-news/page/24/
132.	25	/logistics-news/page/25/
133.	26	/logistics-news/page/26/
134.	27	/logistics-news/page/27/
135.	28	/logistics-news/page/28/
136.	29	/logistics-news/page/29/
137.	30	/logistics-news/page/30/
138.	31	/logistics-news/page/31/
139.	32	/logistics-news/page/32/
140.	33	/logistics-news/page/33/
141.	34	/logistics-news/page/34/
142.	35	/logistics-news/page/35/
143.	36	/logistics-news/page/36/
144.	37	/logistics-news/page/37/
145.	38	/logistics-news/page/38/
146.	39	/logistics-news/page/39/

Your contents		
No.	**Same Domain Link Text**	**Link URL**
147.	40	/logistics-news/page/40/
148.	41	/logistics-news/page/41/
149.	42	/logistics-news/page/42/
150.	43	/logistics-news/page/43/
151.	44	/logistics-news/page/44/
152.	45	/logistics-news/page/45/
153.	46	/logistics-news/page/46/
154.	47	/logistics-news/page/47/
155.	48	/logistics-news/page/48/
156.	49	/logistics-news/page/49/
157.	50	/logistics-news/page/50/
158.	51	/logistics-news/page/51/
159.	52	/logistics-news/page/52/
160.	53	/logistics-news/page/53/
161.	54	/logistics-news/page/54/
162.	55	/logistics-news/page/55/
163.	56	/logistics-news/page/56/
164.	57	/logistics-news/page/57/
165.	58	/logistics-news/page/58/
166.	59	/logistics-news/page/59/
167.	60	/logistics-news/page/60/
168.	61	/logistics-news/page/61/
169.	62	/logistics-news/page/62/
170.	63	/logistics-news/page/63/
171.	64	/logistics-news/page/64/
172.	65	/logistics-news/page/65/
173.	66	/logistics-news/page/66/
174.	67	/logistics-news/page/67/
175.	68	/logistics-news/page/68/
176.	69	/logistics-news/page/69/
177.	70	/logistics-news/page/70/
178.	71	/logistics-news/page/71/
179.	72	/logistics-news/page/72/
180.	73	/logistics-news/page/73/
181.	74	/logistics-news/page/74/

Your contents		
No.	**Same Domain Link Text**	**Link URL**
182.	75	/logistics-news/page/75/
183.	76	/logistics-news/page/76/
184.	77	/logistics-news/page/77/
185.	78	/logistics-news/page/78/
186.	79	/logistics-news/page/79/
187.	80	/logistics-news/page/80/
188.	81	/logistics-news/page/81/
189.	82	/logistics-news/page/82/
190.	83	/logistics-news/page/83/
191.	84	/logistics-news/page/84/
192.	85	/logistics-news/page/85/
193.	86	/logistics-news/page/86/
194.	87	/logistics-news/page/87/
195.	88	/logistics-news/page/88/
196.	89	/logistics-news/page/89/
197.	90	/logistics-news/page/90/
198.	91	/logistics-news/page/91/
199.	92	/logistics-news/page/92/
200.	93	/logistics-news/page/93/
201.	94	/logistics-news/page/94/
202.	95	/logistics-news/page/95/
203.	96	/logistics-news/page/96/
204.	97	/logistics-news/page/97/
205.	98	/logistics-news/page/98/
206.	99	/logistics-news/page/99/
207.	100	/logistics-news/page/100/
208.	101	/logistics-news/page/101/
209.	102	/logistics-news/page/102/
210.	103	/logistics-news/page/103/
211.	104	/logistics-news/page/104/
212.	105	/logistics-news/page/105/
213.	106	/logistics-news/page/106/
214.	107	/logistics-news/page/107/
215.	108	/logistics-news/page/108/
216.	109	/logistics-news/page/109/

Your contents		
No.	**Same Domain Link Text**	**Link URL**
217.	110	/logistics-news/page/110/
218.	111	/logistics-news/page/111/
219.	112	/logistics-news/page/112/
220.	113	/logistics-news/page/113/
221.	114	/logistics-news/page/114/
222.	115	/logistics-news/page/115/
223.	116	/logistics-news/page/116/
224.	117	/logistics-news/page/117/
225.	118	/logistics-news/page/118/
226.	119	/logistics-news/page/119/
227.	120	/logistics-news/page/120/
228.	121	/logistics-news/page/121/
229.	122	/logistics-news/page/122/
230.	123	/logistics-news/page/123/
231.	124	/logistics-news/page/124/
232.	125	/logistics-news/page/125/
233.	126	/logistics-news/page/126/
234.	127	/logistics-news/page/127/
235.	128	/logistics-news/page/128/
236.	129	/logistics-news/page/129/
237.	130	/logistics-news/page/130/
238.	131	/logistics-news/page/131/
239.	132	/logistics-news/page/132/
240.	133	/logistics-news/page/133/
241.	134	/logistics-news/page/134/
242.	135	/logistics-news/page/135/
243.	136	/logistics-news/page/136/
244.	137	/logistics-news/page/137/
245.	138	/logistics-news/page/138/
246.	139	/logistics-news/page/139/
247.	140	/logistics-news/page/140/
248.	141	/logistics-news/page/141/
249.	[empty]	/logistics-news/page/2/
250.	3PL – Third Party **Logistics** (218)	/category/3pl-third-party-logistics/
251.	Business (211)	/category/business-2/

Your contents

No.	Same Domain Link Text	Link URL
252.	Global **Logistics** News (808)	/category/global-logistics-news/
253.	Supply Chain Management (168)	/category/supply-chain-management/
254.	Uncategorized (3)	/category/uncategorized/
255.	Warehousing	/
256.	Pick and Pack	/
257.	Site Leasing	/
258.	POP Display Fulfillment	/
259.	[empty]	/csx-president-and-ceo-e-hunter-harrison-passes-away/
260.	CSX president and CEO E. Hunter Harrison passes away	/csx-president-and-ceo-e-hunter-harrison-passes-away/
261.	[empty]	/csx-announces-top-executive-e-hunter-harrison-is-on-medical-leave/
262.	CSX announces top executive E. Hunter Harrison is on medical leave	/csx-announces-top-executive-e-hunter-harrison-is-on-medical-leave/
263.	[empty]	/bts-reports-a-new-all-time-high-for-freight-transportation-services-index/
264.	BTS reports a new all-time high for Freight Transportation Services Index	/bts-reports-a-new-all-time-high-for-freight-transportation-services-index/
265.	[empty]	/aar-reports-carload-and-intermodal-gains-for-week-ending-december-9/
266.	AAR reports carload and intermodal gains for week ending December 9	/aar-reports-carload-and-intermodal-gains-for-week-ending-december-9/
267.	3PL	/
268.	Contact Us	/contact-us/
269.	FAQ	/faq/
270.	**Logistics** News	/logistics-news/
271.	Markets	/markets/
272.	Meet Our Team	/meet-our-team/
273.	Services	/services/
274.	Why First **Logistics**	/why-first-logistics/
275.	[empty]	/
276.	Go to Top	/

Advice for your same domain anchor texts

Search term: "Logistics"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 30	8	OK	OK
Keyword density:	0% to 5%	2%	OK	OK

Keyword use in outbound anchor texts

Moderately Important

Anchor texts are words and sentences that are used as links. Outbound anchor texts are the texts within the <a>... tags when the <a> tag links to a web page on a different domain. This chapter examines if Google.com (without Places) gives relevance to search terms in outbound anchor texts.

Example: The HTML tag About the company contains the outbound anchor text "About the company".

Your contents

No.	Outbound Link Text	Link URL
1.	Continue Reading this **Logistics** Post	http://www.logisticsmgmt.com/article/csx_president_and_ceo_e._hunter_harrison_passes_away
2.	Continue Reading this **Logistics** Post	http://www.logisticsmgmt.com/article/csx_announces_top_executive_e._hunter_harrison_is_on_medical_leave
3.	Continue Reading this **Logistics** Post	http://www.logisticsmgmt.com/article/bts_reports_a_new_all_time_high_for_freight_transportation_services_index
4.	Continue Reading this **Logistics** Post	http://www.logisticsmgmt.com/article/aar_reports_carload_and_intermodal_gains_for_week_ending_december_9
5.	Continue Reading this **Logistics** Post	http://www.logisticsmgmt.com/article/transportation_equipment_financing_to_remain_an_attractive_option_for_truck
6.	Continue Reading this **Logistics** Post	http://www.logisticsmgmt.com/article/tax_reform_agreement_paves_way_for_new_infrastructure_spending
7.	Continue Reading this **Logistics** Post	http://www.logisticsmgmt.com/article/diesel_average_heads_down_for_second_week_in_a_row_says_eia
8.	Continue Reading this **Logistics** Post	http://www.logisticsmgmt.com/article/ftr_trucking_conditions_index_shows_strong_growth
9.	[empty]	https://feeds.feedburner.com/lm/rss/recentlyfiled
10.	Industry News	http://www.logisticsmgmt.com/
11.	CSX president and CEO E. Hunter Harrison passes away	http://www.logisticsmgmt.com/article/csx_president_and_ceo_e._hunter_harrison_passes_away
12.	AAR reports carload and intermodal gains for week ending December 9	http://www.logisticsmgmt.com/article/aar_reports_carload_and_intermodal_gains_for_week_ending_december_9
13.	BTS reports a new all-time high for Freight Transportation Services Index	http://www.logisticsmgmt.com/article/bts_reports_a_new_all_time_high_for_freight_transportation_services_index

Advice for your outbound anchor texts

Search term: "Logistics"

	Competitors	Your Site	Advice	

Advice for your outbound anchor texts

Search term: "Logistics"

Number of keywords:	0 to 11	8	OK	OK
Keyword density:	0% to 8%	11%	The keyword density is too high. It should be 8% at maximum. Consider adding more text to lower the keyword density.	<<

Keyword use in same domain link URLs

Moderately Important

Links connect one web page to another. Same domain links are the links in <a href> attributes that point to other pages on the same domain. This chapter examines if search terms in same domain link URLs are relevant to Google.com (without Places).

Example: The HTML tag Contact information contains the same domain link URL "contact.htm".

Your contents

No.	Same Domain Link URL	Link Text
1.	[empty] [/]	Skip to content
2.	[empty] [/]	Search
3.	[empty] [/]	Facebook
4.	[empty] [/]	Twitter
5.	[empty] [/]	[empty]
6.	[empty] [/]	3PL
7.	services [/services/]	Services
8.	services [/services/]	Public Warehousing
9.	services [/services/]	Contract Warehousing
10.	services [/services/]	Subscription Boxes
11.	services [/services/]	Real Estate
12.	services [/services/]	Leasing
13.	services [/services/]	Build to Suit
14.	services [/services/]	Convert to Suit
15.	services [/services/]	Packaging
16.	services [/services/]	Kitting
17.	services [/services/]	Pick & Pack
18.	services [/services/]	Display Fulfillment
19.	services [/services/]	Freight Brokerage
20.	**logistics** news [/**logistics**-news/]	Logistics News
21.	markets [/markets/]	Markets
22.	faq [/faq/]	FAQ
23.	why first **logistics** [/why-first-**logistics**/]	Why First Logistics
24.	meet our team [/meet-our-team/]	Meet Our Team
25.	contact us [/contact-us/]	Contact Us
26.	[empty] [/]	3PL

Your contents		
No.	**Same Domain Link URL**	**Link Text**
27.	services [/services/]	Services
28.	services [/services/]	Public Warehousing
29.	services [/services/]	Contract Warehousing
30.	services [/services/]	Subscription Boxes
31.	services [/services/]	Real Estate
32.	services [/services/]	Leasing
33.	services [/services/]	Build to Suit
34.	services [/services/]	Convert to Suit
35.	services [/services/]	Packaging
36.	services [/services/]	Kitting
37.	services [/services/]	Pick & Pack
38.	services [/services/]	Display Fulfillment
39.	services [/services/]	Freight Brokerage
40.	**logistics** news [/**logistics**-news/]	Logistics News
41.	markets [/markets/]	Markets
42.	faq [/faq/]	FAQ
43.	why first **logistics** [/why-first-**logistics**/]	Why First Logistics
44.	meet our team [/meet-our-team/]	Meet Our Team
45.	contact us [/contact-us/]	Contact Us
46.	csx president and ceo e hunter harrison passes away [/csx-president-and-ceo-e-hunter-harrison-passes-away/]	[empty]
47.	csx president and ceo e hunter harrison passes away [/csx-president-and-ceo-e-hunter-harrison-passes-away/]	CSX president and CEO E. Hunter Harrison passes away
48.	category business 2 [/category/business-2/]	Business
49.	author brian [/author/brian/]	By Brian Bateman
50.	2017 12 17 [/2017/12/17/]	December 17, 2017
51.	csx president and ceo e hunter harrison passes away [/csx-president-and-ceo-e-hunter-harrison-passes-away/]	Leave a comment
52.	csx announces top executive e hunter harrison is on medical leave [/csx-announces-top-executive-e-hunter-harrison-is-on-medical-leave/]	[empty]
53.	csx announces top executive e hunter harrison is on medical leave [/csx-announces-top-executive-e-hunter-harrison-is-on-medical-leave/]	CSX announces top executive E. Hunter Harrison is on medical leave
54.	category business 2 [/category/business-2/]	Business

Your contents		
No.	**Same Domain Link URL**	**Link Text**
55.	author brian [/author/brian/]	By Brian Bateman
56.	2017 12 16 [/2017/12/16/]	December 16, 2017
57.	csx announces top executive e hunter harrison is on medical leave [/csx-announces-top-executive-e-hunter-harrison-is-on-medical-leave/]	Leave a comment
58.	bts reports a new all time high for freight transportation services index [/bts-reports-a-new-all-time-high-for-freight-transportation-services-index/]	[empty]
59.	bts reports a new all time high for freight transportation services index [/bts-reports-a-new-all-time-high-for-freight-transportation-services-index/]	BTS reports a new all-time high for Freight Transportation Services Index
60.	category business 2 [/category/business-2/]	Business
61.	author brian [/author/brian/]	By Brian Bateman
62.	2017 12 16 [/2017/12/16/]	December 16, 2017
63.	bts reports a new all time high for freight transportation services index [/bts-reports-a-new-all-time-high-for-freight-transportation-services-index/]	Leave a comment
64.	aar reports carload and intermodal gains for week ending december 9 [/aar-reports-carload-and-intermodal-gains-for-week-ending-december-9/]	[empty]
65.	aar reports carload and intermodal gains for week ending december 9 [/aar-reports-carload-and-intermodal-gains-for-week-ending-december-9/]	AAR reports carload and intermodal gains for week ending December 9
66.	category business 2 [/category/business-2/]	Business
67.	author brian [/author/brian/]	By Brian Bateman
68.	2017 12 16 [/2017/12/16/]	December 16, 2017
69.	aar reports carload and intermodal gains for week ending december 9 [/aar-reports-carload-and-intermodal-gains-for-week-ending-december-9/]	Leave a comment
70.	fine print trucking regulations snag nafta modernization talks [/fine-print-trucking-regulations-snag-nafta-modernization-talks/]	[empty]
71.	fine print trucking regulations snag nafta modernization talks	Fine print trucking regulations snag NAFTA modernization talks

Your contents		
No.	**Same Domain Link URL**	**Link Text**
	[/fine-print-trucking-regulations-snag-nafta-modernization-t alks/]	
72.	category business 2 [/category/business-2/]	Business
73.	author brian [/author/brian/]	By Brian Bateman
74.	2017 12 15 [/2017/12/15/]	December 15, 2017
75.	fine print trucking regulations snag nafta modernization talks [/fine-print-trucking-regulations-snag-nafta-modernization-t alks/]	Leave a comment
76.	fine print trucking regulations snag nafta modernization talks [/fine-print-trucking-regulations-snag-nafta-modernization-t alks/]	Details
77.	transportation equipment financing to remain an attractive option for truckers [/transportation-equipment-financing-to-remain-an-attractiv e-option-for-truckers/]	[empty]
78.	transportation equipment financing to remain an attractive option for truckers [/transportation-equipment-financing-to-remain-an-attractiv e-option-for-truckers/]	Transportation equipment financing to remain an attractive option for truckers
79.	category business 2 [/category/business-2/]	Business
80.	author brian [/author/brian/]	By Brian Bateman
81.	2017 12 15 [/2017/12/15/]	December 15, 2017
82.	transportation equipment financing to remain an attractive option for truckers [/transportation-equipment-financing-to-remain-an-attractiv e-option-for-truckers/]	Leave a comment
83.	tax reform agreement paves way for new infrastructure spending [/tax-reform-agreement-paves-way-for-new-infrastructure-s pending/]	[empty]
84.	tax reform agreement paves way for new infrastructure spending [/tax-reform-agreement-paves-way-for-new-infrastructure-s pending/]	Tax reform agreement paves way for new infrastructure spending
85.	category business 2 [/category/business-2/]	Business
86.	author brian [/author/brian/]	By Brian Bateman
87.	2017 12 15 [/2017/12/15/]	December 15, 2017
88.	tax reform agreement paves way for new infrastructure spending	Leave a comment

Your contents		
No.	**Same Domain Link URL**	**Link Text**
	[/tax-reform-agreement-paves-way-for-new-infrastructure-spending/]	
89.	ports of los angeles and long beach post impressive november volumes [/ports-of-los-angeles-and-long-beach-post-impressive-november-volumes/]	[empty]
90.	ports of los angeles and long beach post impressive november volumes [/ports-of-los-angeles-and-long-beach-post-impressive-november-volumes/]	Ports of Los Angeles and Long Beach post impressive November volumes
91.	category business 2 [/category/business-2/]	Business
92.	author brian [/author/brian/]	By Brian Bateman
93.	2017 12 14 [/2017/12/14/]	December 14, 2017
94.	ports of los angeles and long beach post impressive november volumes [/ports-of-los-angeles-and-long-beach-post-impressive-november-volumes/]	Leave a comment
95.	ports of los angeles and long beach post impressive november volumes [/ports-of-los-angeles-and-long-beach-post-impressive-november-volumes/]	Details
96.	diesel average heads down for second week in a row says eia [/diesel-average-heads-down-for-second-week-in-a-row-says-eia/]	[empty]
97.	diesel average heads down for second week in a row says eia [/diesel-average-heads-down-for-second-week-in-a-row-says-eia/]	Diesel average heads down for second week in a row, says EIA
98.	category business 2 [/category/business-2/]	Business
99.	author brian [/author/brian/]	By Brian Bateman
100.	2017 12 13 [/2017/12/13/]	December 13, 2017
101.	diesel average heads down for second week in a row says eia [/diesel-average-heads-down-for-second-week-in-a-row-says-eia/]	Leave a comment
102.	ftr trucking conditions index shows strong growth [/ftr-trucking-conditions-index-shows-strong-growth/]	[empty]
103.	ftr trucking conditions index shows strong growth [/ftr-trucking-conditions-index-shows-strong-growth/]	FTR Trucking Conditions Index shows strong growth
104.	category business 2 [/category/business-2/]	Business

Your contents		
No.	**Same Domain Link URL**	**Link Text**
105.	author brian [/author/brian/]	By Brian Bateman
106.	2017 12 13 [/2017/12/13/]	December 13, 2017
107.	ftr trucking conditions index shows strong growth [/ftr-trucking-conditions-index-shows-strong-growth/]	Leave a comment
108.	**logistics** news [/**logistics**-news/]	1
109.	**logistics** news page 2 [/**logistics**-news/page/2/]	2
110.	**logistics** news page 3 [/**logistics**-news/page/3/]	3
111.	**logistics** news page 4 [/**logistics**-news/page/4/]	4
112.	**logistics** news page 5 [/**logistics**-news/page/5/]	5
113.	**logistics** news page 6 [/**logistics**-news/page/6/]	6
114.	**logistics** news page 7 [/**logistics**-news/page/7/]	7
115.	**logistics** news page 8 [/**logistics**-news/page/8/]	8
116.	**logistics** news page 9 [/**logistics**-news/page/9/]	9
117.	**logistics** news page 10 [/**logistics**-news/page/10/]	10
118.	**logistics** news page 11 [/**logistics**-news/page/11/]	11
119.	**logistics** news page 12 [/**logistics**-news/page/12/]	12
120.	**logistics** news page 13 [/**logistics**-news/page/13/]	13
121.	**logistics** news page 14 [/**logistics**-news/page/14/]	14
122.	**logistics** news page 15 [/**logistics**-news/page/15/]	15
123.	**logistics** news page 16 [/**logistics**-news/page/16/]	16
124.	**logistics** news page 17 [/**logistics**-news/page/17/]	17
125.	**logistics** news page 18 [/**logistics**-news/page/18/]	18
126.	**logistics** news page 19 [/**logistics**-news/page/19/]	19
127.	**logistics** news page 20 [/**logistics**-news/page/20/]	20
128.	**logistics** news page 21 [/**logistics**-news/page/21/]	21
129.	**logistics** news page 22 [/**logistics**-news/page/22/]	22
130.	**logistics** news page 23 [/**logistics**-news/page/23/]	23
131.	**logistics** news page 24 [/**logistics**-news/page/24/]	24
132.	**logistics** news page 25 [/**logistics**-news/page/25/]	25
133.	**logistics** news page 26 [/**logistics**-news/page/26/]	26
134.	**logistics** news page 27 [/**logistics**-news/page/27/]	27
135.	**logistics** news page 28 [/**logistics**-news/page/28/]	28
136.	**logistics** news page 29 [/**logistics**-news/page/29/]	29
137.	**logistics** news page 30 [/**logistics**-news/page/30/]	30
138.	**logistics** news page 31 [/**logistics**-news/page/31/]	31

Your contents		
No.	**Same Domain Link URL**	**Link Text**
139.	**logistics** news page 32 [/**logistics**-news/page/32/]	32
140.	**logistics** news page 33 [/**logistics**-news/page/33/]	33
141.	**logistics** news page 34 [/**logistics**-news/page/34/]	34
142.	**logistics** news page 35 [/**logistics**-news/page/35/]	35
143.	**logistics** news page 36 [/**logistics**-news/page/36/]	36
144.	**logistics** news page 37 [/**logistics**-news/page/37/]	37
145.	**logistics** news page 38 [/**logistics**-news/page/38/]	38
146.	**logistics** news page 39 [/**logistics**-news/page/39/]	39
147.	**logistics** news page 40 [/**logistics**-news/page/40/]	40
148.	**logistics** news page 41 [/**logistics**-news/page/41/]	41
149.	**logistics** news page 42 [/**logistics**-news/page/42/]	42
150.	**logistics** news page 43 [/**logistics**-news/page/43/]	43
151.	**logistics** news page 44 [/**logistics**-news/page/44/]	44
152.	**logistics** news page 45 [/**logistics**-news/page/45/]	45
153.	**logistics** news page 46 [/**logistics**-news/page/46/]	46
154.	**logistics** news page 47 [/**logistics**-news/page/47/]	47
155.	**logistics** news page 48 [/**logistics**-news/page/48/]	48
156.	**logistics** news page 49 [/**logistics**-news/page/49/]	49
157.	**logistics** news page 50 [/**logistics**-news/page/50/]	50
158.	**logistics** news page 51 [/**logistics**-news/page/51/]	51
159.	**logistics** news page 52 [/**logistics**-news/page/52/]	52
160.	**logistics** news page 53 [/**logistics**-news/page/53/]	53
161.	**logistics** news page 54 [/**logistics**-news/page/54/]	54
162.	**logistics** news page 55 [/**logistics**-news/page/55/]	55
163.	**logistics** news page 56 [/**logistics**-news/page/56/]	56
164.	**logistics** news page 57 [/**logistics**-news/page/57/]	57
165.	**logistics** news page 58 [/**logistics**-news/page/58/]	58
166.	**logistics** news page 59 [/**logistics**-news/page/59/]	59
167.	**logistics** news page 60 [/**logistics**-news/page/60/]	60
168.	**logistics** news page 61 [/**logistics**-news/page/61/]	61
169.	**logistics** news page 62 [/**logistics**-news/page/62/]	62
170.	**logistics** news page 63 [/**logistics**-news/page/63/]	63
171.	**logistics** news page 64 [/**logistics**-news/page/64/]	64
172.	**logistics** news page 65 [/**logistics**-news/page/65/]	65
173.	**logistics** news page 66 [/**logistics**-news/page/66/]	66

Your contents		
No.	**Same Domain Link URL**	**Link Text**
174.	**logistics** news page 67 [/**logistics**-news/page/67/]	67
175.	**logistics** news page 68 [/**logistics**-news/page/68/]	68
176.	**logistics** news page 69 [/**logistics**-news/page/69/]	69
177.	**logistics** news page 70 [/**logistics**-news/page/70/]	70
178.	**logistics** news page 71 [/**logistics**-news/page/71/]	71
179.	**logistics** news page 72 [/**logistics**-news/page/72/]	72
180.	**logistics** news page 73 [/**logistics**-news/page/73/]	73
181.	**logistics** news page 74 [/**logistics**-news/page/74/]	74
182.	**logistics** news page 75 [/**logistics**-news/page/75/]	75
183.	**logistics** news page 76 [/**logistics**-news/page/76/]	76
184.	**logistics** news page 77 [/**logistics**-news/page/77/]	77
185.	**logistics** news page 78 [/**logistics**-news/page/78/]	78
186.	**logistics** news page 79 [/**logistics**-news/page/79/]	79
187.	**logistics** news page 80 [/**logistics**-news/page/80/]	80
188.	**logistics** news page 81 [/**logistics**-news/page/81/]	81
189.	**logistics** news page 82 [/**logistics**-news/page/82/]	82
190.	**logistics** news page 83 [/**logistics**-news/page/83/]	83
191.	**logistics** news page 84 [/**logistics**-news/page/84/]	84
192.	**logistics** news page 85 [/**logistics**-news/page/85/]	85
193.	**logistics** news page 86 [/**logistics**-news/page/86/]	86
194.	**logistics** news page 87 [/**logistics**-news/page/87/]	87
195.	**logistics** news page 88 [/**logistics**-news/page/88/]	88
196.	**logistics** news page 89 [/**logistics**-news/page/89/]	89
197.	**logistics** news page 90 [/**logistics**-news/page/90/]	90
198.	**logistics** news page 91 [/**logistics**-news/page/91/]	91
199.	**logistics** news page 92 [/**logistics**-news/page/92/]	92
200.	**logistics** news page 93 [/**logistics**-news/page/93/]	93
201.	**logistics** news page 94 [/**logistics**-news/page/94/]	94
202.	**logistics** news page 95 [/**logistics**-news/page/95/]	95
203.	**logistics** news page 96 [/**logistics**-news/page/96/]	96
204.	**logistics** news page 97 [/**logistics**-news/page/97/]	97
205.	**logistics** news page 98 [/**logistics**-news/page/98/]	98
206.	**logistics** news page 99 [/**logistics**-news/page/99/]	99
207.	**logistics** news page 100 [/**logistics**-news/page/100/]	100
208.	**logistics** news page 101 [/**logistics**-news/page/101/]	101

Your contents		
No.	**Same Domain Link URL**	**Link Text**
209.	**logistics** news page 102 [/**logistics**-news/page/102/]	102
210.	**logistics** news page 103 [/**logistics**-news/page/103/]	103
211.	**logistics** news page 104 [/**logistics**-news/page/104/]	104
212.	**logistics** news page 105 [/**logistics**-news/page/105/]	105
213.	**logistics** news page 106 [/**logistics**-news/page/106/]	106
214.	**logistics** news page 107 [/**logistics**-news/page/107/]	107
215.	**logistics** news page 108 [/**logistics**-news/page/108/]	108
216.	**logistics** news page 109 [/**logistics**-news/page/109/]	109
217.	**logistics** news page 110 [/**logistics**-news/page/110/]	110
218.	**logistics** news page 111 [/**logistics**-news/page/111/]	111
219.	**logistics** news page 112 [/**logistics**-news/page/112/]	112
220.	**logistics** news page 113 [/**logistics**-news/page/113/]	113
221.	**logistics** news page 114 [/**logistics**-news/page/114/]	114
222.	**logistics** news page 115 [/**logistics**-news/page/115/]	115
223.	**logistics** news page 116 [/**logistics**-news/page/116/]	116
224.	**logistics** news page 117 [/**logistics**-news/page/117/]	117
225.	**logistics** news page 118 [/**logistics**-news/page/118/]	118
226.	**logistics** news page 119 [/**logistics**-news/page/119/]	119
227.	**logistics** news page 120 [/**logistics**-news/page/120/]	120
228.	**logistics** news page 121 [/**logistics**-news/page/121/]	121
229.	**logistics** news page 122 [/**logistics**-news/page/122/]	122
230.	**logistics** news page 123 [/**logistics**-news/page/123/]	123
231.	**logistics** news page 124 [/**logistics**-news/page/124/]	124
232.	**logistics** news page 125 [/**logistics**-news/page/125/]	125
233.	**logistics** news page 126 [/**logistics**-news/page/126/]	126
234.	**logistics** news page 127 [/**logistics**-news/page/127/]	127
235.	**logistics** news page 128 [/**logistics**-news/page/128/]	128
236.	**logistics** news page 129 [/**logistics**-news/page/129/]	129
237.	**logistics** news page 130 [/**logistics**-news/page/130/]	130
238.	**logistics** news page 131 [/**logistics**-news/page/131/]	131
239.	**logistics** news page 132 [/**logistics**-news/page/132/]	132
240.	**logistics** news page 133 [/**logistics**-news/page/133/]	133
241.	**logistics** news page 134 [/**logistics**-news/page/134/]	134
242.	**logistics** news page 135 [/**logistics**-news/page/135/]	135
243.	**logistics** news page 136 [/**logistics**-news/page/136/]	136

Your contents		
No.	**Same Domain Link URL**	**Link Text**
244.	**logistics** news page 137 [/**logistics**-news/page/137/]	137
245.	**logistics** news page 138 [/**logistics**-news/page/138/]	138
246.	**logistics** news page 139 [/**logistics**-news/page/139/]	139
247.	**logistics** news page 140 [/**logistics**-news/page/140/]	140
248.	**logistics** news page 141 [/**logistics**-news/page/141/]	141
249.	**logistics** news page 2 [/**logistics**-news/page/2/]	[empty]
250.	category 3pl third party **logistics** [/category/3pl-third-party-**logistics**/]	3PL – Third Party Logistics (218)
251.	category business 2 [/category/business-2/]	Business (211)
252.	category global **logistics** news [/category/global-**logistics**-news/]	Global Logistics News (808)
253.	category supply chain management [/category/supply-chain-management/]	Supply Chain Management (168)
254.	category uncategorized [/category/uncategorized/]	Uncategorized (3)
255.	[empty] [/]	Warehousing
256.	[empty] [/]	Pick and Pack
257.	[empty] [/]	Site Leasing
258.	[empty] [/]	POP Display Fulfillment
259.	csx president and ceo e hunter harrison passes away [/csx-president-and-ceo-e-hunter-harrison-passes-away/]	[empty]
260.	csx president and ceo e hunter harrison passes away [/csx-president-and-ceo-e-hunter-harrison-passes-away/]	CSX president and CEO E. Hunter Harrison passes away
261.	csx announces top executive e hunter harrison is on medical leave [/csx-announces-top-executive-e-hunter-harrison-is-on-medical-leave/]	[empty]
262.	csx announces top executive e hunter harrison is on medical leave [/csx-announces-top-executive-e-hunter-harrison-is-on-medical-leave/]	CSX announces top executive E. Hunter Harrison is on medical leave
263.	bts reports a new all time high for freight transportation services index [/bts-reports-a-new-all-time-high-for-freight-transportation-services-index/]	[empty]
264.	bts reports a new all time high for freight transportation services index [/bts-reports-a-new-all-time-high-for-freight-transportation-services-index/]	BTS reports a new all-time high for Freight Transportation Services Index
265.	aar reports carload and intermodal gains for week ending december 9	[empty]

Your contents

No.	Same Domain Link URL	Link Text
	[/aar-reports-carload-and-intermodal-gains-for-week-ending-december-9/]	
266.	aar reports carload and intermodal gains for week ending december 9 [/aar-reports-carload-and-intermodal-gains-for-week-ending-december-9/]	AAR reports carload and intermodal gains for week ending December 9
267.	[empty] [/]	3PL
268.	contact us [/contact-us/]	Contact Us
269.	faq [/faq/]	FAQ
270.	**logistics** news [/**logistics**-news/]	Logistics News
271.	markets [/markets/]	Markets
272.	meet our team [/meet-our-team/]	Meet Our Team
273.	services [/services/]	Services
274.	why first **logistics** [/why-first-**logistics**/]	Why First Logistics
275.	[empty] [/]	[empty]
276.	[empty] [/]	Go to Top

Advice for your same domain link URLs

Search term: "Logistics"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 61	150	Use the search term "Logistics" at most 61 times.	<<
Keyword density:	0% to 4%	13%	The keyword density is too high. It should be 4% at maximum. Consider adding more text to lower the keyword density.	<<

Keyword use in outbound link URLs

Moderately Important

Links connect one web page to another. Outbound links are the links on a web page that point to web pages on other web sites, i.e. links to other domains. This chapter examines if Google.com (without Places) gives relevance to search terms in outbound links

Example: The HTML tag Click here contains the outbound link URL "www.not-your-site.com/info.htm".

Your contents

No.	Outbound Link URL	Link Text
1.	www **logistics**mgmt article csx president and ceo e hunter harrison passes away [http://www.**logistics** mgmt.com/article/csx_president_and_ceo_e._hunter_harrison_passes_away]	Continue Reading this Logistics Post
2.	www **logistics**mgmt article csx announces top executive e hunter harrison is on medical leave [http://www.**logistics** mgmt.com/article/csx_announces_top_executive_e._hunter_harrison_is_on_medical_leave]	Continue Reading this Logistics Post
3.	www **logistics**mgmt article bts reports a new all time high for freight transportation services index [http://www.**logistics** mgmt.com/article/bts_reports_a_new_all_time_high_for_freight_transportation_services_index]	Continue Reading this Logistics Post
4.	www **logistics**mgmt article aar reports carload and intermodal gains for week ending december 9 [http://www.**logistics** mgmt.com/article/aar_reports_carload_and_intermodal_gains_for_week_ending_december_9]	Continue Reading this Logistics Post
5.	www **logistics**mgmt article transportation equipment financing to remain an attractive option for truck [http://www.**logistics** mgmt.com/article/transportation_equipment_financing_to_remain_an_attractive_option_for_truck]	Continue Reading this Logistics Post
6.	www **logistics**mgmt article tax reform agreement paves way for new infrastructure spending [http://www.**logistics** mgmt.com/article/tax_reform_agreement_paves_way_for_new_infrastructure_spending]	Continue Reading this Logistics Post
7.	www **logistics**mgmt article diesel average heads down for second week in a row says eia [http://www.**logistics** mgmt.com/article/diesel_average_heads_down_for_second_week_in_a_row_says_eia]	Continue Reading this Logistics Post
8.	www **logistics**mgmt article ftr trucking conditions index	Continue Reading this Logistics Post

Your contents		
No.	**Outbound Link URL**	**Link Text**
	shows strong growth [http://www.**logistics** mgmt.com/article/ftr_trucking_conditions_index_shows_strong_growth]	
9.	feeds feedburner lm rss recentlyfiled [https://feeds.feedburner.com/lm/rss/recentlyfiled]	[empty]
10.	www **logistics**mgmt [http://www.**logistics**mgmt.com/]	Industry News
11.	www **logistics**mgmt article csx president and ceo e hunter harrison passes away [http://www.**logistics** mgmt.com/article/csx_president_and_ceo_e._hunter_harrison_passes_away]	CSX president and CEO E. Hunter Harrison passes away
12.	www **logistics**mgmt article aar reports carload and intermodal gains for week ending december 9 [http://www.**logistics** mgmt.com/article/aar_reports_carload_and_intermodal_gains_for_week_ending_december_9]	AAR reports carload and intermodal gains for week ending December 9
13.	www **logistics**mgmt article bts reports a new all time high for freight transportation services index [http://www.**logistics** mgmt.com/article/bts_reports_a_new_all_time_high_for_freight_transportation_services_index]	BTS reports a new all-time high for Freight Transportation Services Index

Advice for your outbound link URLs

Search term: "Logistics"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 13	12	OK	OK
Keyword density:	0% to 18%	8%	OK	OK

Keyword use in meta description

Moderately Important

The Meta Description tag allows you to describe your web page. This chapter tries to find out if Google.com (without Places) takes the Meta Description tag into account. Some search engines display the text to the user in the search results.

Example: <meta name="description" content="This sentence describes the contents of your web site.">

Even if the Meta Description tag might not be important for ranking purposes, you should use the Meta Description tag to make sure that your web site is displayed with an attractive description in the search results.

Their contents

Rank	Keyword use in meta description
1	[not used]
2	**Logistics** definition, the branch of military science and operations dealing with the procurement, supply, and maintenance of equipment, with the movement, evacuation, and hospitalization of personnel, with the provision of facilities and services, and with related matters. See more.
3	Define **logistics**: the aspect of military science dealing with the procurement, maintenance, and transportation of military … - **logistics** in a sentence
4	[not used]
5	Inbound **Logistics** provides the latest news about warehousing, **logistics**, supply chain management, transportation, **logistics** IT, 3PLs, cargo, freight and shipping.
6	Since 1962, **Logistics** Management has been serving the information needs of**logistics**, transportation and distribution professionals.
7	Definition of **logistics**: Planning, execution, and control of the procurement, movement, and stationing of personnel, material, and other resources to achieve the objectives of a campaign, plan, project, or strategy. It may be ...
8	The overall management of the way resources are obtained, stored and moved to the locations where they are required. **Logistics** management entails identifying potential suppliers and distributors; evaluating how accessible and effective they are and establishing relationships and signing contracts with the companies who offer the best combination of price and service.
9	[not used]
10	XPO **Logistics** (NYSE: XPO) is a top ten global **logistics** company. We run our business as one highly integrated network of people, technology and physical assets in 32 countries, with over 91,000 employees and 1,444 locations. We use our network to help customers manage their goods more efficiently throughout their supply chains.

Your contents

Logistics News on Public Warehousing, Contract Warehousing, Subscription Boxes, Real Estate, Leasing, Build-To-Suit, Convert-To-Suit, Packaging, Kitting, Pick & Pack, Display Fulfillment & Freight Brokerages. Welcome to First **Logistics** LLC

Advice for your meta description

Search term: "Logistics"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 3	2	OK	OK
Keyword density:	0% to 15%	6%	OK	OK

Number of trailing slashes in URL

Moderately Important

The number of trailing slashes (/) in the URL indicates where a web page falls in a site's overall hierarchy. If the URL contains many trailing slashes, meaning it is placed in a sub-sub-directory, then the webmaster does not seem to think that the page is important in relation to the other pages.

Number of trailing slashes

Your Site	1	2	3	4	5	6	7	8	9	10	Range
1	1	1	1	2	0	0	1	2	0	0	0 to 2

Advice for the number of trailing slashes in your web site URL

The URL firstlogisticsllc.com/logistics-news/ does not contain more or less trailing slashes than the top ranked pages. This means that you do not have to change the number of trailing slashes in your URL.	OK

HTML validation of web page to W3C standards

Slightly Important

Web pages are written in special languages called HTML and CSS. If there are errors in the HTML code of your web page, then search engines might not be able to read everything of your web page. You should also check the CSS code of your web page (see link below).

Validation results

	Validity
HTML:	no errors, valid
	http://validator.w3.org/check?uri=https://firstlogisticsllc.com/logistics-news/
CSS:	http://jigsaw.w3.org/css-validator/validator?uri=https://firstlogisticsllc.com/logistics-news/

Advice regarding the validity of your web site

The HTML code of your web page firstlogisticsllc.com/logistics-news/ is valid according to the W3C specification. This means that Google.com (without Places) does not have problems reading your web page.	OK

Readability level of web page

Slightly Important

The Flesch Reading Ease test is a United States governmental standard to determine how easy a text is to read. It measures the approximate level of education necessary to understand the web page content. Higher scores indicate the text that is easier to read, and lower numbers mark harder-to-read texts. Scores among different languages are not comparable.

Readability results

Flesch Reading Ease Score (0-100, higher score means that the text is easier to understand)

Your Site	1	2	3	4	5	6	7	8	9	10	Range
43	36	55	47	31	31	19	58	30	20	31	19 to 58

Flesch-Kincaid Grade Level (shows the number of years of education required to understand the text)

Your Site	1	2	3	4	5	6	7	8	9	10	Range
12	11	8	10	15	13	19	9	13	14	10	8 to 19

Advice for the readability of your web site

The Flesch Reading Ease Score of your web page firstlogisticsllc.com/logistics-news/ is 43. A score of 60 to 80 is considered to be optimal. This means that the text of your web page is too difficult to comprehend. If the language of your web page is not English, then the score might be alright.

To improve your score, break long sentences into shorter sentences and use shorter words. In addition, make sure that you end sentences with punctuation (a period, question mark, or exclamation point). There should be one space between each word, and after any punctuation, including commas.

<<

Keyword use in the first sentence of the body text

Slightly Important

The first sentence of the body text is the first sentence after the <body> tag in the HTML code of your web page. Some search engines give more relevance to search terms when they appear in the first sentence. Some will use your first sentence as the description of your page on the search result page.

Example: <body>Here goes the first sentence. This text is not the first sentence.

Their contents

Rank	Keyword use in the first sentence of the body text
1	**Logistics** From Wikipedia, the free encyclopedia Jump to: navigation , search For other uses, see **Logistics** (disambiguation) .
2	Dictionary.com Word of the Day Translate Games Everything After Z Thesaurus.com Favorites Dictionary.com Thesaurus.com My Account Log Out Log In Try Our Apps definitions definitions synonyms translations Follow @dictionarycom
3	SINCE 1828 Menu
4	x Financial Dictionary Calculators Articles x Financial Dictionary Calculators Articles **Logistics** What it is:
5	Free Subscription News Podcast Newsletters Digital Editions Whitepapers Search: ARTICLES This Month Articles by Subject Features Case Studies How-To Commentary Online Exclusives Trends Global Sponsored Articles Digital Issues & Editions **LOGISTICS** PLANNER 2017 **Logistics** Planner PDF View Profiles by Category View Profiles by Company **Logistics** Planner RFP SEND RFP/RFI 3PL RFP Air Cargo/Air Forwarder RFP Chemical **Logistics** RFP ECommerce RFP Economic [and 1,191 additional characters]
6	Not a Subscriber?
7	Dictionary Term of Day Articles Subjects Sign Up BusinessDictionary Business Dictionary Dictionary Toggle navigation Uh oh!
8	Topics What's New Bitcoin Price Crosses $19K: How Soon Before $20,000? U.S.
9	Skip to main content Menu Transportation Services Carrier Login Shipper Login
10	Skip to main content Solutions About Us Our Company Our Values Leadership Technology Sustainability Safety Center News Work For Us Drive For Us Investors Contact Login Customer Carrier Search Change Country Europe English French France Italy Netherlands Poland Portugal Romania Spain United Kingdom Supply Chain Solutions Omni-Channel Retail Aerospace and Government Automotive and Industrial Technology Food and Beverage Chemical Healthcare Oil and [and 573 additional characters]

Your contents

Skip to content (708) 597-8700 info@first**logistics**llc.com Search: Search Facebook Twitter First **Logistics** Welcome to First **Logistics** LLC 3PL Services Public Warehousing Contract Warehousing Subscription Boxes Real Estate Leasing Build to Suit Convert to Suit Packaging Kitting Pick & Pack Display Fulfillment Freight Brokerage **Logistics** News Markets FAQ Why First **Logistics** Meet Our Team Contact Us 3PL Services Public Warehousing Contract Warehousing Subscription Boxes Real Estate Leasing Build to Suit Convert to Suit Packaging Kitting Pick & Pack Display Fulfillment Freight Brokerage **Logistics** News Markets FAQ Why First **Logistics** Meet Our Team Contact Us CSX president and CEO E.

Advice for your first sentence of the body text

Search term: "Logistics"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 12	7	OK	OK
Keyword density:	0% to 12%	7%	OK	OK

Search engine compatibility

This chapter examines the general search engine compatibility of your web page.

Advice	
Search engines need text to index your web pages, to determine the theme of your web site and to produce a site summary. They cannot read what is written on your graphical images or in a Flash movie. Google recommends to create a useful, information-rich site. Fresh, continuously updated content is one of the best ways to ensure that search engines return to your web site (and your visitors, too). Your web page "firstlogisticsllc.com/logistics-news/" contains 1,628 words which should be enough for search engines.	OK
Your web page doesn't use the Meta Refresh tag so there won't be any problems with the search engines in this aspect.	OK
Your web page doesn't use the Meta Robots tag so there won't be any problems with the search engines in this aspect.	OK
Your web page doesn't use the Meta Title tag so there won't be any problems with the search engines in this aspect.	OK
Your web page doesn't use any Dublin Core meta tags so there won't be any problems with the search engines in this aspect.	OK
Your web page uses the Meta Generator tag twice. Search engines could regard it as a spamming attempt and might decide not index to your web site. You should remove the second Meta Generator tag, even if it's embedded in an <iframe> tag.	<<
Your web page doesn't use the <title> tag twice so there won't be any problems with search engines in this aspect.	OK
Your web page uses script code in an external file so you've already minimized the problems with scripts and the search engines.	OK
Your web page uses style sheet code in an external file so you've already minimized the problems with style sheets and the search engines.	OK
Your web page doesn't use frames so there won't be any problems with the search engines in this aspect.	OK
Some search engines consider tiny text (i.e. font size 1) as an attempt to fool the search engines. Some webmasters have abused tiny text in the past to hide dozens of keywords on a web page that human web surfers cannot see. Your web page doesn't seem to use tiny text so there shouldn't be any problems with the search engines in this aspect.	OK
Your web page URL "firstlogisticsllc.com/logistics-news/" doesn't indicate a dynamically served web page so there shouldn't be any problems with the search engines in this aspect.	OK

Factors that could prevent your top ranking

Some ranking factors cannot be measured because the search engines do not reveal the necessary data, or it would be extremely time-consuming to measure the data. Make sure you pay attention to the following factors because they could prevent a top ranking for firstlogisticsllc.com/logistics-news/ on Google.com (without Places).

Advice
Backlinks to your web page
Are the web pages linking to your web page relevant to the search term "Logistics"?
How fast does your web page get new links pointing to it?
Do the web sites which link to your page belong to the same content category?
Since when do the links to your page exist?
Is the text surrounding the link to your page relevant to the search term "Logistics"?
Your web page
How many important links from your other pages point to your web page?
Do the links on your web page point to high quality, topically-related pages?
How often and how many changes do you make to your web page over time? Is your content up-to-date?
How often and how many web pages do you add to your web site?
How long do your visitors spend time on your web page?
Search engine result page
Do your competitors on the search engine result page get a manual ranking boost by Google.com (without Places), for example Amazon or Wikipedia?
How many visitors of the search engine result pages click through to your page?
How often do search engine visitors search for your company name or web page URL on Google.com (without Places)?
Negative ranking factors (you should be able to say "no" to all the following questions)
Is your content very similar or a duplicate of existing content?
Is your server often down when search engine crawlers try to access it?
Do you link to web sites that do not deserve a link?
Do you use the same title or meta tags for many web pages?
Do you overuse the same keyword or key phrase?
Do you participate in link schemes?
Do you actively sell links on your web page?
Do a majority of your backlinks come from low quality or spam sites?
Does your web page have any spelling or grammar mistakes?

Table: Number of keywords

This chapter lists the analyzed keyword ranking factors in tabular form.

(AT = anchor text, LU = link URL, SD = same domain.)

Search term: "Logistics"

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Document Title:	2	1	2	2	1	2	1	1	1	2	1	1 to 2
Body Text:	29	211	22	45	10	38	20	16	20	10	6	6 to 211
H1 Texts:	0	1	1	1	1	0	0	1	1	1	0	0 to 1
Domain:	1	0	0	0	0	1	1	0	0	1	0	0 to 1
Page URL:	1	1	1	1	1	0	0	1	1	0	0	0 to 1
H2-H6 Texts:	0	8	3	9	0	3	0	11	5	1	0	0 to 11
IMG ALT:	2	0	0	0	0	0	2	0	0	2	1	0 to 2
Bold Text:	0	22	0	1	1	0	0	0	0	0	0	0 to 22
SD AT:	8	29	2	3	0	30	10	10	1	2	4	0 to 30
Outbound AT:	8	11	0	5	0	0	1	0	0	3	0	0 to 11
SD LU:	150	61	4	6	0	15	9	13	1	2	4	0 to 61
Outbound LU:	12	13	5	6	0	1	2	0	4	1	5	0 to 13
Meta Descr.:	2	0	1	2	0	3	2	1	1	0	2	0 to 3
First Sentence:	7	2	0	0	1	12	0	0	0	0	0	0 to 12

Table: Keyword density

This chapter lists the analyzed keyword ranking factors in tabular form.

(AT = anchor text, LU = link URL, SD = same domain.)

Search term: "Logistics"

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Document Title:	40%	50%	33%	25%	17%	18%	50%	14%	100%	67%	17%	14% to 100%
Body Text:	2%	3%	2%	3%	2%	3%	1%	3%	2%	4%	1%	1% to 4%
H1 Texts:	0%	100%	100%	100%	100%	0%	0%	100%	100%	100%	0%	0% to 100%
Domain:	100%	0%	0%	0%	0%	100%	100%	0%	0%	100%	0%	0% to 100%
Page URL:	50%	50%	50%	50%	17%	0%	0%	50%	33%	0%	0%	0% to 50%
H2-H6 Texts:	0%	6%	5%	5%	0%	2%	0%	20%	12%	14%	0%	0% to 20%
IMG ALT:	40%	0%	0%	0%	0%	0%	33%	0%	0%	7%	3%	0% to 33%
Bold Text:	0%	26%	0%	13%	100%	0%	0%	0%	0%	0%	0%	0% to 100%
SD AT:	2%	3%	2%	1%	0%	4%	1%	5%	0%	3%	2%	0% to 5%
Outbound AT:	11%	8%	0%	2%	0%	0%	2%	0%	0%	4%	0%	0% to 8%
SD LU:	13%	3%	3%	1%	0%	2%	1%	4%	0%	4%	1%	0% to 4%
Outbound LU:	8%	4%	2%	3%	0%	6%	2%	0%	4%	1%	18%	0% to 18%
Meta Descr.:	6%	0%	3%	9%	0%	15%	13%	3%	2%	0%	4%	0% to 15%
First Sentence:	7%	12%	0%	0%	7%	5%	0%	0%	0%	0%	0%	0% to 12%

Table: Keyword position

This chapter lists the analyzed keyword ranking factors in tabular form.

(AT = anchor text, LU = link URL, SD = same domain.)

Search term: "Logistics"

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Document Title:	1	1	1	1	1	1	1	10	1	1	30	1 to 30
Body Text:	43	1	372	407	93	239	54	235	1,972	259	1,501	1 to 1,972
H1 Texts:	n/a	1	1	1	1	n/a	n/a	1	1	3	n/a	n/a to 3
Domain:	6	n/a	n/a	n/a	n/a	8	1	n/a	n/a	1	n/a	n/a to 8
Page URL:	1	6	8	12	46	n/a	n/a	12	9	n/a	n/a	n/a to 46
H2-H6 Texts:	n/a	42	28	15	n/a	499	n/a	140	11	51	n/a	n/a to 499
IMG ALT:	7	n/a	n/a	n/a	n/a	n/a	1	n/a	n/a	1	5	n/a to 5
Bold Text:	n/a	1	n/a	5	1	n/a	n/a	n/a	n/a	n/a	n/a	n/a to 5
SD AT:	247	19	176	914	n/a	230	2	979	1,900	101	1,516	n/a to 1,900
Outbound AT:	24	22	n/a	1,027	n/a	n/a	147	n/a	n/a	48	n/a	n/a to 1,027
SD LU:	118	6	101	296	n/a	353	694	141	1,442	43	2,780	n/a to 2,780
Outbound LU:	5	75	107	316	n/a	49	42	n/a	121	283	14	n/a to 316
Meta Descr.:	1	n/a	1	8	n/a	9	13	15	118	n/a	5	n/a to 118
First Sentence:	42	1	n/a	n/a	89	238	n/a	n/a	n/a	n/a	n/a	n/a to 238

Table: Number of words

This chapter lists the analyzed keyword ranking factors in tabular form.

(AT = anchor text, LU = link URL, SD = same domain.)

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Document Title:	5	2	6	8	6	11	2	7	1	3	6	1 to 11
Body Text:	1,623	6,326	989	1,833	502	1,266	1,420	470	821	245	643	245 to 6,326
H1 Texts:	0	1	1	1	1	12	0	1	1	1	3	0 to 12
Domain:	1	2	1	2	1	1	1	1	1	1	1	1 to 2
Page URL:	2	2	2	2	6	0	0	2	3	0	0	0 to 6
H2-H6 Texts:	100	125	58	197	15	165	4	55	42	7	47	4 to 197
IMG ALT:	5	6	2	72	52	0	6	0	0	27	38	0 to 72
Bold Text:	0	85	0	8	1	11	0	10	0	0	3	0 to 85
SD AT:	512	989	125	537	127	702	954	208	380	80	258	80 to 989
Outbound AT:	74	145	82	221	0	0	43	14	1	70	8	0 to 221
SD LU:	1,132	2,347	138	859	187	800	1,226	305	346	53	462	53 to 2,347
Outbound LU:	153	318	232	220	30	16	88	64	109	95	28	16 to 318
Meta Descr.:	33	0	39	22	0	20	16	34	52	0	54	0 to 54
First Sentence:	99	17	29	3	14	237	3	16	13	11	137	3 to 237

Table: Number of characters

This chapter lists the analyzed keyword ranking factors in tabular form.

(AT = anchor text, LU = link URL, SD = same domain.)

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Document Title:	32	21	46	54	49	83	20	67	9	29	38	9 to 83
Body Text:	9,520	43,235	6,149	11,362	3,130	8,309	9,466	2,816	5,396	1,733	4,577	1,733 to 43,235
H1 Texts:	0	9	9	9	9	85	0	9	9	14	16	0 to 85
Domain:	17	12	10	15	16	16	13	18	12	9	3	3 to 18
Page URL:	14	14	16	20	58	0	0	20	17	0	0	0 to 58
H2-H6 Texts:	637	734	322	1,217	88	1,075	29	437	318	66	335	29 to 1,217
IMG ALT:	33	46	23	526	330	0	50	0	0	202	235	0 to 526
Bold Text:	0	495	0	46	9	70	0	55	0	0	7	0 to 495
SD AT:	2,640	7,170	720	3,081	694	4,530	6,221	1,269	2,313	546	1,766	546 to 7,170
Outbound AT:	493	1,250	543	1,423	0	0	306	95	6	498	126	0 to 1,423
SD LU:	6,654	14,201	914	5,136	1,356	4,587	8,083	2,020	2,130	375	3,199	375 to 14,201
Outbound LU:	1,032	2,125	1,590	1,666	278	137	492	466	798	610	215	137 to 2,125
Meta Descr.:	239	0	283	150	0	162	132	229	369	0	329	0 to 369
First Sentence:	685	125	225	15	109	1,641	17	123	75	77	1,023	15 to 1,641

Table: Ranking factors digest

This chapter shows some of the search engine ranking factors in tabular form. Some of the values may have been abbreviated by using "k" which means that the value must be multiplied by 1000. ("n/a" means "data not available".)

Digest

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Number of backlinks according to these data providers (the more the better)												
Alexa:	0	0	0	0	0	0	0	0	0	0	0	all 0
SEOprofiler:	7	n/a	25k	56k	2k	2k	2k	11k	62k	30	525	30 to 62k
Mentions on social sites (the more the better)												
Facebook Mentions:	0	0	0	0	0	0	0	0	0	0	0	all 0
Google +1:	0	0	0	0	0	0	0	0	0	0	0	all 0
LinkedIn:	0	34	0	1	0	231	197	28	0	32	780	0 to 780
Other ranking factors results (the older or the lower the better)												
Web Site Age:	May 2003	n/a	May 1995	Feb 1999	Feb 2001	May 1995	Nov 1995	Dec 1999	Jul 1999	Apr 1995	Jun 1995	Apr 1995 to Feb 2001
Server Speed:	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Alexa Traffic Rank:	8,711k	5	406	672	23k	119k	236k	4k	563	1,071k	50k	5 to 1,071k